

Agenda

- Welcome and introductions
- Guttenberg's planning process and timeline
- Smart Planning 101
- Appreciative Inquiry
- Today's goal
- Discover what's working
- Dream of the future
- Additional questions or comments
- Closing

Welcome & Introductions

- Name
- Affiliation
- What drew you to the visioning session?
- Housekeeping





The Process and Timeline

- Phase One: Organization and Community Visioning – Completed 3/31/13
- Phase Two: Collection of Background Data – Completed 5/31/13
- Phase Three: Public Participation – Completed 7/31/13
- Phase Four: Plan Finalization – Completed 11/15/13
- Phase Five: Final Public Review and Adoption – Completed 12/31/13

Iowa Smart Planning ...

- Is a tool for local comprehensive planning and subsequent decision-making
- Provides 10 planning principles as a guide to ensure a complete and equitable process
- Identifies 13 elements that may be included in a comprehensive plan
- Is part of the Land Use section of the Iowa State Code, signed into law in April of 2010

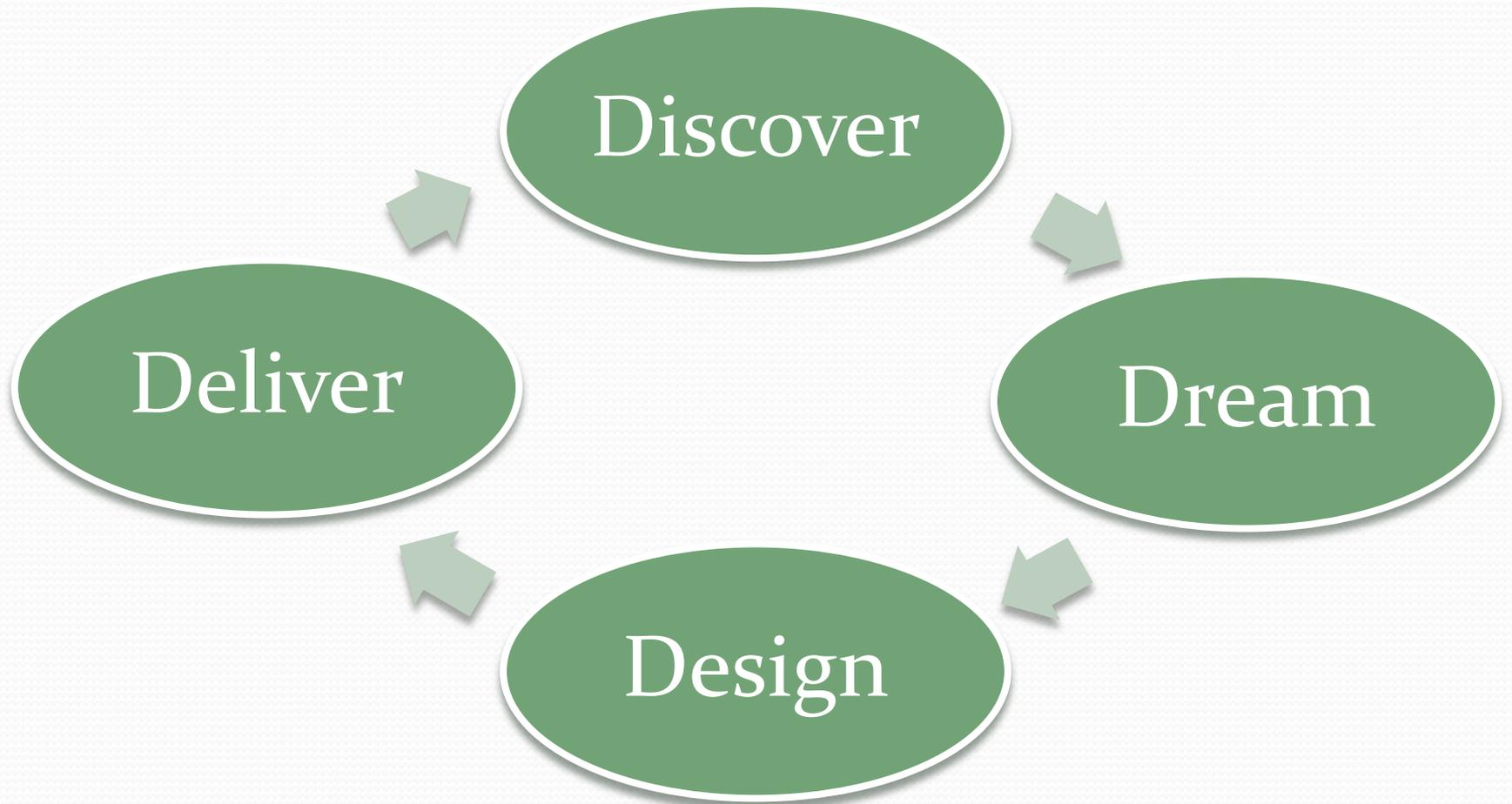
Smart Planning Principles

- Collaboration
- Efficiency, Transparency and Consistency
- Clean, Renewable and Efficient Energy
- Occupational Diversity
- Revitalization
- Housing Diversity
- Community Character
- Natural Resource and Agricultural Protection
- Sustainable Design
- Transportation Diversity

Smart Planning Elements

- Public Participation
- Community Characteristics
- Community Culture
- Community Facilities
- Housing
- Public Infrastructure and Utilities
- Transportation
- Natural Resources and Agriculture
- Economic Development
- Land Use
- Hazards
- Intergovernmental Collaboration
- Implementation Plan

Appreciative Inquiry





Today's Goal

To create one overarching Vision for the Community of Guttenberg - how do we want Guttenberg to look and feel for us, our children, visitors and newcomers?





Sample Vision Statement

A Vision for Kirkland

Kirkland in 2022 is an attractive, vibrant, and inviting place to live, work and visit. Our lakefront community, with its long shoreline, provides views and access to the lake and is a destination place for residents and visitors.

Kirkland is a community with a small town feel, retaining its sense of history while adjusting gracefully to changes in the twenty-first century.



Sample Vision Statement

Renton Vision

Renton - The center of opportunity in the Puget Sound Region where families and businesses thrive.



Sample Vision Statement

Ayden Vision Statement ...based on the foundation and principles of a VILLAGE.

Vision to **I**mprove the **L**ifestyle and **L**andscape of **A**yden through **G**rowth and **E**nrichment

