

Visioning Session 1: Feb. 25, 2014

What's great about Hawkeye?

Social/Cultural Assets	
• Strong Senior Citizens Group	• Active Lion's Club and Legion
• Active Economic Development Group	• Garden Club
• 4 Churches	• Good Fun Days
• Senior Meal Site on regular basis	• Hawkeye Fun Days – 5k
• Numerous Civic Groups	• Boy Scouts
• Churches	• Great Town Celebration
• Hawkeye Fun Days	• Active Scout and 4H Groups
• HTA Ball Club	• Blood Drive Success – 4 times a year!
• Lion's Club	• Legion
• Fun Days, working together	• Variety of worship facilities
• Wooden club and organization signs as you enter town	

People/Human Assets	
• Volunteers that make a difference	• History
• Strong farming community	• Volunteers
• Small Community	• Progressive People
• Fellowship	• Team Work
• Community Spirit	• People
• Everyone knows each other	• Part of growing school district
• Reasonable distance to health facilities	• Good reputation
• Community pull togetherness	• Proactive
• Friendly Community	• Clean, pretty town
• A willingness to be progressive	• Neighborly
• Strong Volunteerism	• Citizens that care about one another
• Safe Community	• Everyone helps everyone out

Community Basics – Livability Assets	
• Affordable housing	• Rental housing available
• Good houses	• Low taxes
• Good sewer system	• Connected – network hub
• Good Streets	• A functional pond
• Cost of living is low	• Clean streets
• Affordable housing	• Community is good at recycling
• Reasonable distance from health facilities	• Room to grow
• Located near good roads and to other towns	• Room for development, great potential
• Our name	• Fame is in our name
• Pearl Street – clean up and purchase by Adventist Church	

Economic Assets	
• Telephone Company – cable and internet	• Good Businessmen’s Association
• Wind Farm	• Funeral Home
• Plumber	• Growing Co-op
• Pizza available at G-n-G	• 2 Gas Stations
• Local electrical and plumbing businesses	• Home based businesses
• Nice to see new businesses in Industrial Park	• Access to Local Foods
• Gas Stations	• Our own phone company
• Bank	• Strong Businesses
• Plumbing and electricians and construction	• Good agricultural land
• Sound businesses	• Radio Station – KRJE 89.9
• HBA	• Small grocery store
• Number of businesses for a small town	• Hair salon
• Entrepreneurs that are successful	• Yogurt place close by
• Garden Center	• Bank
• Attracting new business	• Local Contractors
• 2 restaurants	• K & K Garden Center
• K & K who bring in a lot of outside people	• Nice cemetery and funeral home
• New businesses in the industrial park	• Local Telephone Company
• Wind Turbine Company and Panama Trucking	• New Co-op Facility
• Car Wash	• 2 businesses providing good hot meals
• 2 farm businesses	• 24-hour gas and diesel availability
• Convenience Store	• Grocery store
• Hawkeye Farmer’s Market	• B&B

Recreational and Public Space Assets	
• Great park	• Great parks
• River close by	• 2 very nice parks
• Nice campground close by (4 miles away)	• Nice campground
• Park Facilities	• Ice rink
• Nice paved walking trail	• Great parks
• Scenic countryside	• Hauth Park
• Great Parks	• Ice skating rink
• Town Plaza	•

Public Buildings and other Physical Infrastructure Assets	
• Good library facilities	• Community Hall
• Good museum	• Excellent Community Center
• School building with possibilities	• Post Office
• Great school building	• Still have Post Office
• Nice community hall	• Library
• Very nice library	• Nice library
• Nice library	• Nice community center
• Electronic Welcoming Sign w/ activities	• New town sign (not up yet) at 2 mi. corner

Government & Emergency Services Assets	
• Strong First Responders	• Young and active city council
• Active Fire Department	• Strong Volunteer Fire Department
• Strong Fire Department	• A dedicated city staff
• Active city council	• Dependable Fire Department
• Great Fire Department and First Responders	• First Responders

Vision Statement Ideas:

Proposed Statement	Elements highlighted by voters	# of dots
Hawkeye is a place where our businesses are central to the growth of our community. We capitalize on the public facilities offered, where families, neighbors and future generations come together to help secure a better future. Invested in our youth, guided by our leaders and embraced by a better future.		26
Our progressive community is committed to planning and community involvement. We soar to meet the needs of all generations. We strive to be warm and welcoming and take pride in our work ethic, volunteerism and family oriented philosophy.	“soar” was highlighted and given one of the four dots.	4
Hawkeye: A place where all come to feel the warm welcome of a vibrant community. Where sufficient infrastructure ensures Hawkeye is a great place to live for generations to come. Where citizens and leaders are proactive rather than reactive. Where citizens are united in creating a comfortable community for anyone who wants to live their DREAM! DREAM BIG!	“...DREAM! DREAM BIG!” was either crossed out or highlighted. One dot was placed near the first phrase, one dot placed near the last phrase.	4
Hawkeye is a place... 1) Located in scenic NE Iowa 2) With a safe family oriented environment 3) With friendly, caring residents who are community minded 4) That offers a variety of recreational facilities for all ages 5) You can find an attractive downtown with thriving businesses	Item 1) was crossed out or highlighted and underlined. The word “safe” was crossed out or highlighted. A few dots were placed by specific parts of this statement: Two dots by 1); One dot by 2); one dot by 3); and two dots by 5).	9
Hawkeye is a vibrant community where generations continue to build on its strengths of business, recreation and fellowship.	The words “vibrant” and “fellowship” were underlined – and one dot was placed by “vibrant”	4
Hawkeye is a town where people have big hearts and big ideas. We are friendly people with hometown pride in our parks, businesses and willing volunteers. We’re easy to find...just east of the Bethel wind turbines!	“big hearts” was either crossed out or highlighted. The last phrase “We’re easy to find...” was underlined and six dots were placed by that line	7

Session Attendees:

Jennifer Becker
Garry Birth
Robert Campbell
Trudy Campbell
Emily Creery
Madison Creery
Mark Creery*
Nancy Creery
Leon Dietzenbach*
Lois Dietzenbach
Irene Elsbernd
Darlene Fels
John Fels
Dean Fritz
Linda Fritz
Lyndee Gage
Ty Halverson
Donald Kelly
Keith Kovarik
Dana Leitzman
Allison Moschel
JW Necker
Jeff Rhode*
Evelyn Schultz
Brian Smith
Dave Ungerer
Marilyn Wedemeier
Angie Weidemann*
Kurt Weidemann*
Dorty Yauslin*

*Steering Committee Member