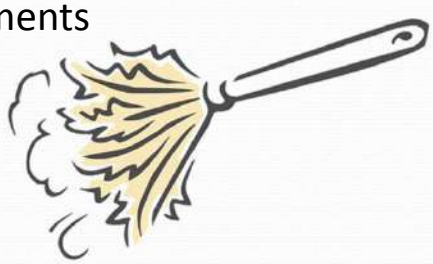
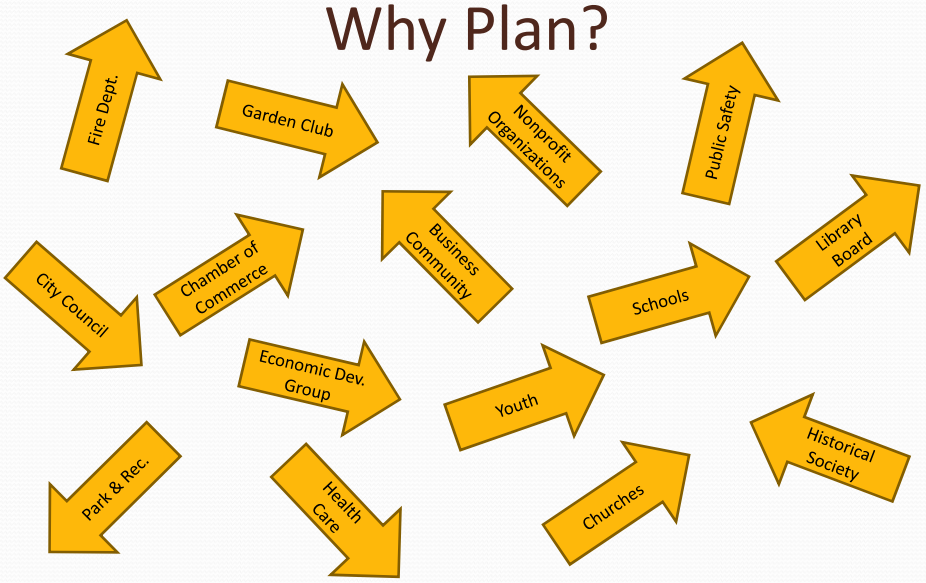
Welcome & Introductions

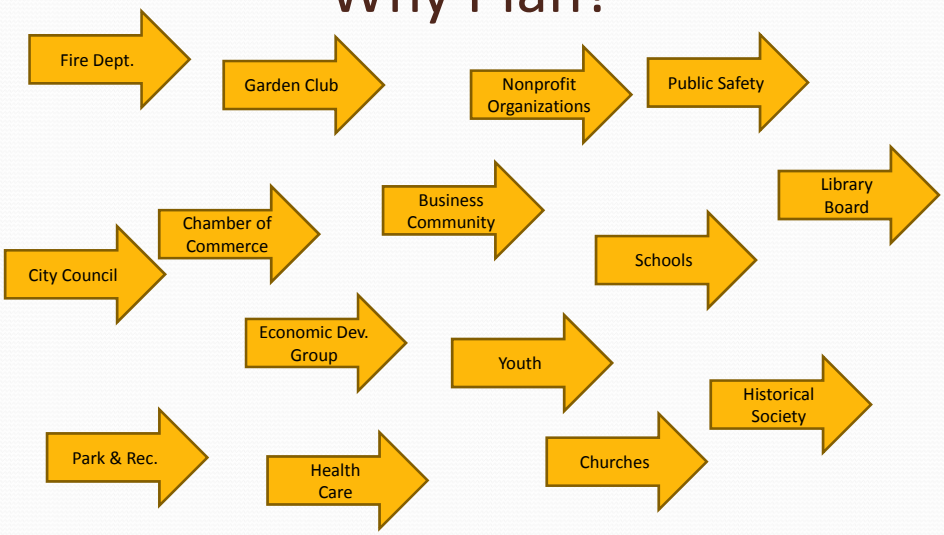
- Introductions
- Housekeeping – be comfortable
- Participate freely
- Respect all comments



Why Plan?

