Agenda

- Welcome and introductions
- Smart Planning 101
- Hawkeye's planning process and timeline
- Today's goal
- A little about Hawkeye
- Discover what's working
- Dream of the future
- Additional questions or comments
- Closing

Welcome & Introductions

- Name
- Affiliation
- What drew you to the visioning session?
- Housekeeping

Iowa Smart Planning …

- Is a tool for local comprehensive planning and subsequent decision-making
- Provides 10 planning principles as a guide to ensure a complete and equitable process
- Identifies 13 elements that may be included in a comprehensive plan
- Is part of the Land Use section of the Iowa State Code, signed into law in April of 2010

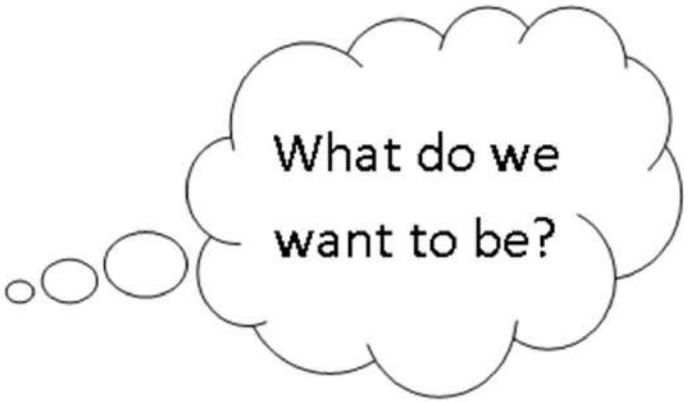
Smart Planning

Principles:	Elements:
Collaboration	Public Participation
Efficiency, Transparency and Consistency	Community Characteristics
Community Character	Community Culture
Housing Diversity	Housing
Occupational Diversity	Economic Development
Transportation Diversity	Transportation
Revitalization	Community Facilities & Services
Clean, Renewable and Efficient Energy	Public Infrastructure & Utilities
Natural Resource and Agricultural Protection	Natural Resources and Agriculture
Sustainable Design	Land Use
	Hazards
	Intergovernmental Collaboration
	Implementation (Community Action Plan)

The Process and Timeline

- Phase One: Organization and Community Visioning – January through March
- Phase Two: Collection of Background Data – April and May
- Phase Three: Public Participation – June and July
- Phase Four: Plan Finalization – August through October
- Phase Five: Final Public Review and Adoption – November and December

Broad Overarching Community Vision



Visions for Each Plan Element (Chapter)

Culture and Character	Housing	Economic Develop-ment	Transporta-tion	Community Facilities and Services	Public Infrastruc-ture and Utilities	Natural and Agricultural Resources	Land Use	Hazards

What do we have?

Inventories and Data for Each Plan Element

Culture and Character	Housing	Economic Develop-ment	Transporta-tion	Community Facilities and Services	Public Infrastruc-ture and Utilities	Natural and Agricultural Resources	Land Use	Hazards

What do we need?

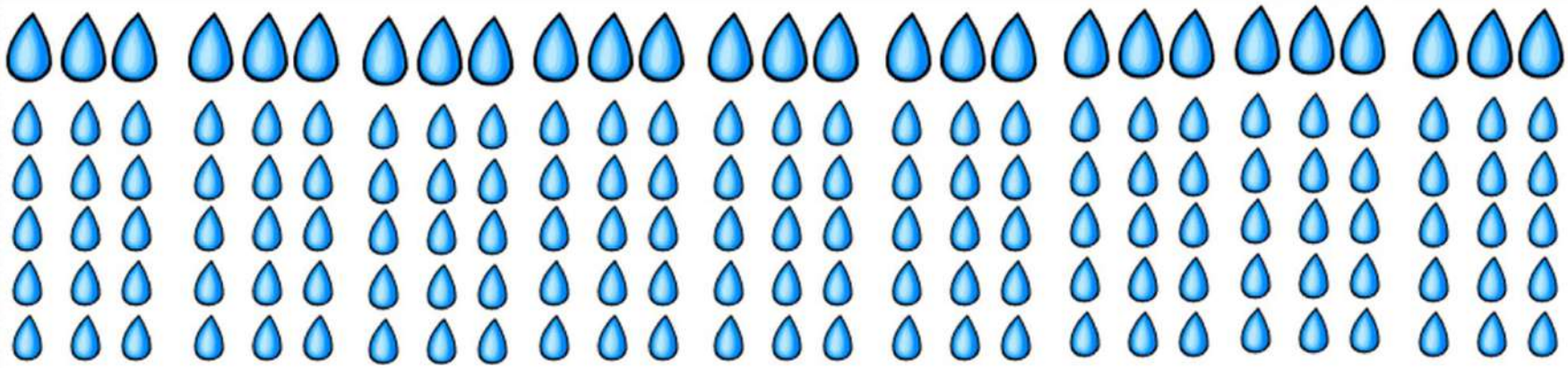
Challenges and Strengths for Each Plan Element

