

Guttenberg Comprehensive Planning 2013
Notes - Steering Committee Meeting 1
12/13/2012, Guttenberg City Council Chambers, 6:00 p.m.

1. Introductions and our initial thoughts of Guttenberg in the future:

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| Janette Simon | Economic Development will be emphasized |
| Bill Frommelt | The community spirit remembered from my youth will still be present |
| Fred Schaub | We will stay moving ahead |
| MJ Smith | We will be vital community after going through this process, funders will find this important too. |
| Bruce Bryant | We will be cautiously growing |
| Don Herkes | Will continue to have everything I need - and stay a friendly town. A nice all-season hotel with an indoor pool would be nice too. |
| Lori Wallace | We will be living up to the potential of Guttenberg |
| Barb Pape | There will be more land available for homes in downtown Guttenberg |
| Vern Heck | The natural beauty will be preserved |
| Dan Parker | We will focus on what we have and determine what we need to attract people |
| Matt Esser | Tourism will attract people year round, more industry will be here, as well as more families |
| Steve Bahls | City utilities will continue to support the community population |
| Beth Sadewasser | Guttenberg youth will be able to go off for college, but return to work here because there will be suitable jobs for them |
| Dan Pierce | There will be more younger people |
| Virginia Saengling | We will grow but maintain our small-town feel |
| Molly Moser | Younger people will be able to come back to the community |
| Barry Dykhuizen | The community will be sustainable |
| Russell Loven | We will remain the most beautiful spot in the world |
| Kim Gau | There could be a Wellness Center with an indoor pool |

2. Smart Planning 101: Karla provided a quick overview of the principles behind Smart Planning
3. Guttenberg's planning process and timeline were reviewed, in a nutshell:
Phase 1: Community Visioning sessions: Meet with public twice to (1) determine an overarching vision for Guttenberg and (2) determine a specific vision for each plan element.

Phase 2: Background data collected, Steering Committee meeting will be held to get an update and review and discuss a community survey.

Phase 3: Hold four community think tanks to collect public input on each plan element - steering committee will help “bundle” input into strategies and goals - feedback can be obtained through electronic communications

Phase 4: Meet with steering committee to review everything and make necessary changes

Phase 5: Final public presentation, public hearing, council adoption

4. Community outreach plan: Committee members indicated the following methods would work best:
Local newspaper, posters, restaurant table tents, two-liners on water bills, organizational newsletters, newspaper and city Facebook pages, local radio station, personal verbal invitations from committee members, Channel 6
5. Discussed best times for Community Visioning sessions. Decided that Thursdays might be best and that we could offer two opportunities: midday and again in the evening from 6 to 8 pm. We could also get student input between the two community meetings. Karla, Barry and Russell will select the dates and it will be held in the community room. Steering committee members will have a quick meeting prior to the visioning sessions to discuss their roles as catalysts. We will try to offer a light supper, this may involve committee members bringing a dish.
6. Barry and Karla will set up the next Steering Committee meeting (progress report and survey development) in April
7. Committee member assignments:
 - a. Take pictures throughout the project of events, people enjoying the natural resources or the downtown shops and restaurants, scenery and general beauty.
 - b. Engage your co-workers, employees, friends, neighbors, etc. in the community meetings and inform them of why this should be a priority for them, bring back their input for them if they can't attend a think tank.
8. Final notes: all notes and handouts will be posted on UERPC's website at the following link:
<http://www.uerpc.org/clayton-comprehensive-plan.html>
9. Meeting wrapped up at 7:30