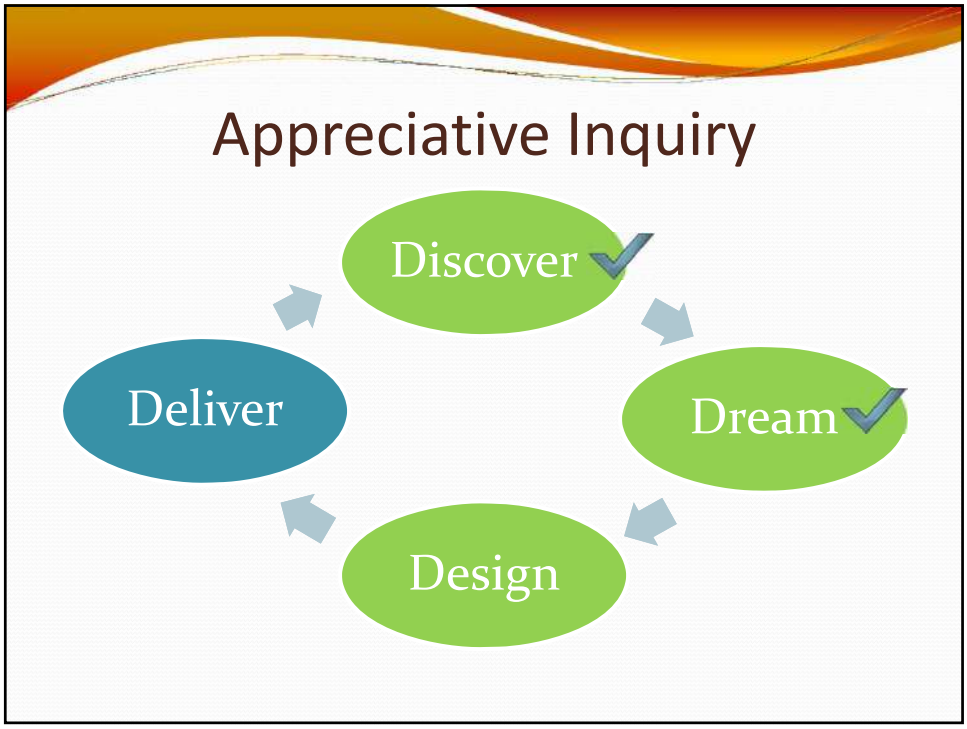


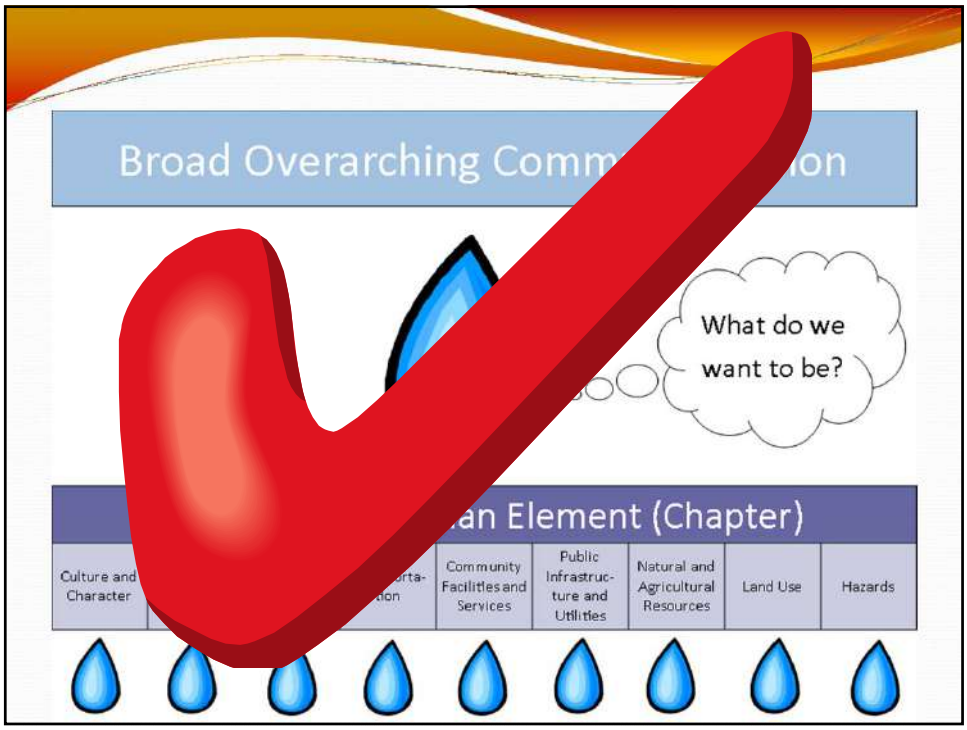
Why Plan?