Culture and Character	Housing	Economic Develop-ment	Transporta-tion	Community Facilities and Services	Public Infrastruc-ture and Utilities	Natural and Agricultural Resources	Land Use	Hazards

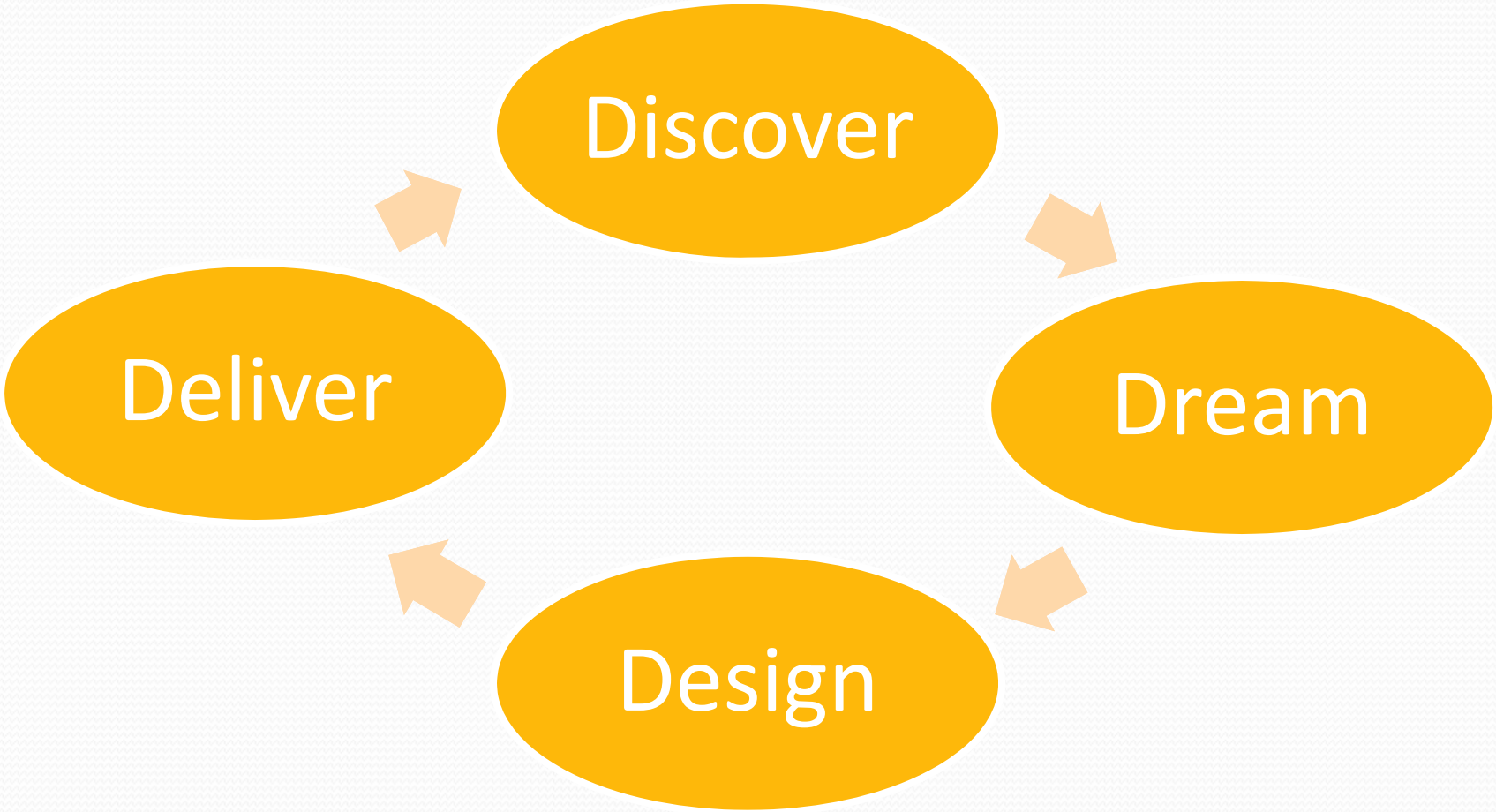
What are we going to do?

