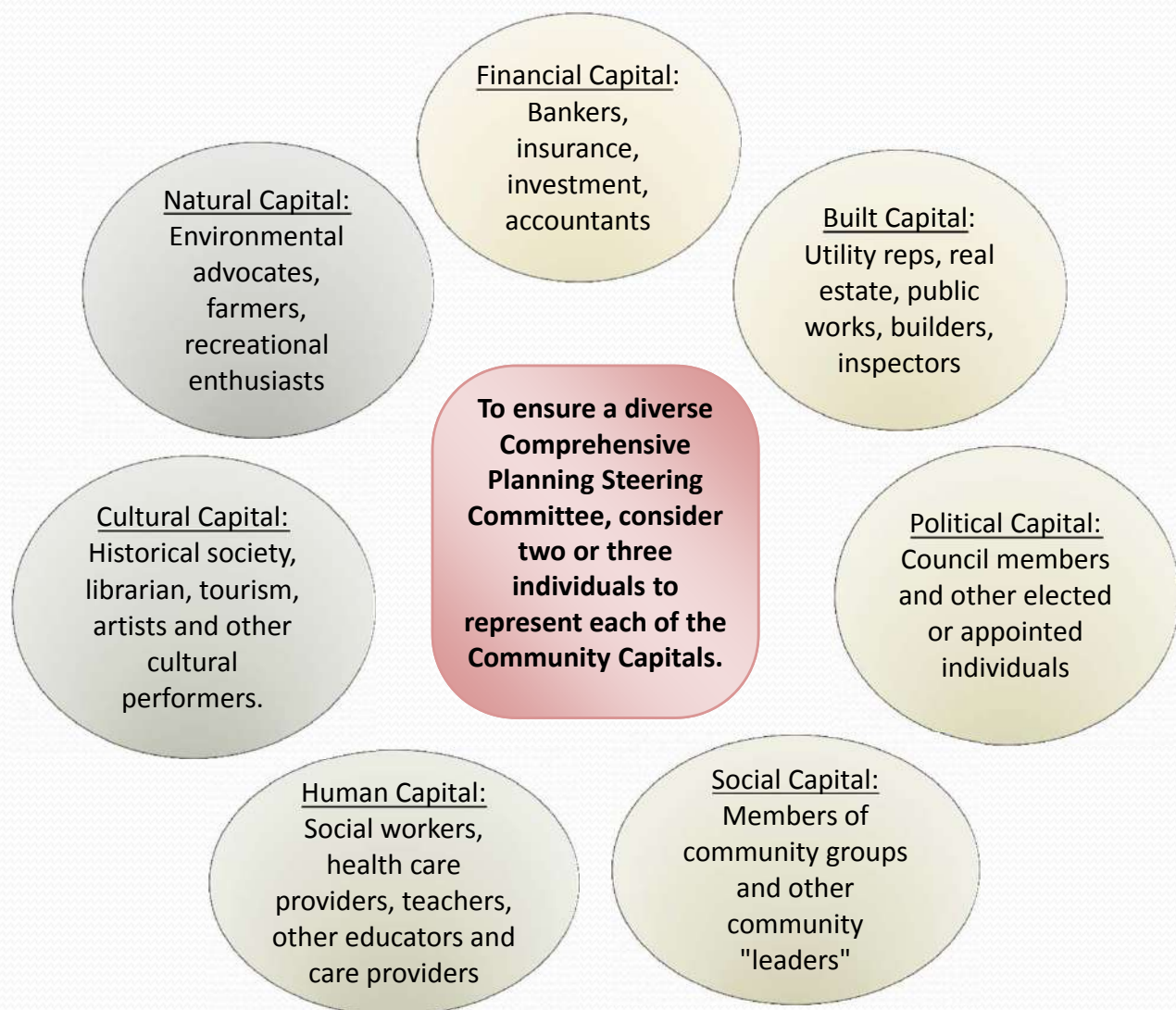


Agenda

- Welcome and introductions
- Smart Planning 101
- Hawkeye's planning process and timeline
- Community outreach plan
- Review of Visioning Session Work Plan
- Set Community Visioning dates for February and/or March
- Logistics for Visioning Sessions - location, incentive, engagement, etc.
- Set next Steering Committee meeting (progress report, vision refining and survey development) for April
- Additional questions or comments from committee members
- Adjourn