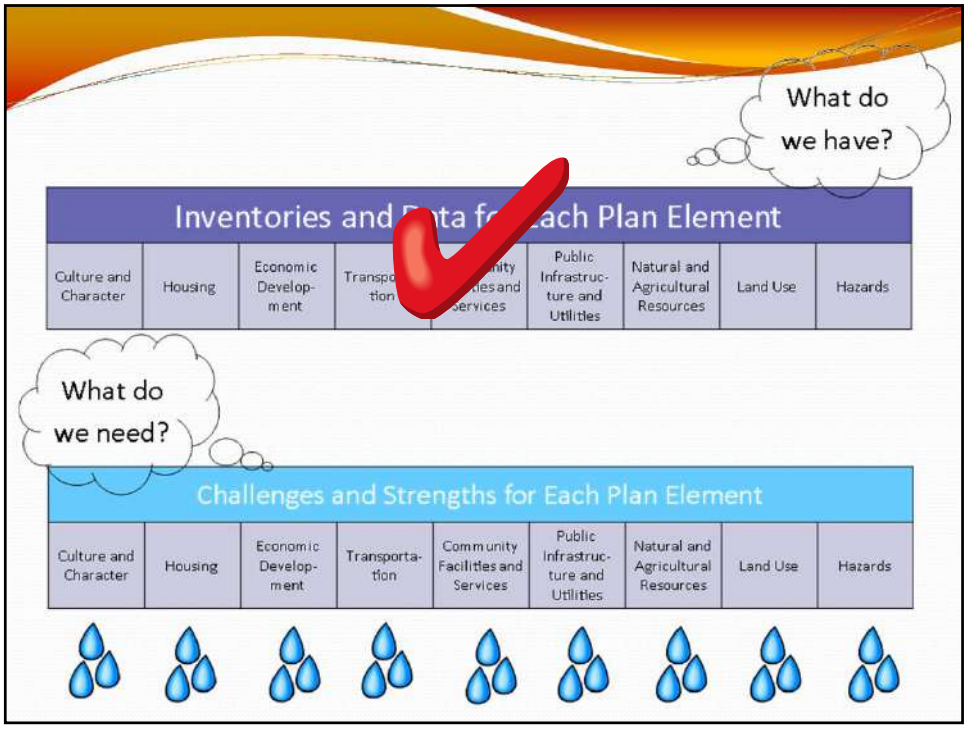


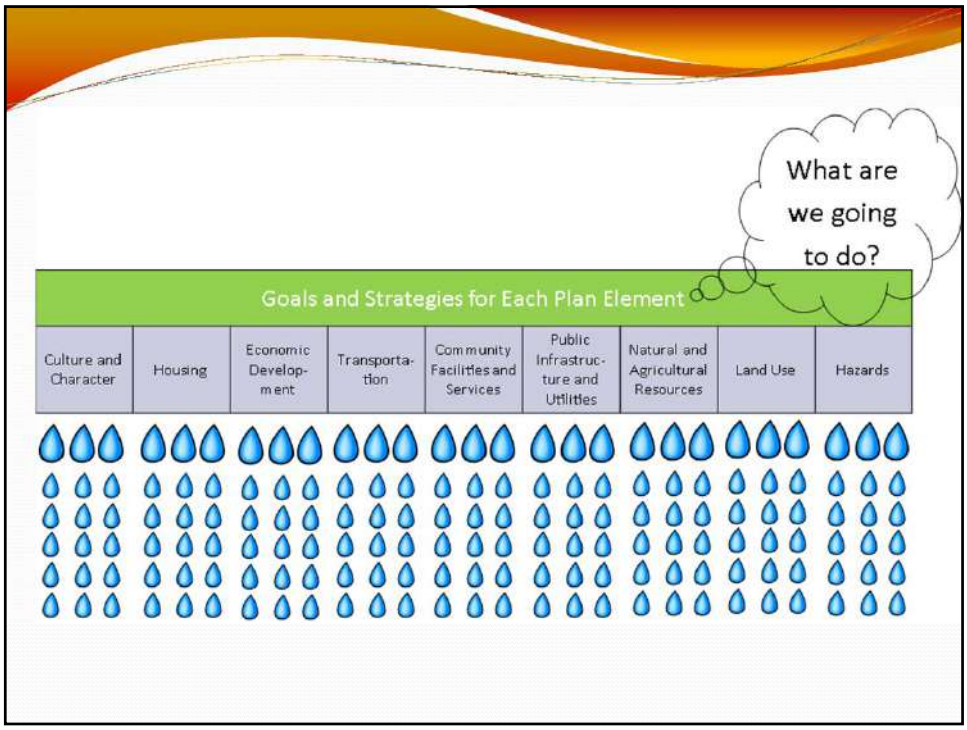
The Process and Timeline

- Phase One: Organization and Community Visioning – January through March – Done!
- Phase Two: Collection of Background Data – April and May – Done!
- Phase Three: Public Participation – June (Survey) and July (Think Tanks)
- Phase Four: Plan Finalization – August through October
- Phase Five: Final Public Review and Adoption – November and December


