Upper Explorerland Regional Planning Commission

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Welcome!

- Introductions
- Housekeeping – be comfortable
- Participate freely
- Respect all comments

Iowa Smart Planning …

- Is a tool for local comprehensive planning and subsequent decision-making
- Provides 10 planning principles as a guide to ensure a complete and equitable process
- Identifies 13 elements that may be included in a comprehensive plan
- Is part of the Land Use section of the Iowa State Code, signed into law in April of 2010

Smart Planning Principles

- Collaboration
- Efficiency, Transparency and Consistency
- Clean, Renewable and Efficient Energy
- Occupational Diversity
- Revitalization
- Housing Diversity
- Community Character
- Natural Resource and Agricultural Protection
- Sustainable Design
- Transportation Diversity

Smart Planning Elements

- Public Participation
- Community Characteristics
- Community Culture
- Community Facilities
- Housing
- Public Infrastructure and Utilities
- Transportation
- Natural Resources and Agriculture
- Economic Development
- Land Use
- Hazards
- Intergovernmental Collaboration
- Implementation Plan

Today's Discussion

Economic Development

Elements to Consider Throughout

- Land Use
  - Understand the best placement for agriculture, industry, housing and commercial to avoid conflicts
  - Understand the suitability of land for various uses
- Hazards
  - To ensure that hazard-prone areas are considered during planning and growth
  - To help prevent some hazards – what can we do now to be able to handle certain events?
- Intergovernmental Collaboration
  - Who are our partners and champions for implementation and support?

The Process

- Background information
- SLOT analysis
  - Strengths
  - Limitations (internal)
  - Opportunities
  - Threats (external)
- Select possible actions
- Prioritize actions

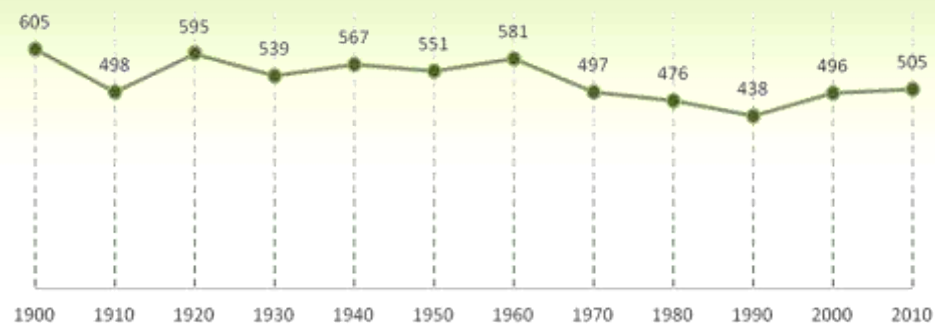
Demographics & Government Finances

Why do we look at demographics and finances?

- To look for trends – are we growing or declining, do we know why?
- To understand our population and financial assets – what do we have to work with?
- To help plan for the future– what will we need in the future to support our population and community?

Demographics

Population Trend Since 1900



Demographics

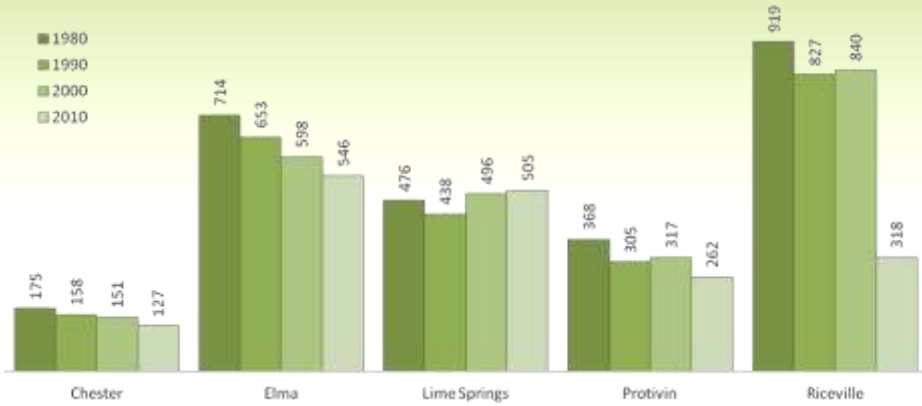
Age Group as a Percent of Population: 1980-2010