Welcome & Introductions

- Tell us your name, affiliation and what you hope to see in Hawkeye as a result of this planning process.
- Is there anyone missing who should be at the table?
- Community Capitals Tool:

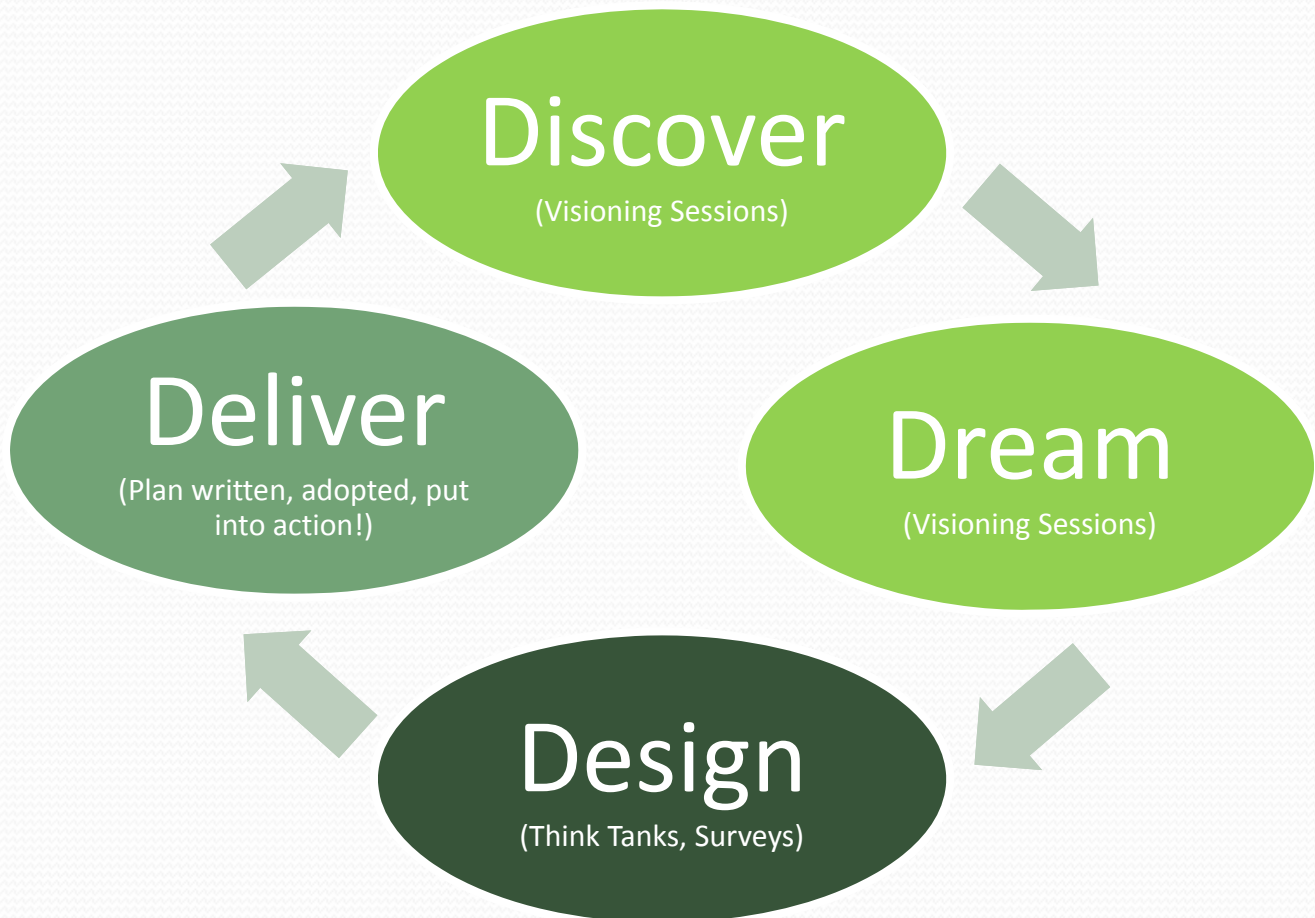


Iowa Smart Planning ...