Appreciative Inquiry
Discover
Dream
Design
Deliver


Broad Overarching Comm ion
What do we want to be?
an Element (Chapter)
Culture and Character
Community Facilities and Services
Public Infrastruc-ture and Utilities
Natural and Agricultural Resources
Land Use
Hazards


What do we have?
Inventories and Data for Each Plan Element
Culture and Character
Housing
Economic Develop-ment
Transpo-tion
Public Infrastruc-ture and Utilities
Natural and Agricultural Resources
Land Use
Hazards
What do we need?
Challenges and Strengths for Each Plan Element
Culture and Character
Housing
Economic Develop-ment
Transporta-tion
Community Facilities and Services
Public Infrastruc-ture and Utilities
Natural and Agricultural Resources
Land Use
Hazards


What are we going to do?
Goals and Strategies for Each Plan Element
Culture and Character
Housing
Economic Develop-ment
Transporta-tion
Community Facilities and Services
Public Infrastruc-ture and Utilities
Natural and Agricultural Resources
Land Use
Hazards

Hawkeye's Vision:

Hawkeye is a vibrant destination where families and businesses are central to the growth of our community. We capitalize on our resources and public spaces, where families, neighbors and generations come together to help secure a better future. Invested in our youth, guided by our leaders and with citizens who are united in creating a comfortable community for anyone who wants to live their dream, Hawkeye soars above all others.

As Thomas A. Edison Said:

Vision without execution is hallucination!

Tonight's Goal:

To design ways to achieve our vision for:

- Community Character and Culture
- Natural and Agricultural Resources

The Process

- Background information
- Element analysis
  - Examine Challenges
  - Identify Opportunities
- Select possible actions
- Prioritize actions

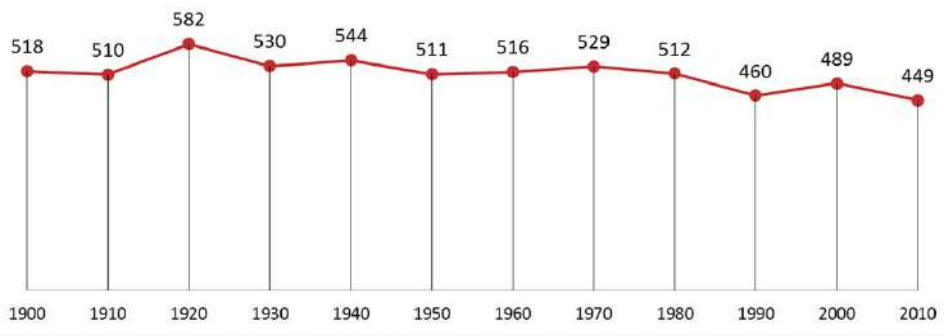
Demographics & Government Finances

Why do we look at demographics and finances?

- To look for trends – are we growing or declining, do we know why?
- To understand our population and financial assets – what do we have to work with?
- To help plan for the future– what will we need in the future to support our population and community?

