Agenda

- Welcome and introductions
- Review of Hawkeye's planning process and timeline
- Tonight's goal – a Vision for Basic Elements
- The Elements
- Element "speed dating"
- Element visioning
- Additional questions or comments
- Closing

Welcome & Introductions

- Name
- Affiliation
- What drew you to the visioning session?
- Housekeeping

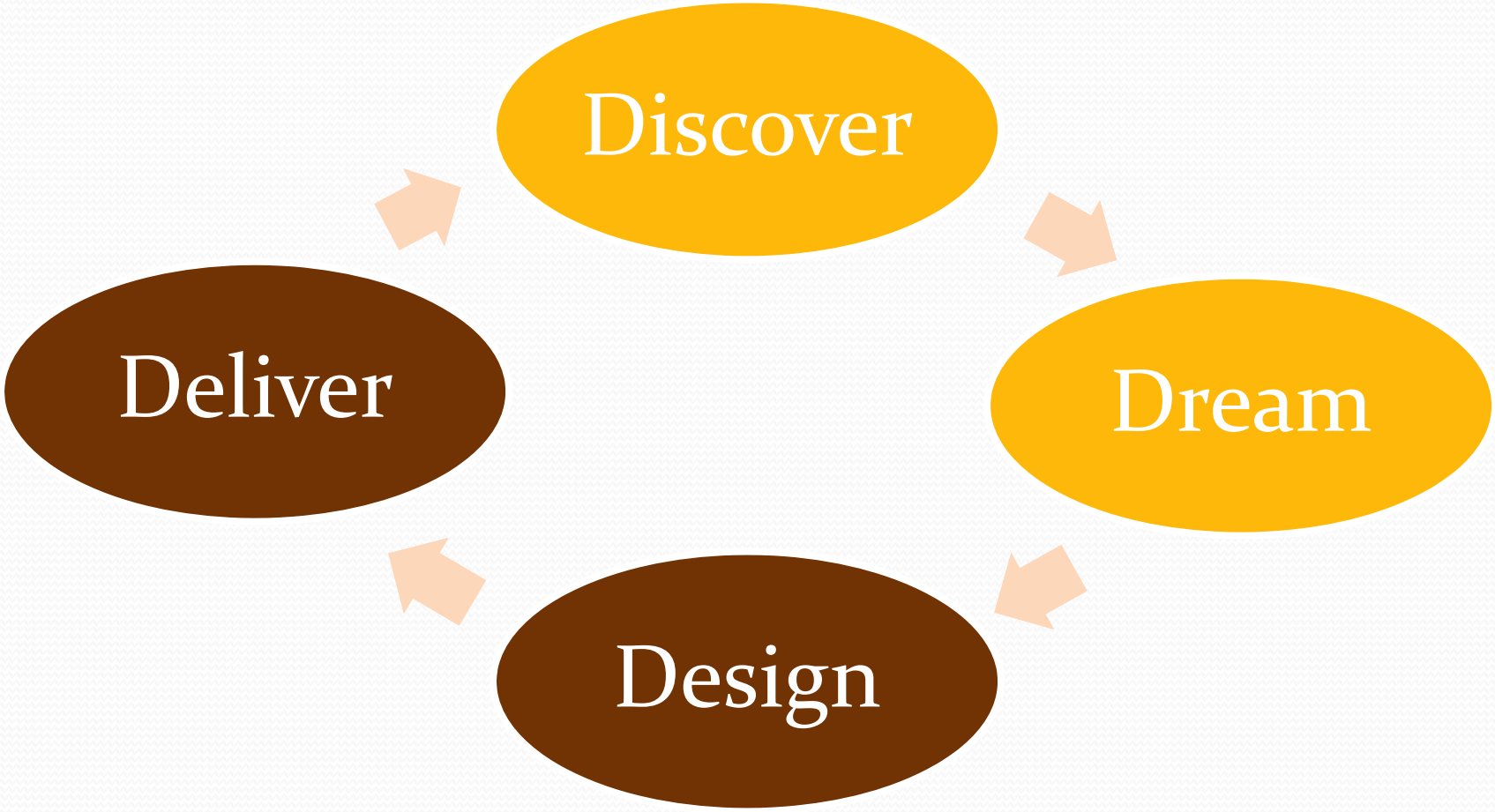
The Process and Timeline

- Phase One: Organization and Community Visioning – January through March – Happening Now!
- Phase Two: Collection of Background Data & Surveys – April and May
- Phase Three: Public Participation – June and July
- Phase Four: Plan Finalization – August through October
- Phase Five: Final Public Review and Adoption – November and December