Goals and Strategies for Each Plan Element

Culture and Character	Housing	Economic Develop-ment	Transporta-tion	Community Facilities and Services	Public Infrastruc-ture and Utilities	Natural and Agricultural Resources	Land Use	Hazards



Appreciative Inquiry

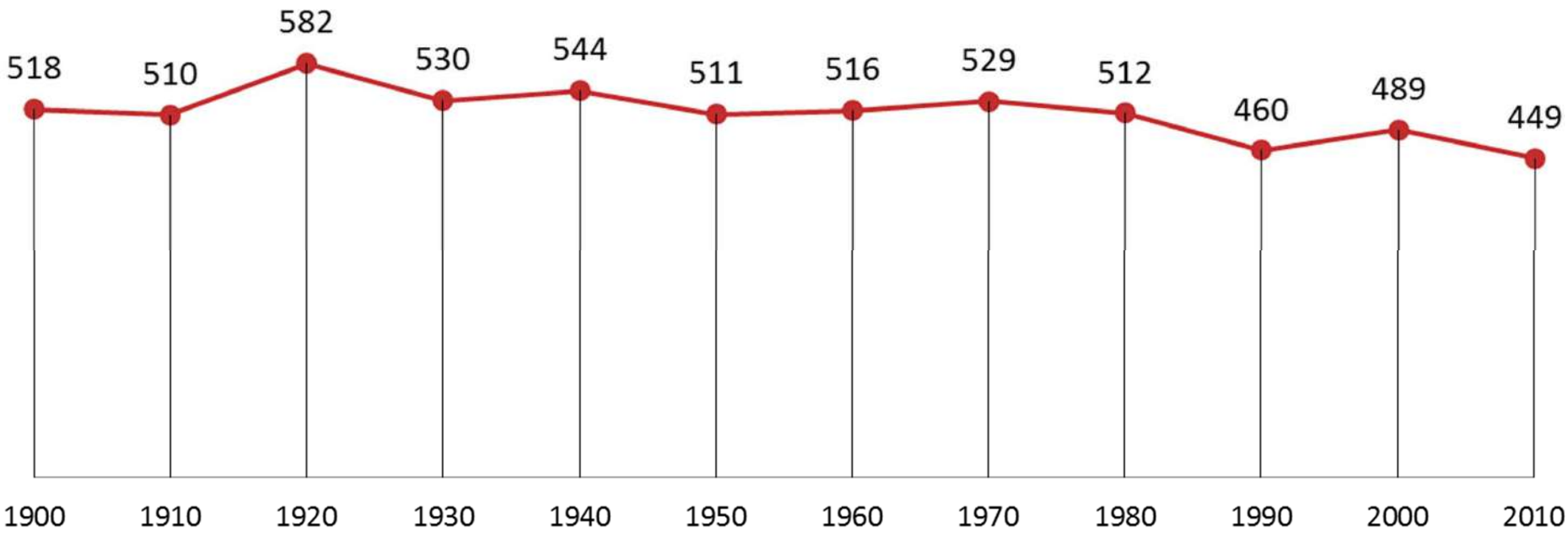


Today's Goal

To create one overarching Vision for the Community of Hawkeye - how do we want Hawkeye to look and feel for us, our children, visitors and newcomers?