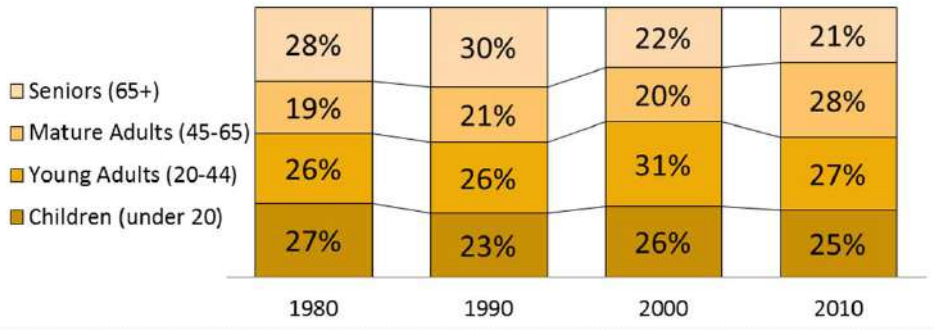
Demographics

Population Counts Since 1900

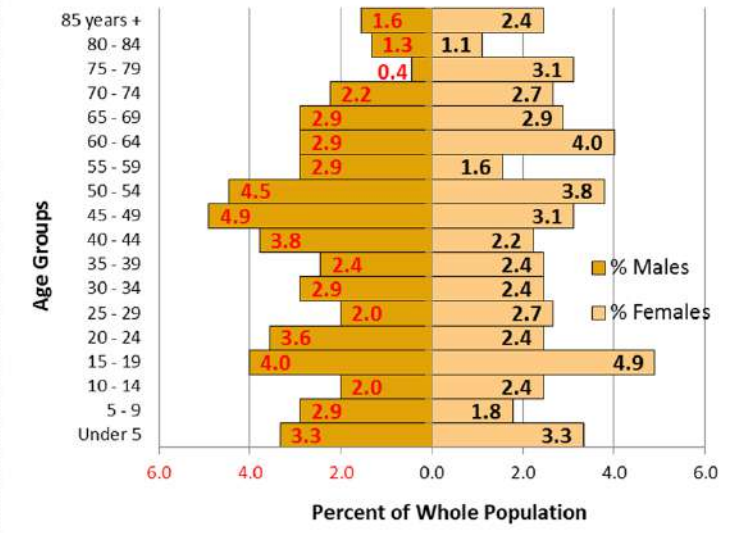


Demographics

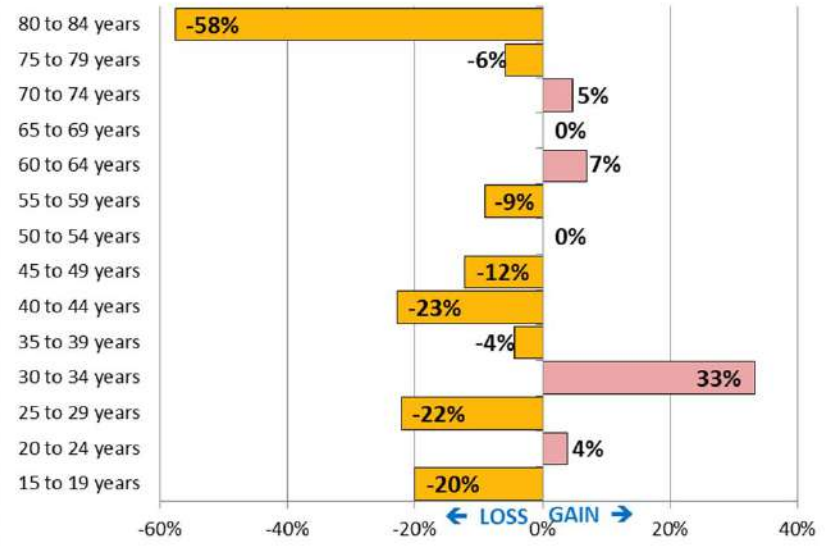
Age Groups as a Percent of Population: 1980-2010



Population Pyramid

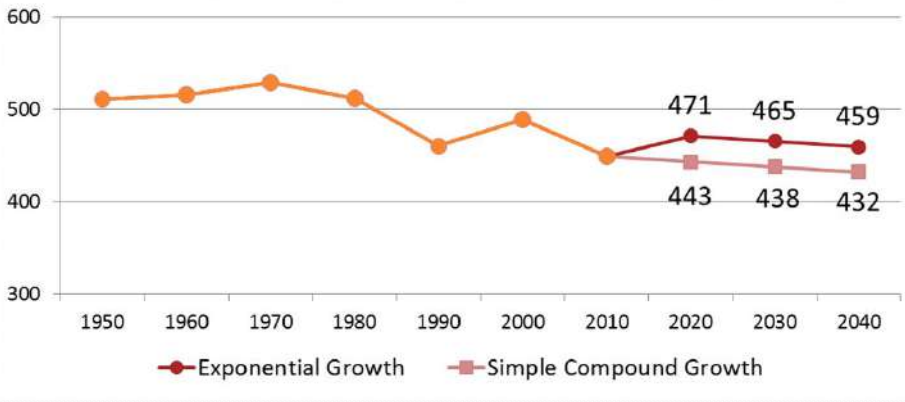


Brain Gain!