Demographics

Population Projection to 2030

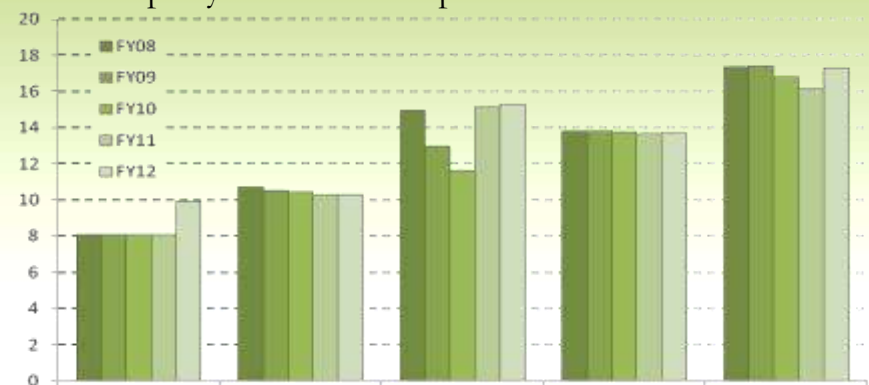
Population Change

City Population Comparisons 1980 - 2010



Government Finances

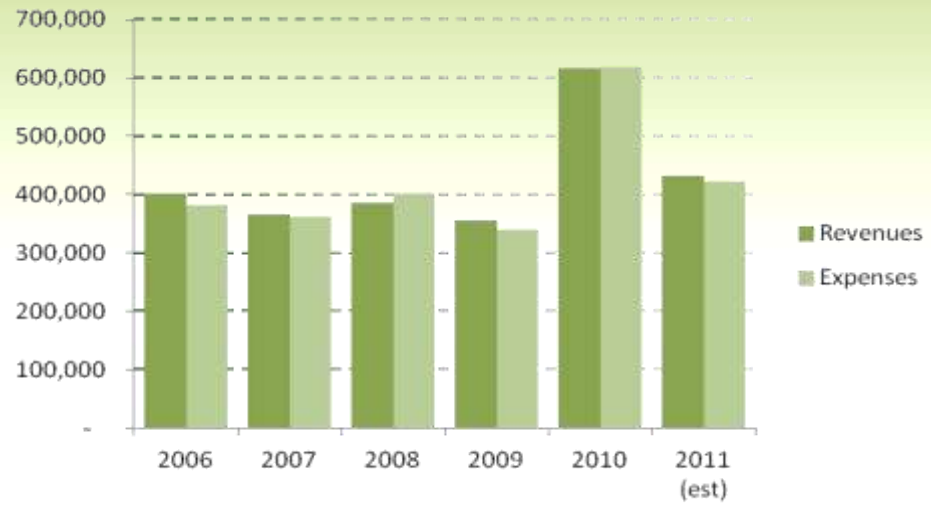
Property Tax Rate Comparisons – 2008 - 2012



	Chester	Protivin	Lime Springs	Elma	Cresco
FY08	8.1	10.73446	14.94298	13.81387	17.34079
FY09	8.1	10.54537	12.97396	13.80783	17.38167
FY10	8.1	10.41957	11.63119	13.74605	16.79928
FY11	8.1	10.30926	15.1257	13.67933	16.15941
FY12	9.912	10.30979	15.25917	13.70109	17.30357