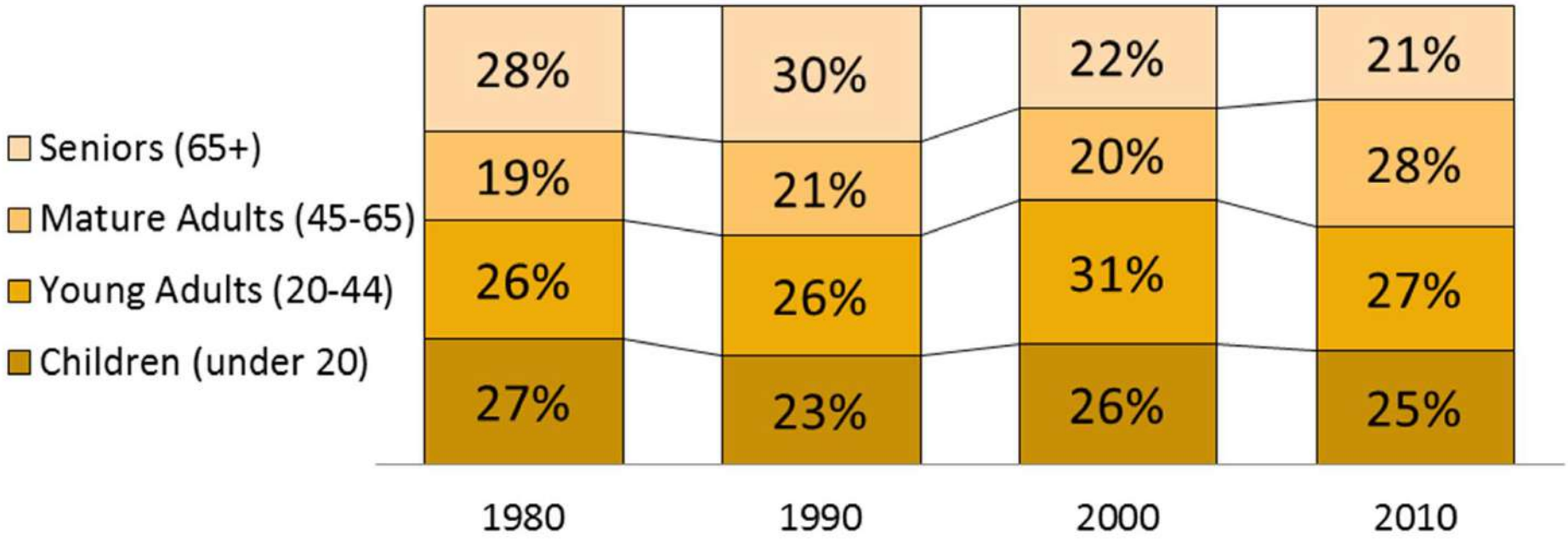
Who are we?