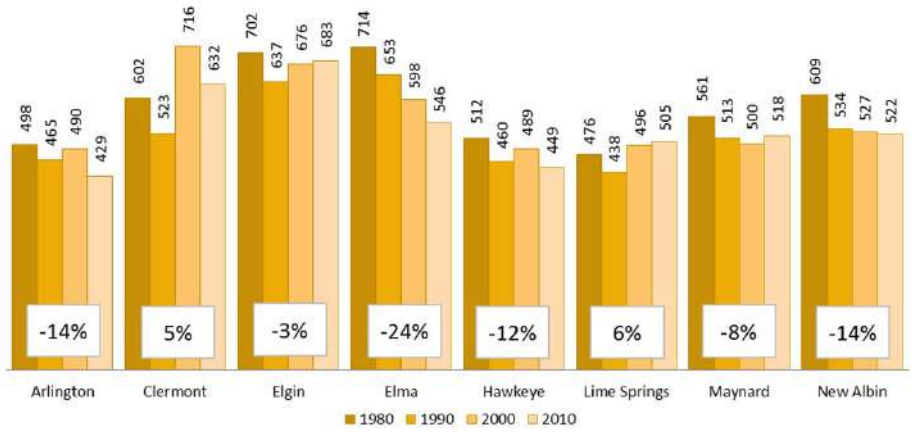
Where will we be?

Population Projections to 2040



Population Change

City Population Comparisons 1980 - 2010



Government Finances

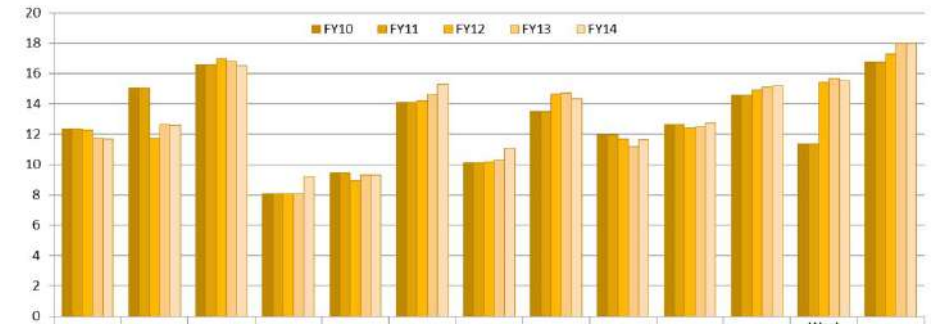
- Funds are limited (levies, LOST, RUTF)
- Legislation will impact city budget
  - SF 295 Property Tax Reform
    - Growth Cap on Residential Property
    - Commercial, Industrial and Railroad property rollback
    - New multi-residential class
  - RUTF
- Can't do it all alone
- Partnerships needed

What can we levy for?

- General Fund:
  - Regular General Levy – no higher than 8.1 per $1000 value
  - City's liability, property and self-insurance
  - Support of a local emergency management commission
  - Agricultural Levy – no higher than 3.00375 per $1000 value
- Special Revenue:
  - Emergency (if general is at limit) – no higher than .27/$1000
  - FICA/IPERS and other employee benefits
- Debt Service

Government Finances

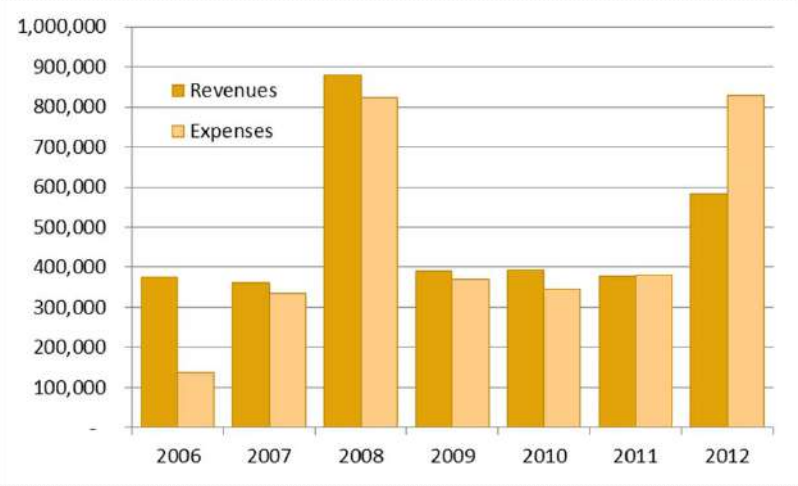
Property Tax Rate Comparisons: 2010 - 2014



