

What We Learned

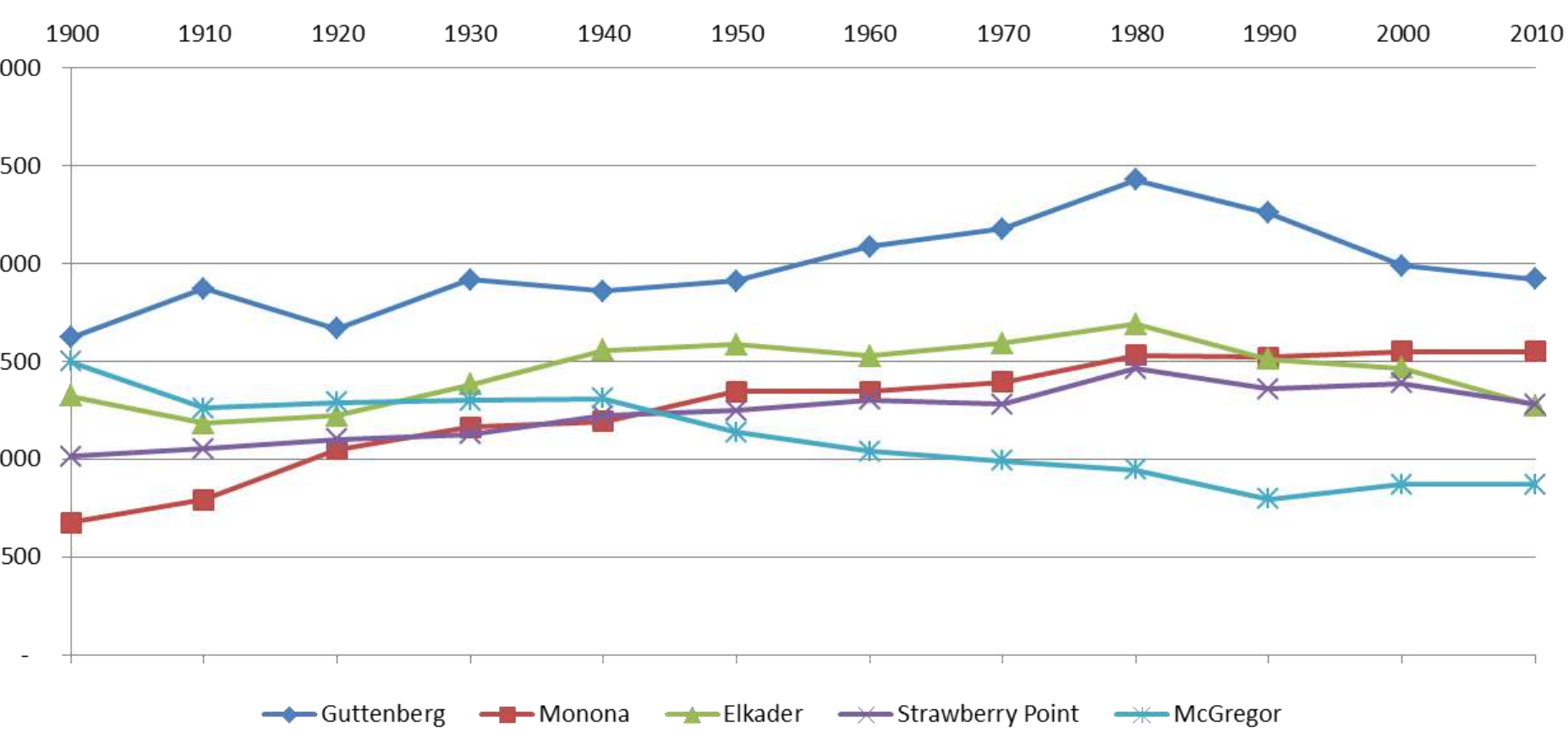


From Data

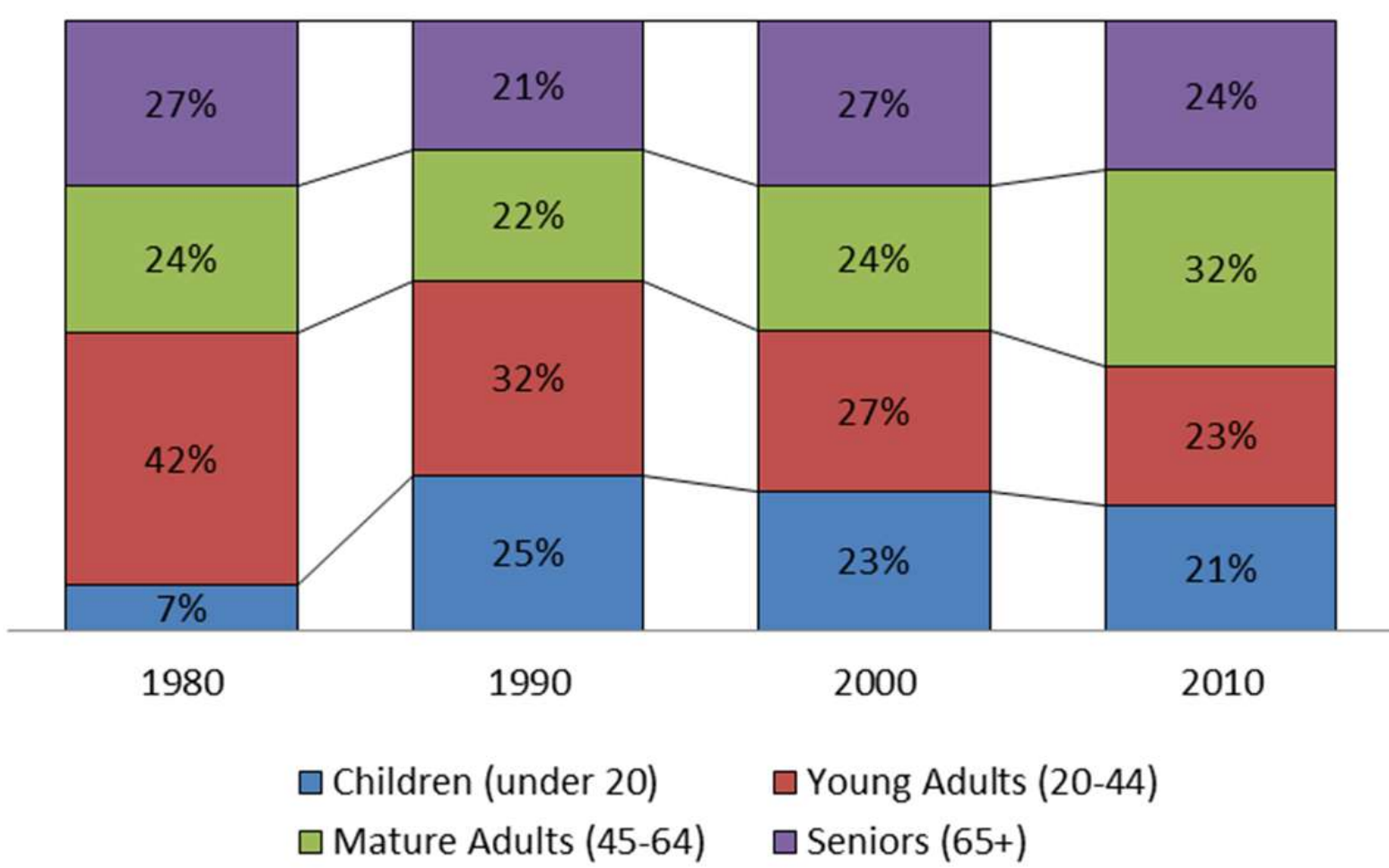
ELKADER

- ↑ About 25% population decline since 1980
- ↑ Well-distributed age grouping—the 45-64 year age group is the largest, 18% increase in children between 1980 & 1990
- ↑ Newcomers in the 40-54 year age ranges
- ↑ Population projected to increase slightly
- ↑ Most jobs in Education & Health
- ↑ Job counts over the past decade have been fairly steady, with a low of 850 in 2006 to a high of 1180 in 2011
- ↑ Job counts grew by 24% from 2004 to 2013
- ↑ Median household income = \$51,632, which is 8% higher than county as a whole
- ↑ 38% of jobs pay 15-40k; 39% pay more than 40k; and 23% pay less than 15k
- ↑ 1045 people commute into the city for work, 345 leave for work, and 116 live and work in the city