A clean, safe, and attractive community that encompasses characteristics of a village; consisting of an economically thriving retail and service historic downtown district that is abutted by residential neighborhoods providing a good mix of housing options and that are within walking distance to downtown and recreational opportunities; and that are all surrounded by a flourishing and prosperous commercial and industrial corridor.

Ayden is a vibrant community with hometown charm.



Sample Vision Statement

Vision for our community: MILAN 2020.

Milan has maintained its rural, small town atmosphere and provides an exceptional quality of life. Respect for our tradition and heritage is the source of our pride but we are excited about our future.

This diverse and progressive community is committed to planning and community involvement in directing the future to meet the needs of its residents as well as addressing issues of local importance. Public involvement is high. The City has coordinated public relations and organized volunteers. Population has grown and consists of people who care about Milan as a small rural community and do not want to change that. This caring and healthy community is diverse in ages and backgrounds. Young leaders are able to stay and thrive in our quiet and peaceful community.

Milan is a friendly community; one where people know and respect each other. Milan provides a clean and safe environment for its citizens. Milan is proud of the schools, churches, parks and community and cultural events.



Sample Vision Statement

Bagdad Vision Statement

A beautiful and safe community closely connected to the water, the Village of Bagdad is a unique residential community committed to maintaining and enhancing its unique historic character and natural resources. Recreation and culture opportunities abound, and small businesses complement the natural and historic character of the area. Bagdad residents enjoy a quality of life that fosters pride, welcomes visitors, and encourages families to remain for generations.



Sample Vision Statement

Osgoode Vision Statement

The vision for the village of Osgoode is a vibrant multigenerational village that is clean, safe and supportive of pedestrian and cycling connectivity.

Osgoode will experience moderate growth that maintains the character of the village. The village will be self-sufficient and sustainable, with small businesses that serve both residents and visitors along the main street.

Let's get started!

What's great about Guttenberg?



Let's get started!

Guttenberg is a place where...





Final Questions or Comments?



Thank you

Karla Organist, Program Manager
Transportation and Community Planning
Upper Explorerland Regional Planning Commission
korganist@uerpc.org



www.uerpc.org

Guttenberg Comprehensive Smart Planning
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