	Randalia	St. Lucas	Westgate	Waucoma	Wadena	Arlington	Hawkeye	Maynard	Clermont	Elgin	Fayette	West Union	Oelwein
FY10	12.3427	15.05733	16.57449	8.1	9.45711	14.11094	10.14928	13.48585	11.9942	12.62446	14.565	11.33461	16.74233
FY11	12.3427	15.05733	16.57449	8.1	9.45711	14.11094	10.14928	13.48585	11.9942	12.62446	14.565	11.33461	16.74233
FY12	12.2435	11.72921	17.00372	8.1	8.93259	14.20485	10.15003	14.67565	11.71184	12.40405	14.91609	15.4515	17.30329
FY13	11.75265	12.62618	16.7895	8.1	9.31738	14.61491	10.32288	14.7344	11.16435	12.49411	15.10139	15.67831	17.99927
FY14	11.69263	12.60982	16.54345	9.24778	9.30465	15.29068	11.05377	14.33787	11.64262	12.74384	15.18486	15.54625	17.98567

Government Finances

City Revenue and Expenses 2006 – 2011 (actuals)

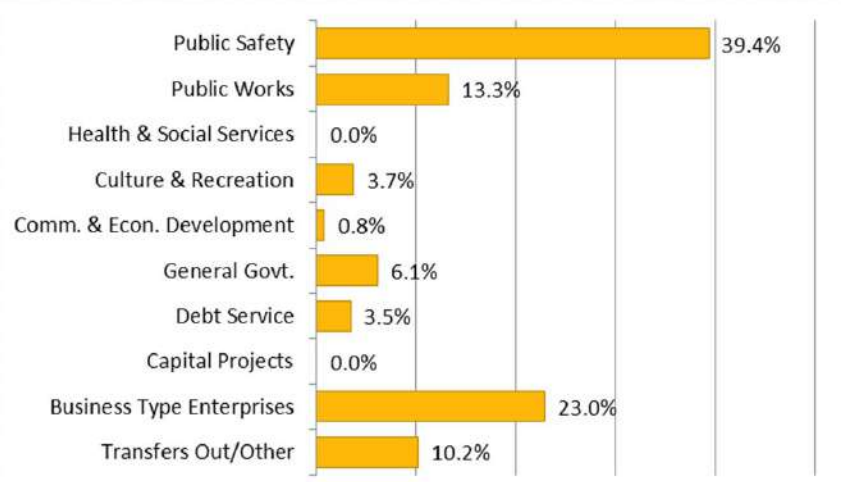


Government Finances

City Revenue Sources: Actual 2012

Government Finances

City Expense Items: Actual 2012



Let's Get Started!

Community Culture

What makes Hawkeye special?

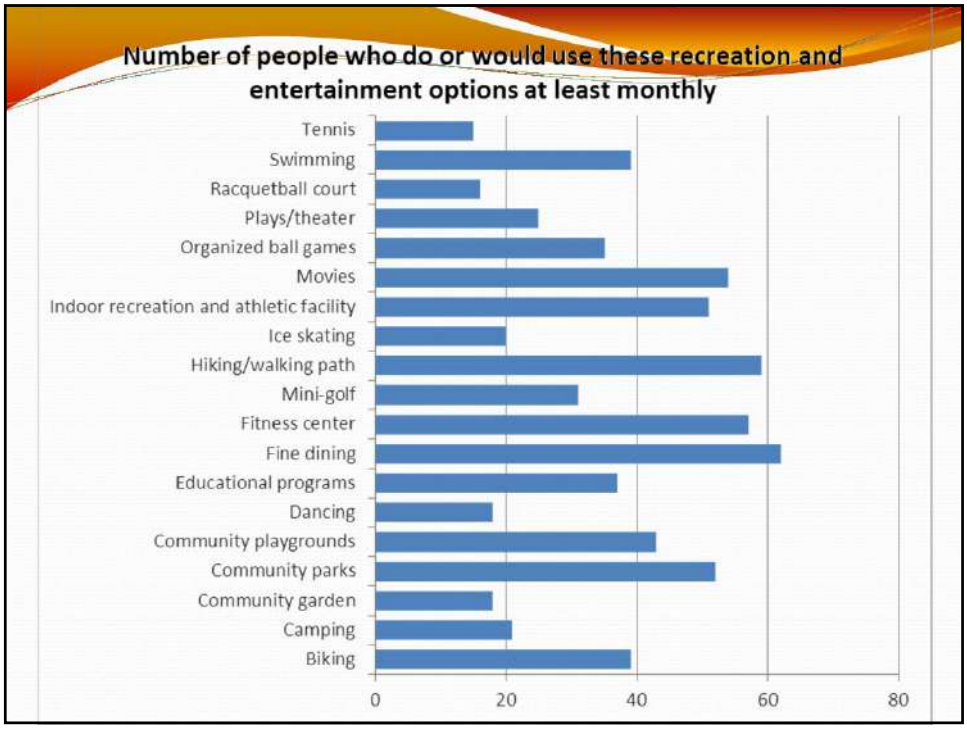
- Culture (performing arts, events, festivals, visual arts…)
- History (architecture, museums, archeology…)