- Is a tool for local comprehensive planning and subsequent decision-making
- Provides 10 planning principles as a guide to ensure a complete and equitable process
- Identifies 13 elements that may be included in a comprehensive plan
- Is part of the Land Use section of the Iowa State Code, signed into law in April of 2010

| Principles: | Elements: |
|--|---|
| Collaboration | Public Participation |
| Efficiency, Transparency and Consistency | Community Characteristics |
| Community Character | Community Culture |
| Housing Diversity | Housing |
| Occupational Diversity | Economic Development |
| Transportation Diversity | Transportation |
| Revitalization | Community Facilities & Services |
| Clean, Renewable and Efficient Energy | Public Infrastructure & Utilities |
| Natural Resource and Agricultural Protection | Natural Resources and Agriculture |
| Sustainable Design | Land Use |
| | Hazards |
| | Intergovernmental Collaboration |
| | Implementation Plan (Community Action Plan) |

The Process



Appreciative Inquiry for gathering public input: Discover what is working, dream how it could be better, design strategies to get there.

An Appreciative Inquiry typically goes through the following four stages:

- Discover – Appreciating, understanding and valuing the best of what is. Information and stories are gathered about what is working well.
- Dream - Envisioning how we want things to be for the future.
- Design - Determining how can we move from where we are now to this vision of the future - how can we put the ideas into practice? Who will be involved?
- Deliver - Strategies or projects are put into practice. Comprehensive planning empowers and encourages people and organizations (not necessarily always the city!) to take action and carry forward their own ideas.



The Timeline

Phase One: Organization and Community Visioning – January - March

- **One meeting will be held with community steering committee** to develop community outreach methodology and logistics for the comprehensive planning process.
- **Two public sessions** will be devoted to creating a community vision. Using an Appreciative Inquiry Approach, community members will be led through the first steps of Discovery and Dreaming to identify the community's vision for the future. Once an overarching vision for the community is developed, we will seek to identify a specific vision for each of the smart planning elements.

Phase Two: Collection of Background Data – April - May

- Data and other relevant background information for each element will be collected for inclusion in the plan. GIS mapping will begin for land use maps, and others as required. **One meeting with community steering committee will be held during this time to approve and finalize vision statements and development of the survey.** Community surveys will be distributed.

Phase Three: Public Participation – Months May - July

- A series of **four public input meetings** will be held to Design goals, strategies and specific actions that will help the community work toward their vision for each of the plan elements. Applicable data and information will be shared with participants so that they can make informed suggestions and plans for the future.

Phase Four: Plan Finalization – Months August - October

- UERPC will compile data, maps and other background information and the goals, strategies and actions into a draft document. **A final meeting with the steering committee will be held** to review the draft for needed adjustments or additions.

Phase Five: Final Public Review and Adoption – November - December

- Plan will be placed on UERPC and other applicable websites for final comment opportunities from the public. **A public presentation of the plan will be held.** To formalize the document, a final public hearing is held and the council adopts the plan.

Community Outreach Plan

What is the best way to engage and inform community members?

- Newspapers
- Posters
- Table tents
- Mailings with city utility billings
- Community/organizational newsletters
- Social media
- Radio
- Personal invitations
- Do we need/have a budget?

Let's get started!

- Select two Community Visioning dates for February and/or March (review work plan)
- Determine location and logistics (incentives, food, informing the community...) of sessions
- Set next Steering Committee meeting for April (survey, refine visions, set dates for community input meetings)

Any Questions?



Thank You!

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Hawkeye
Comprehensive Smart Planning
2014