Keep up with the progress…

http://www.uerpc.org/hawkeye-comp-plan.html

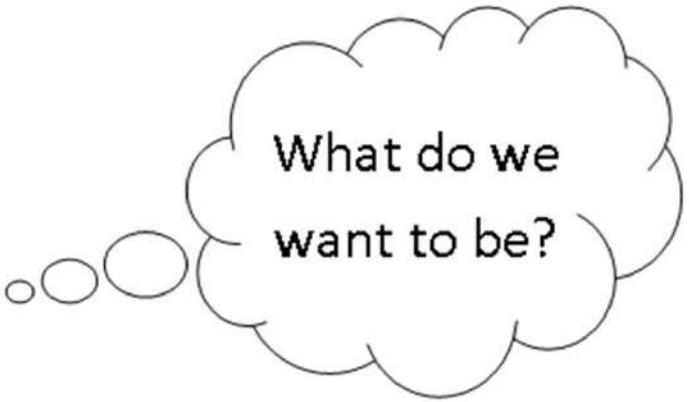
Appreciative Inquiry



Tonight's Goal

To create a long term vision for each of the elements in our plan

Broad Overarching Community Vision



Visions for Each Plan Element (Chapter)

Culture and Character	Housing	Economic Develop-ment	Transporta-tion	Community Facilities and Services	Public Infrastruc-ture and Utilities	Natural and Agricultural Resources	Land Use	Hazards

Community Culture

What makes Hawkeye special?

- Culture (performing arts, events, festivals, visual arts…)
- History (architecture, museums, archeology…)
- Use of Natural Resources (parks, scenic vistas, water features…)

Community Facilities & Services

Do we have what we need?

If so, what is the condition and service level of our community…

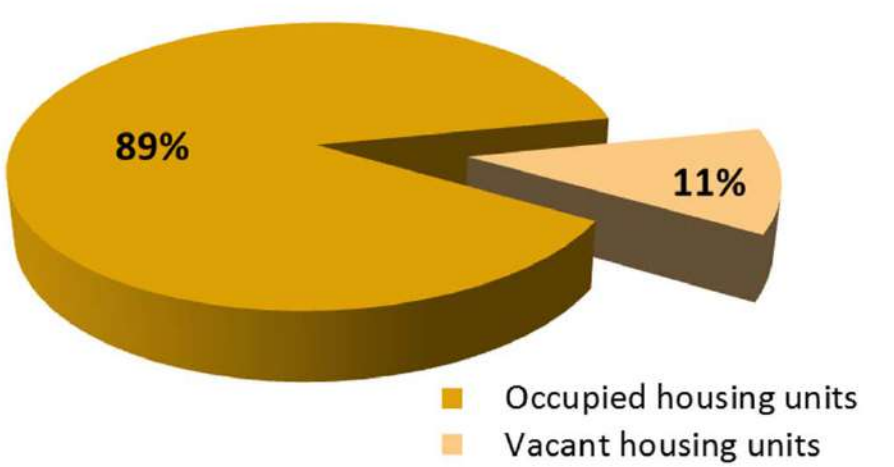
- Library
- City Hall
- Fire Station
- Water/Sewer Plant
- Hospital
- Clinic
- Child Care
- Schools
- Police Station
- Senior Center
- Park and Recreation Venues

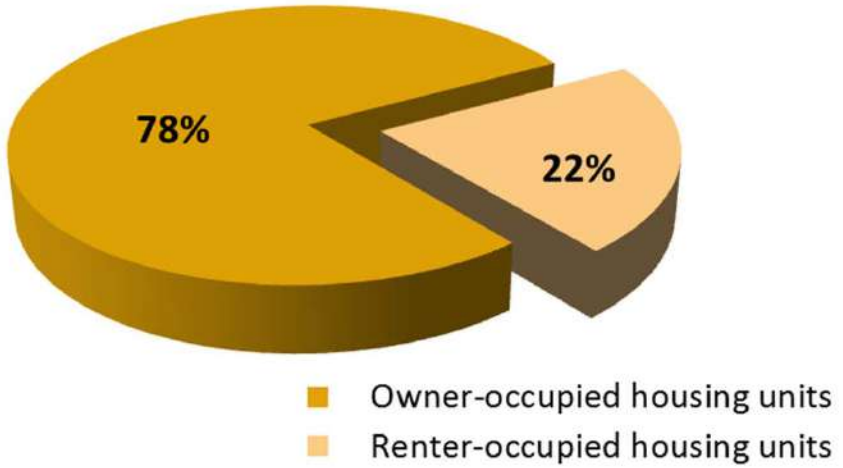
Housing

- What type of housing is available – do we have a variety of unit-types and price ranges?
- What is the condition of our housing stock – how old are our houses?
- What will we need in the future to support our population and communities?