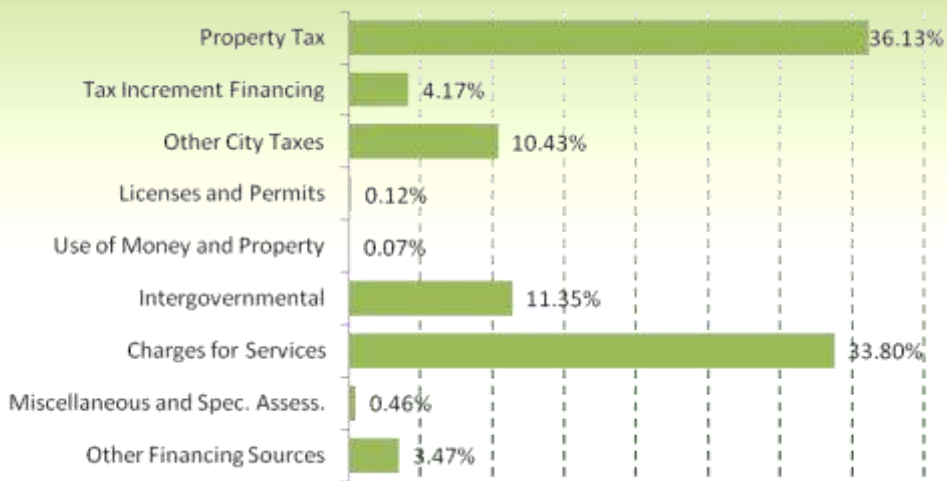
Government Finances

City Revenue and Expenses 2006 - 2011



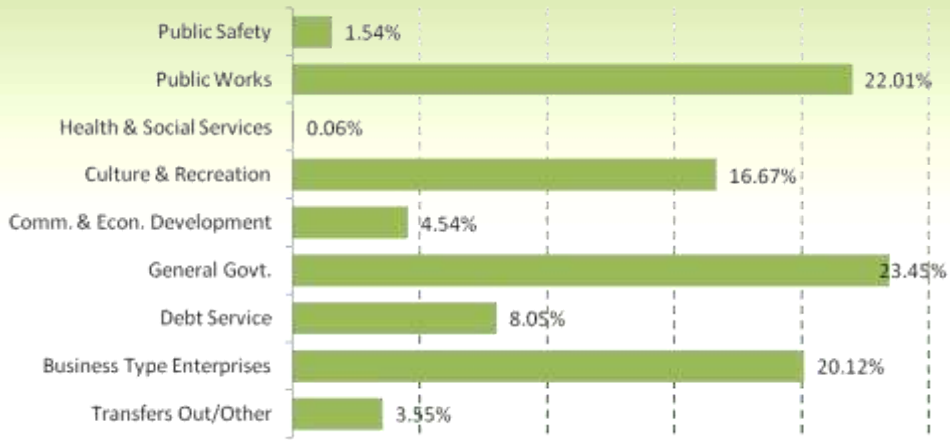
Government Finances

City Revenue Sources: Estimated 2011



Government Finances

City Expense Items: Estimated 2011



Any questions?

Let's get started!

Element: Economic Development

Economic Development is…

The ability and capacity to act and innovate in order to respond effectively to changing circumstances

The end product of economic development is our population's quality of life

Growth ≠ Development

Growth: more of the same, just happens

Development: multifaceted change with a strategic goal

Element: Economic Development

What do we need for economic development?

- A strong workforce – what is the educational level, unemployment level, etc. of our population?
- To understand our current business environment – business types, occupation types and income levels

Element: Economic Development

Howard County Workforce Quick Facts

- The largest concentration of workers are employed within manufacturing, followed closely by wholesale and retail trade
- 12.9% are working multiple jobs
- Average age is 46 years old
- 90% of workers are offered health and medical benefits
- 76% state they are currently sharing the cost of health insurance premiums with their employer.
- 18.2 % indicate their employer pays the entire cost of insurance premiums.

Element: Economic Development

Howard County Unemployment Quick Facts

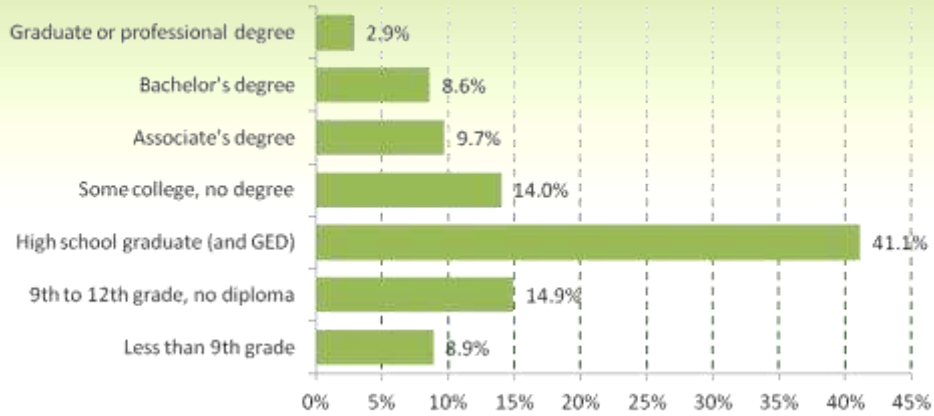
- Average year-to-date unemployment rate for 2011 is 6.4%
- Average age is 52 years old
- 45.5% are female
- 54.5% are male
- 54.5% have some post high school education
- On average, they are willing to commute 21 miles one way for the right opportunity