Population Counts Since 1900

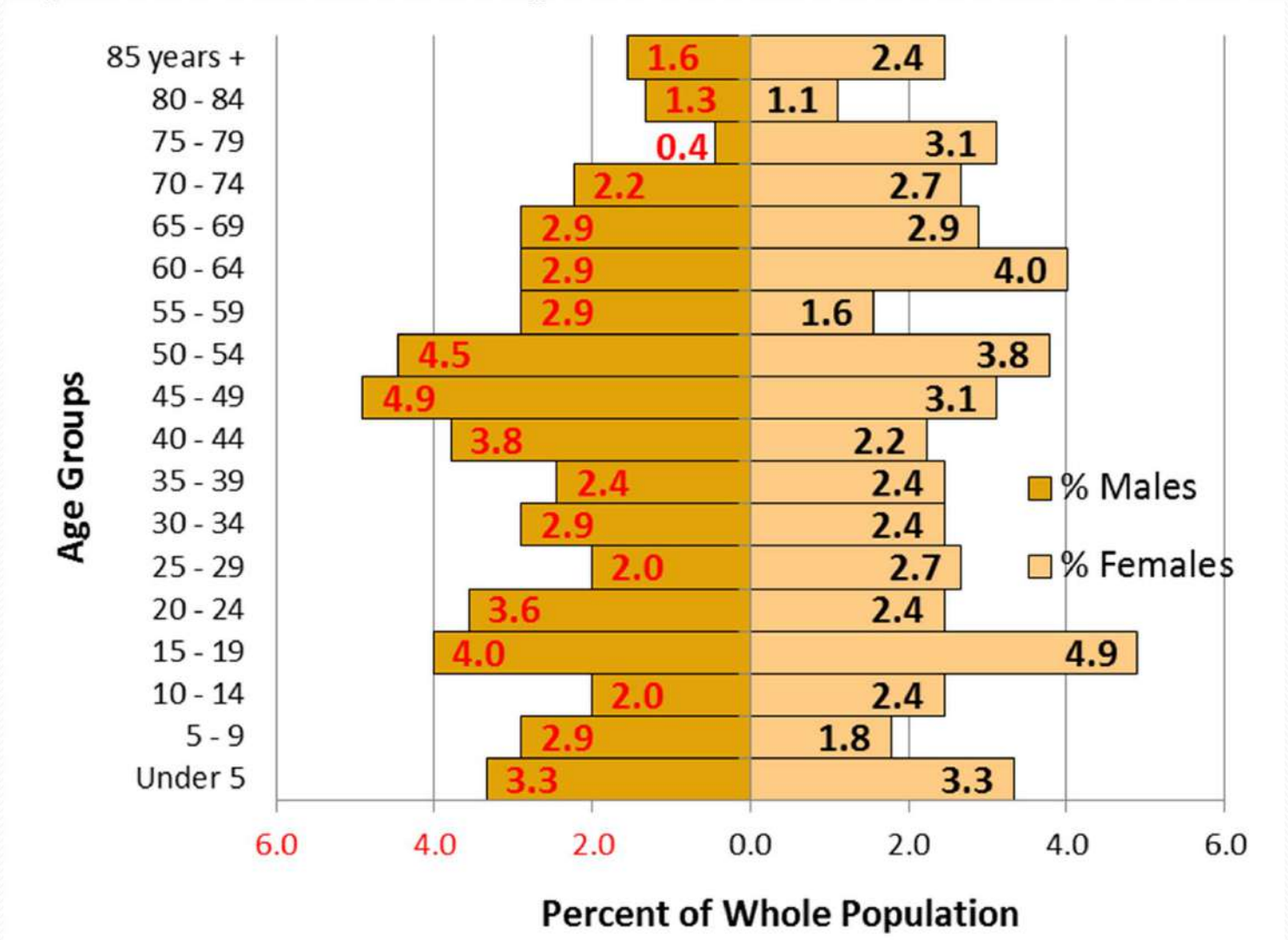


Who are we?