What Did We *Discover*?

What Did We *Dream* About?

Community Culture Vision:

Hawkeye is a place where city life and country life blend to form a supportive community, offering a variety of activities for all ages. We embrace our community members and invite visitors to enjoy our parks, events and culture.


Number of people who do or would use these recreation and entertainment options at least monthly
Tennis
Swimming
Racquetball court
Plays/theater
Organized ball games
Movies
Indoor recreation and athletic facility
Ice skating
Hiking/walking path
Mini-golf
Fitness center
Fine dining
Educational programs
Dancing
Community playgrounds
Community parks
Community garden
Camping
Biking
0
20
40
60
80

Let's *Design*!
What are our challenges? What are the opportunities?

Natural and Agricultural Resources

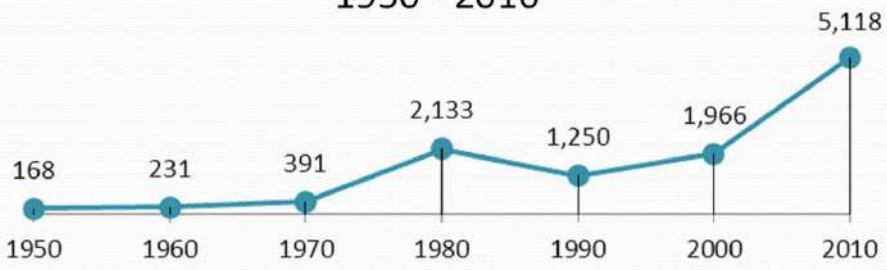
What is the condition of our natural resources?

- Streams and rivers
- Farmland
- Forest
- Prairie
- Air

Do we have pollution issues? Run-off or drainage problems? Noxious weeds? Emerald Ash Borer? What else should we prepare for and how should we prepare for it?

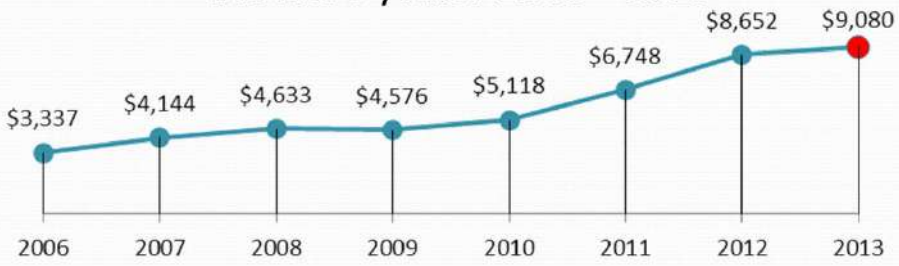
Data: Natural Resources & Agriculture

Price of Fayette County Farm Land Per Acre, 1950 - 2010



Data: Natural Resources & Agriculture

Price of Fayette County Farm Land in the last 8 years: 2006 – 2013



172% increase in value!

What Did We *Discover*?

What Did We *Dream* About?

Natural and Agricultural Resources Vision:

Hawkeye cultivates its natural resources and rich agricultural land as a basis for our local economy as well as contributing to the global market.

Let's *Design*!
What are our challenges? What are the opportunities?

Prioritizing!
It's for our future!

Final Questions or Comments?

Next Steps:	
Community Think Tanks:	
Tuesday, July 8th	Economic Development
Tuesday, July 15th	Housing and Transportation
Tuesday, July 22nd	Community Facilities & Services, Infrastructure and Utilities

Thank you

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Hawkeye Comprehensive Smart Planning
2014