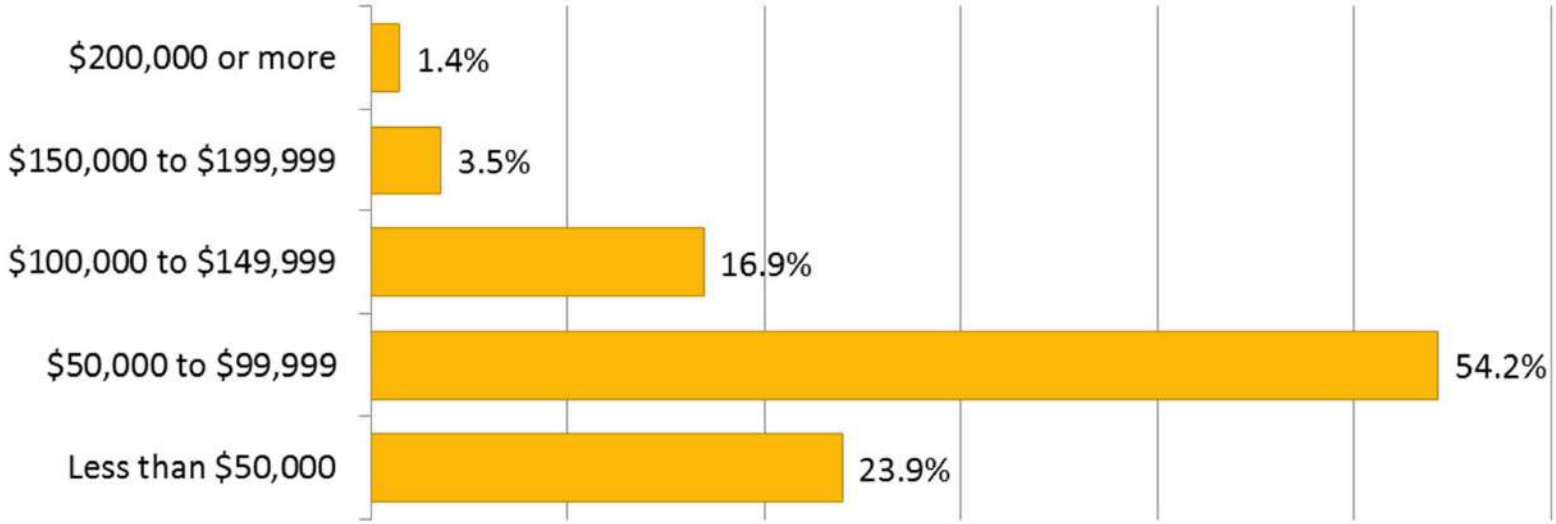
Some data…

Housing



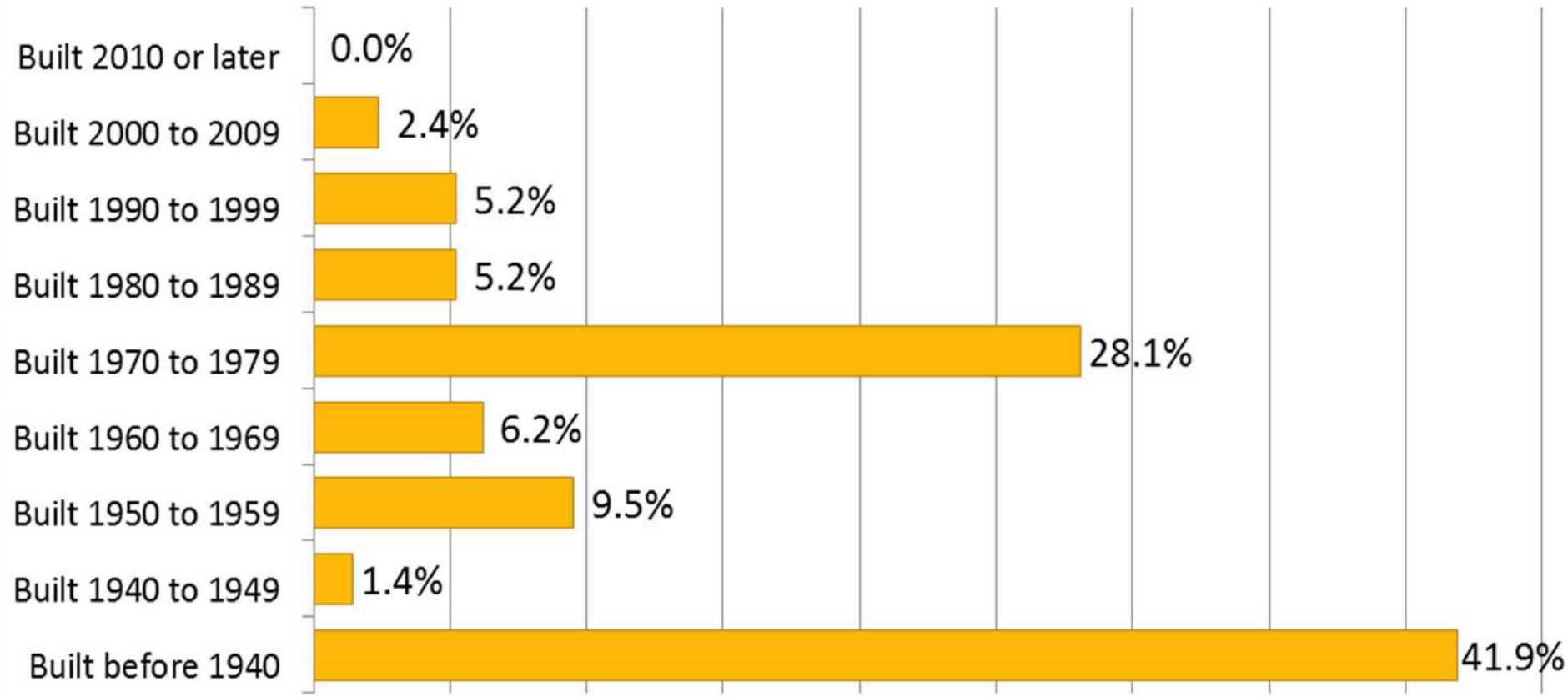


Housing Values ➔



Housing

Housing Age



Public Infrastructure and Utilities

What is the condition and availability of…

- Roads
- Bridges
- Sidewalks
- Water/Sewer Pipes
- Storm Drainage
- Waste Collection
- Telephone Service
- Internet Service
- Electric Service
- Natural or LP Gas Service
- Recycling Service

Transportation

- How do we get around and what is the impact to our transportation system? Consider all users: pedestrians of all ages and abilities, bicyclists, trucks, buses, emergency vehicles and cars.
- How can we make sure everyone can get **safely** to where they need to go?
- Do we accommodate bicycle and pedestrian traffic?
- Is there sufficient parking?
- Is public transportation accessible/affordable for our residents?

Natural and Agricultural Resources

What is the condition of our natural resources?

- Streams and rivers
- Farmland
- Forest
- Prairie
- Air

Do we have pollution issues? Run-off or drainage problems? Noxious weeds? Emerald Ash Borer? What else should we prepare for and how should we prepare for it?

Economic Development

Economic Development is…

The ability and capacity to act and innovate in order to respond effectively to changing circumstances