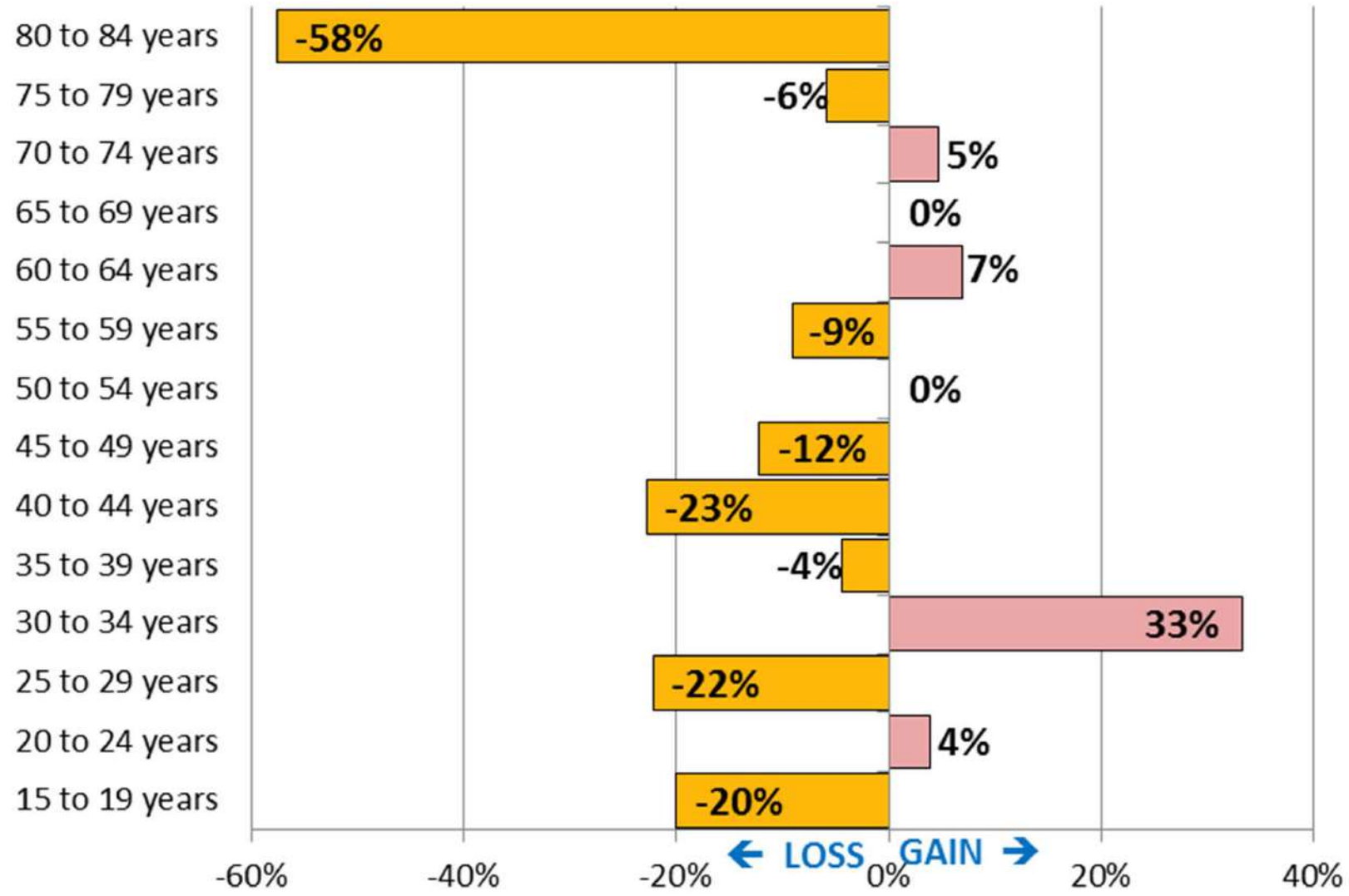
Age Groups as a Percent of Population: 1980-2010