Element: Economic Development

State and County Unemployment Rates, 2000-2011

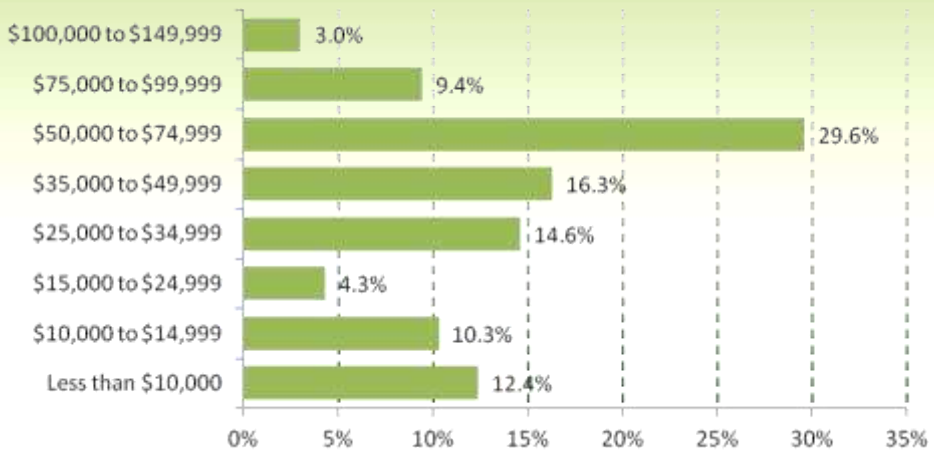
Data: Economic Development

Educational Attainment of City Population over 25



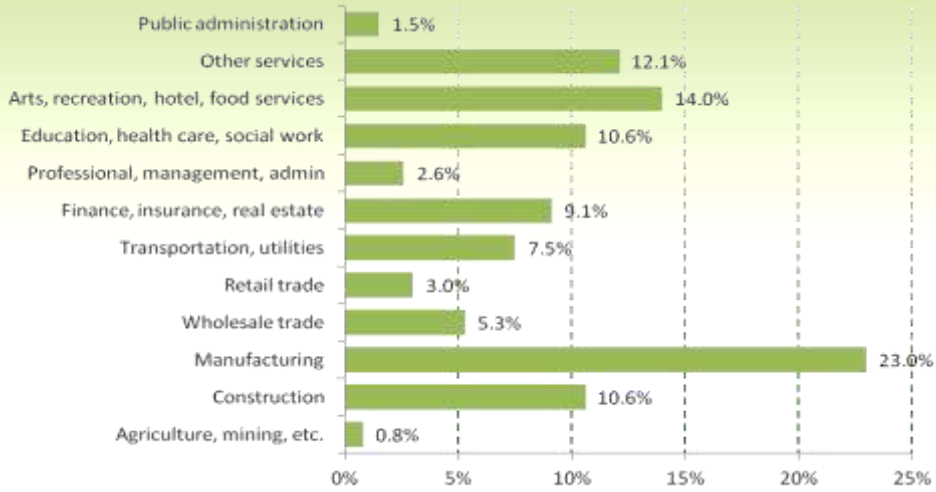
Data: Economic Development

Lime Springs Household Income Level Distribution



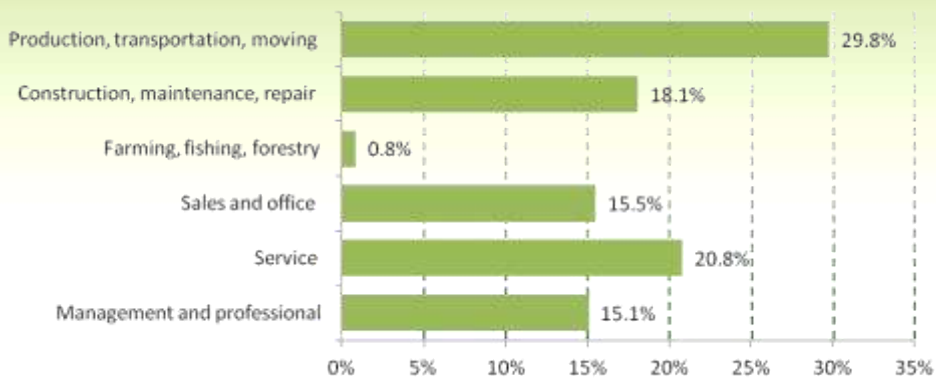
Data: Economic Development

Economic Base, Lime Springs by Employer Type



Data: Economic Development

Lime Springs by Occupation Type



Element Analysis

Strengths (our assets)

Limitations (our challenges)

Opportunities (our ideas)

Select and Prioritize

Thank You!

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Comprehensive Smart Planning
2012