The end product of economic development is our population's quality of life

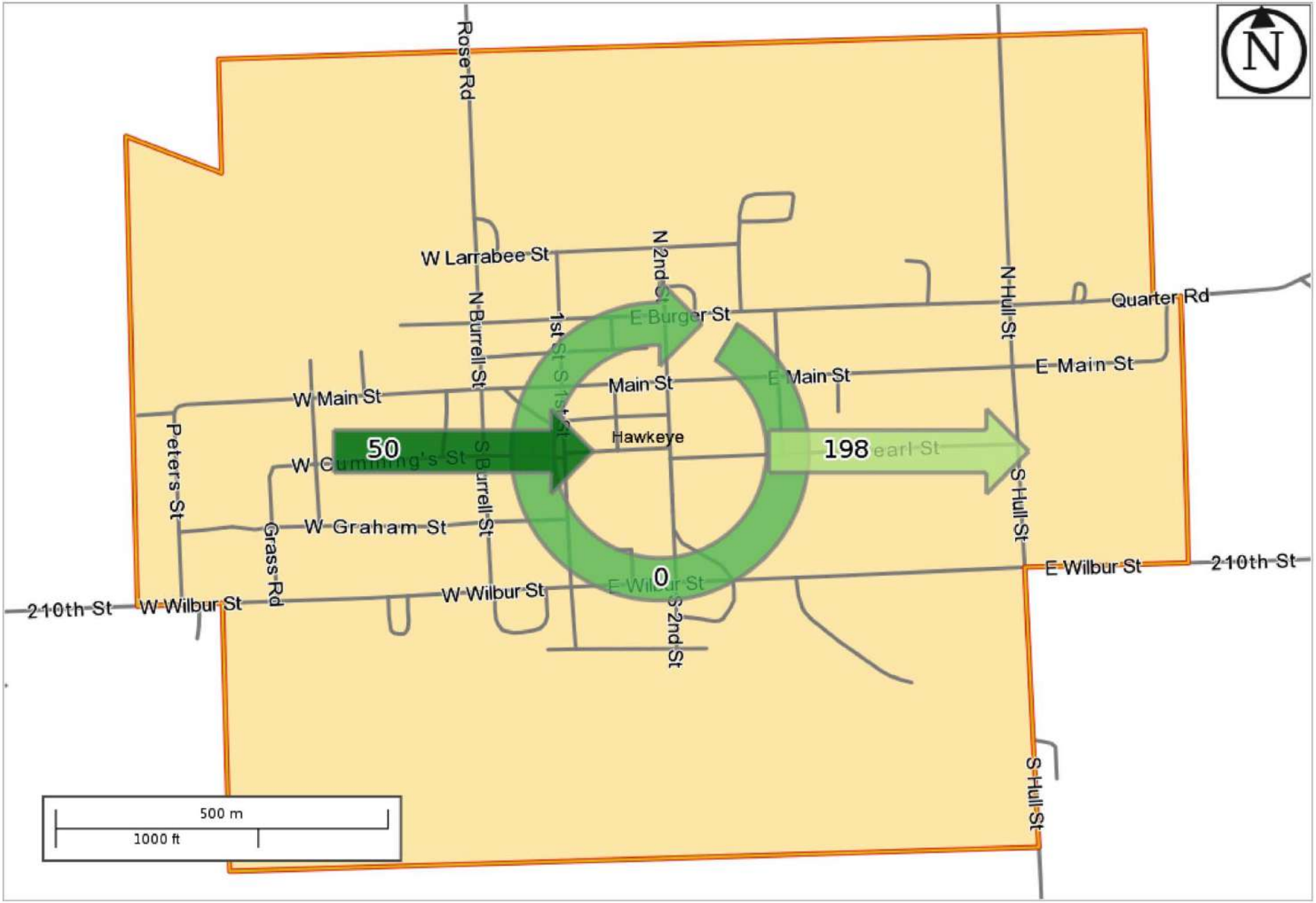
Growth ≠ Development

Economic Development
Workforce Education & Training
Business Development: Downtown
Business Development: Entrepreneurs
Business Development: Tourism
Business Development: Industry
Quality of Life
Business Development: Retail