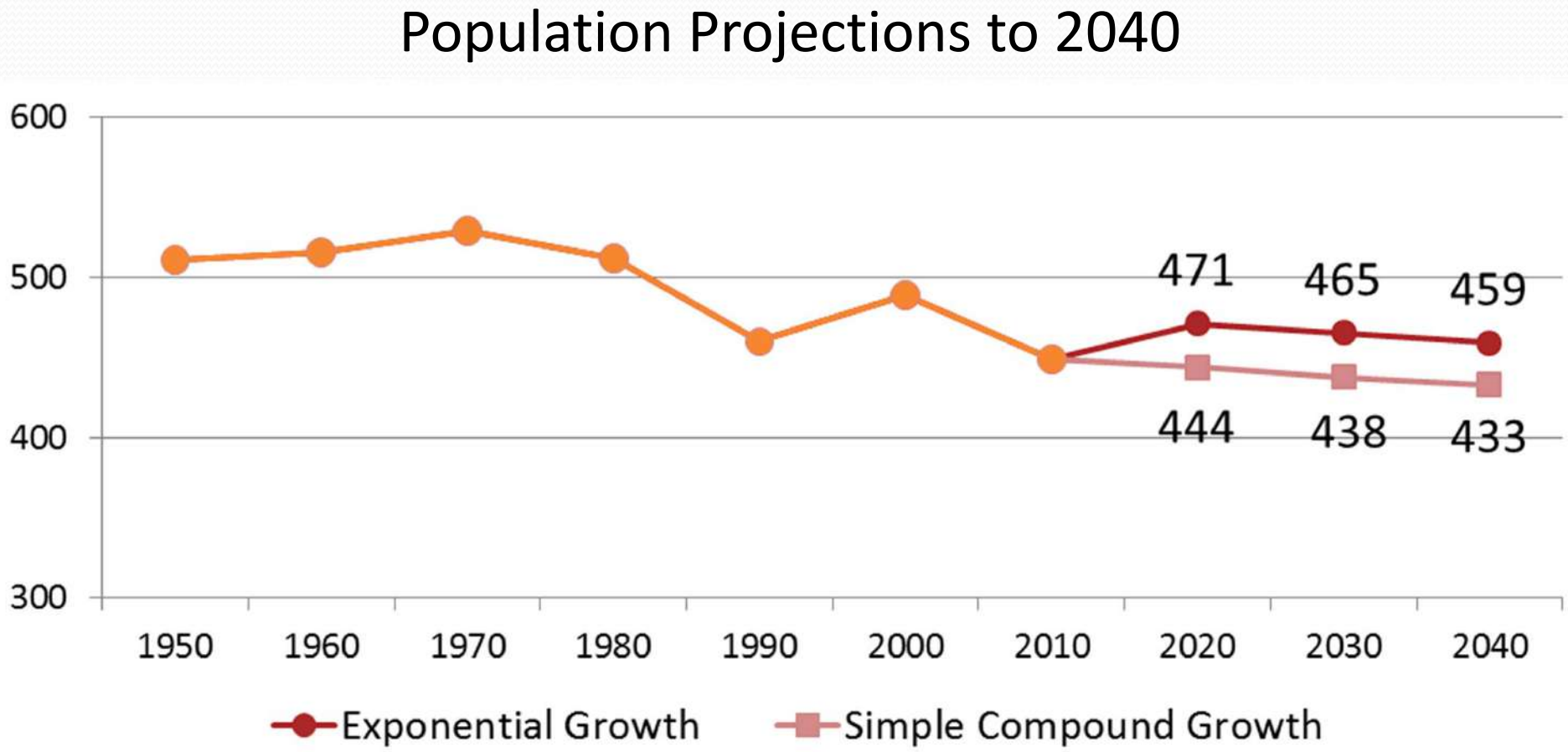
Population Pyramid



Brain Gain!


80 to 84 years
75 to 79 years
70 to 74 years
65 to 69 years
60 to 64 years
55 to 59 years
50 to 54 years
45 to 49 years
40 to 44 years
35 to 39 years
30 to 34 years
25 to 29 years
20 to 24 years
15 to 19 years
-58%
-6%
5%
0%
7%
-9%
0%
-12%
-23%
-4%
33%
-22%
4%
-20%
LOSS
GAIN
-60%
-40%
-20%
0%
20%
40%

Where will we be?



Let’s get started!

Sample Vision Statement

A Vision for Kirkland

Kirkland in 2022 is an attractive, vibrant, and inviting place to live, work and visit. Our lakefront community, with its long shoreline, provides views and access to the lake and is a destination place for residents and visitors. Kirkland is a community with a small town feel, retaining its sense of history while adjusting gracefully to changes in the twenty-first century.

Sample Vision Statement

Renton Vision

Renton - The center of opportunity in the Puget Sound Region where families and businesses thrive.

Sample Vision Statement

Guttenberg Vision Statement

Nestled between limestone bluffs and the mighty Mississippi River, Guttenberg is a scenic, safe and vibrant community. Residents and visitors enjoy recreational activities, riverfront parks and our historic downtown. Quality healthcare, schools, churches, thriving businesses and friendly people contribute to a welcoming environment. Guttenberg creates opportunities for all generations.

Sample Vision Statement

Vision for our community: MILAN 2020.

Milan has maintained its rural, small town atmosphere and provides an exceptional quality of life. Respect for our tradition and heritage is the source of our pride but we are excited about our future.

This diverse and progressive community is committed to planning and community involvement in directing the future to meet the needs of its residents as well as addressing issues of local importance. Public involvement is high. The City has coordinated public relations and organized volunteers. Population has grown and consists of people who care about Milan as a small rural community and do not want to change that. This caring and healthy community is diverse in ages and backgrounds. Young leaders are able to stay and thrive in our quiet and peaceful community.

Milan is a friendly community; one where people know and respect each other. Milan provides a clean and safe environment for its citizens. Milan is proud of the schools, churches, parks and community and cultural events.

Sample Vision Statement

Bagdad Vision Statement

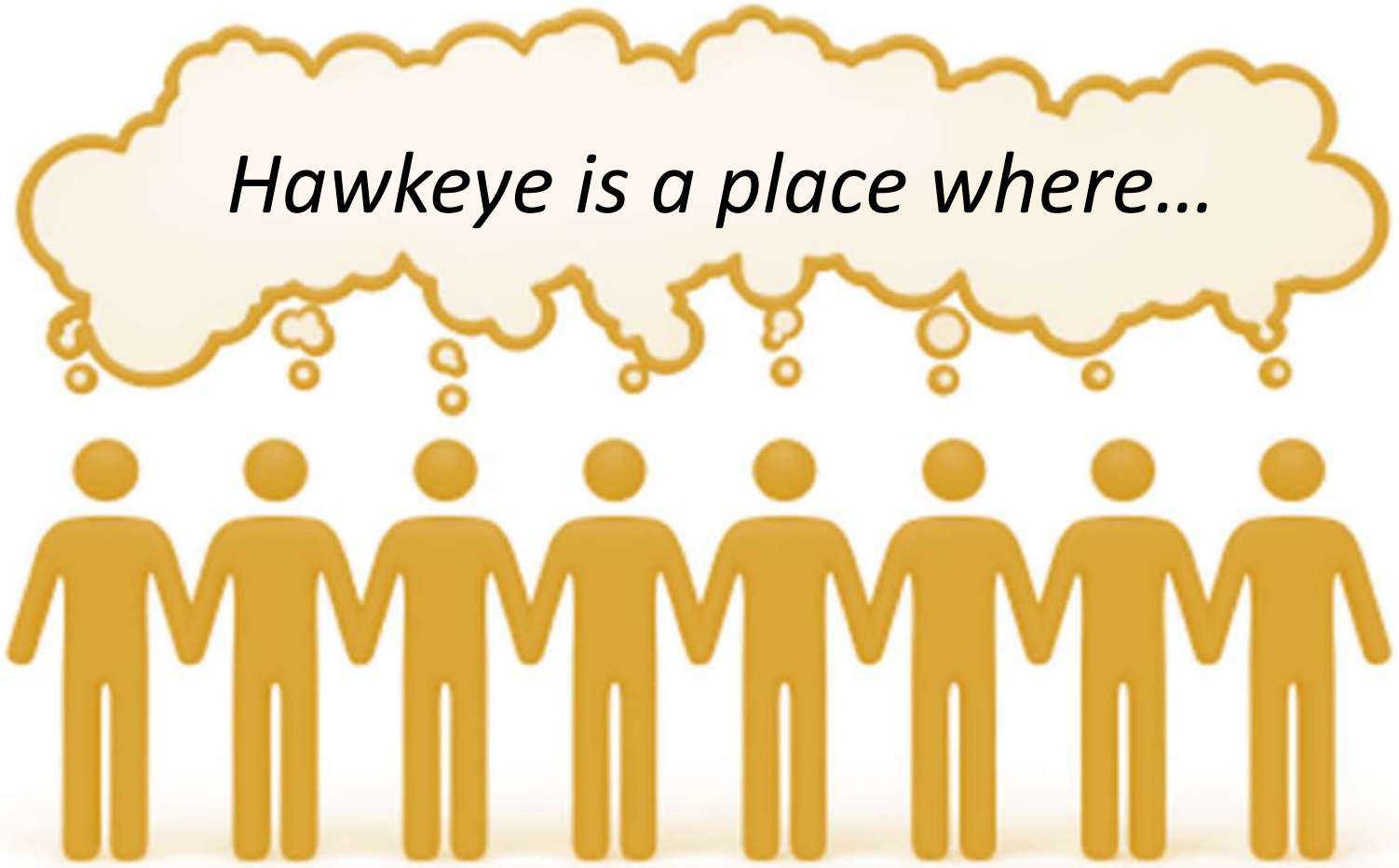
A beautiful and safe community closely connected to the water, the Village of Bagdad is a unique residential community committed to maintaining and enhancing its unique historic character and natural resources. Recreation and culture opportunities abound, and small businesses complement the natural and historic character of the area. Bagdad residents enjoy a quality of life that fosters pride, welcomes visitors, and encourages families to remain for generations.

Sample Vision Statement

Osgoode Vision Statement

The vision for the village of Osgoode is a vibrant multigenerational village that is clean, safe and supportive of pedestrian and cycling connectivity. Osgoode will experience moderate growth that maintains the character of the village. The village will be self-sufficient and sustainable, with small businesses that serve both residents and visitors along the main street.

Let’s get started!



Final Questions or Comments?

Thank you

Karla Organist, Program Manager
Transportation and Community Planning
Upper Explorerland Regional Planning Commission
korganist@uerpc.org

www.uerpc.org

Hawkeye Comprehensive Smart Planning
2014