Data: Economic Development

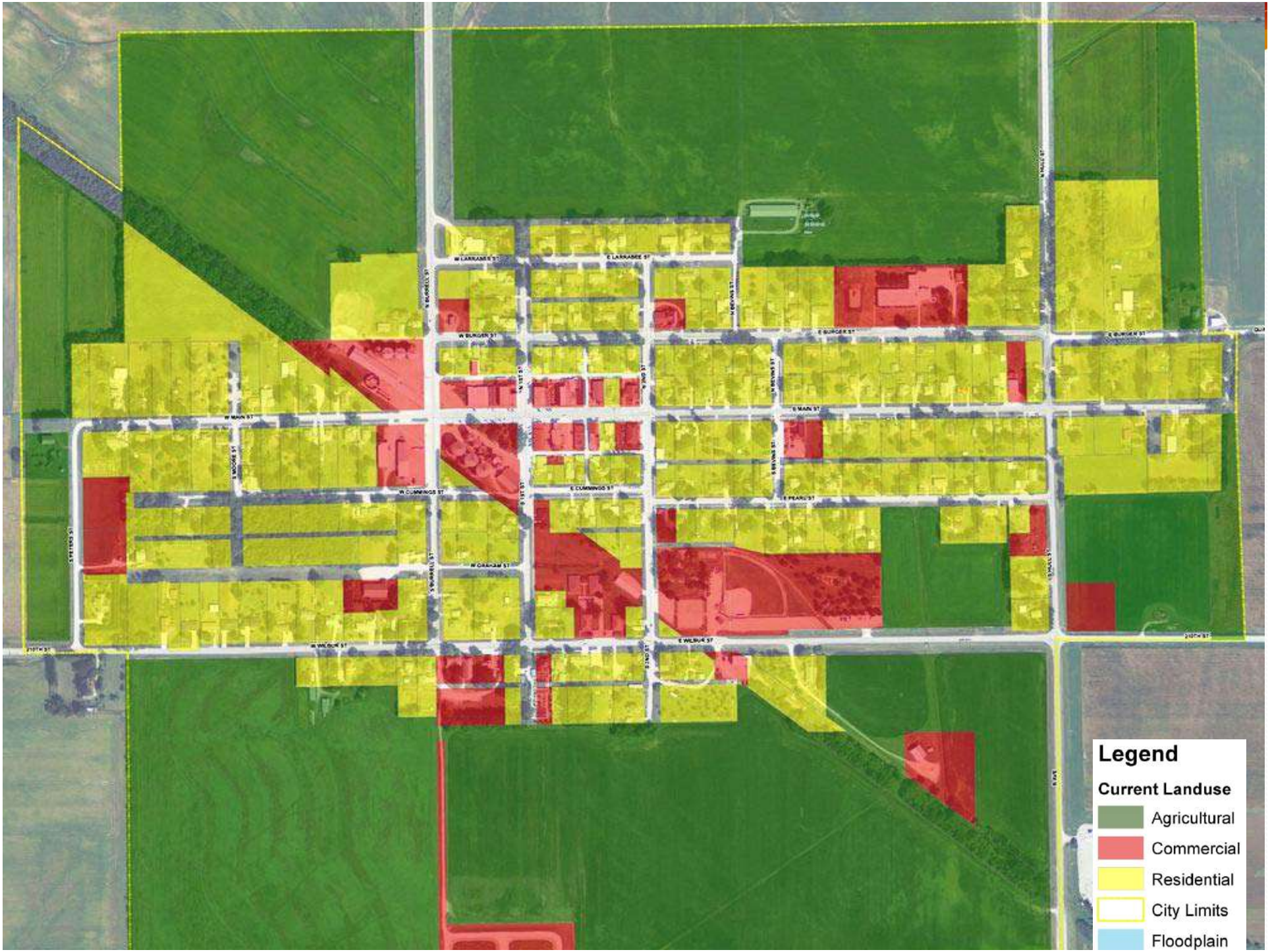
Workforce Quick Facts

- The largest concentration of workers are employed within the education and health care (23%) industry, followed by retail trade (20%) and manufacturing (12%)
- 61% of the population over the age of 16 is in the labor force
- 87.5% of families with children have both parents working
- Median household income is $40,938
- Fayette County December unemployment rate was 4.7%
- 42% of the population over 25 has some post high school education
- On average, have a 19 minute commute to work


N
Rose Rd
W Larrabee St
N 2nd St
N Burrell St
1st St
S 1st St
E Burger St
N Hull St
Quarter Rd
E Main St
Main St
W Main St
Hawkeye
50
198
Peters St
W Cumming's St
S Burrell St
S Hull St
W Graham St
Grass Rd
E Wilbur St
210th St
W Wilbur St
0
S 2nd St
500 m
1000 ft

Land Use

- Where is the best placement for agriculture, industry, housing and commercial to avoid conflicts?
- Is the land suitable for various uses?
- Want to focus on reshaping or potential expansion for the future if necessary


Legend
Current Landuse
Agricultural
Commercial
Residential
City Limits
Floodplain

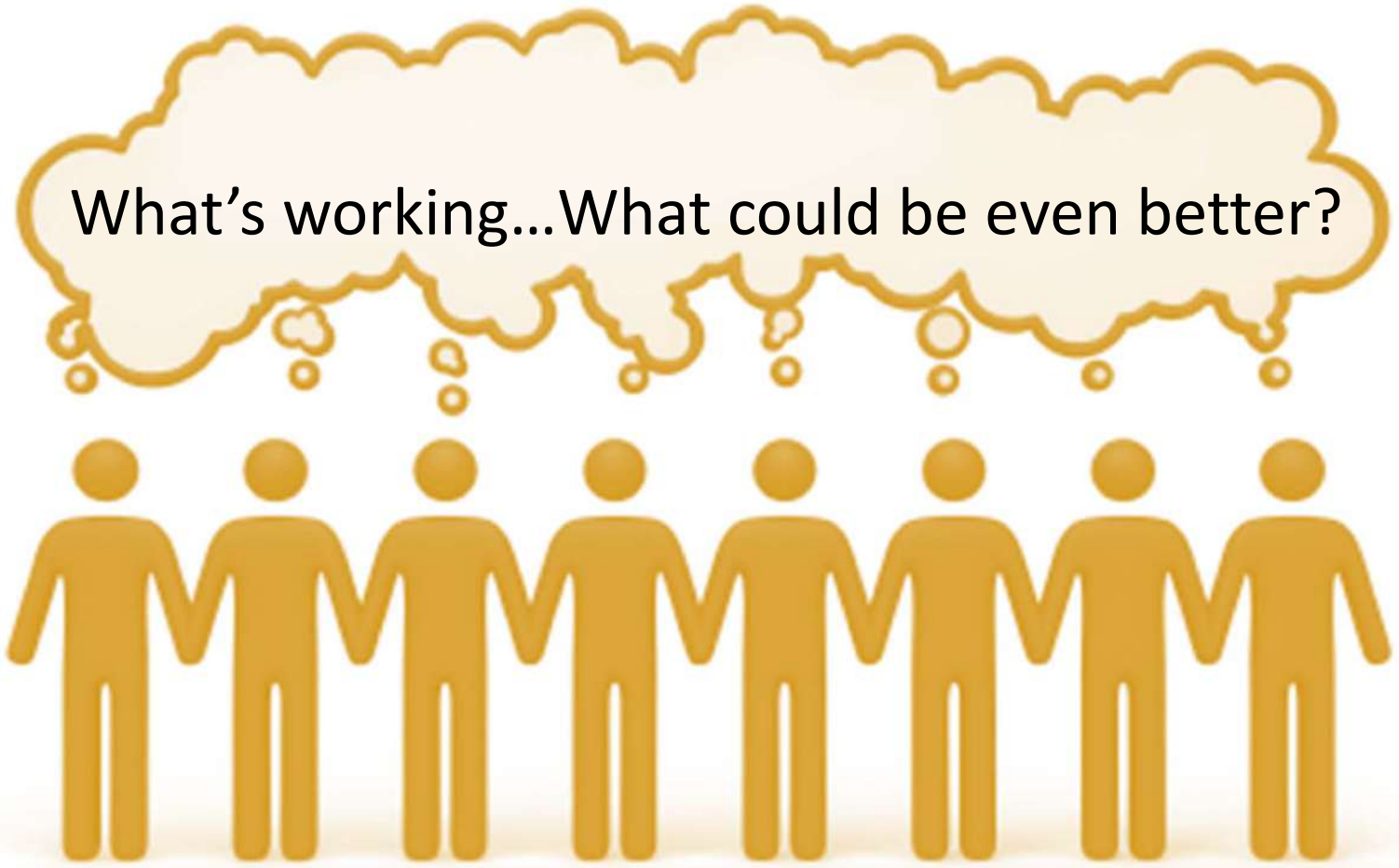
Hazards

- What are the potential hazards?
- Where are our hazard-prone areas?
- How can we prevent some hazards?
- What can we do now to prepare for certain events?

Element “Speed Dating”

- Five minutes per element (will be notified when to move to the next element)
- Discover what’s working (left column)
- Dream about what could be better (right column)

Let’s get started!



Element Visioning

- Select an element you are interested in
- Review the Discover and Dream comments
- Write a vision for the element…

See the samples at your table for guidance!

Final Questions or Comments?

Next Steps:

Steering Committee Meeting, soon!

Community Survey, April/May

Community Think Tanks, June/July

Thank you

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Hawkeye Comprehensive Smart Planning
2014