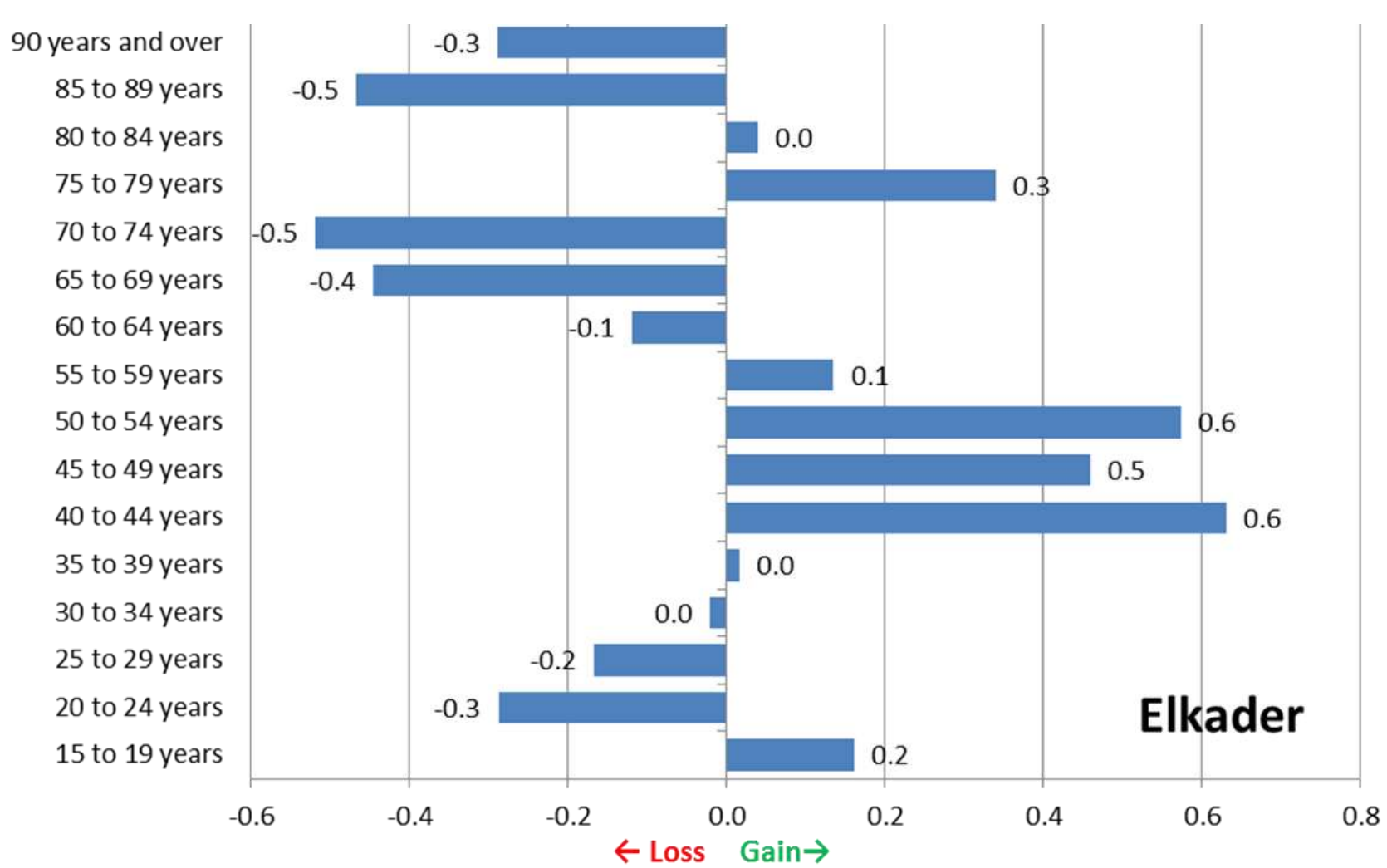
Population, Historical



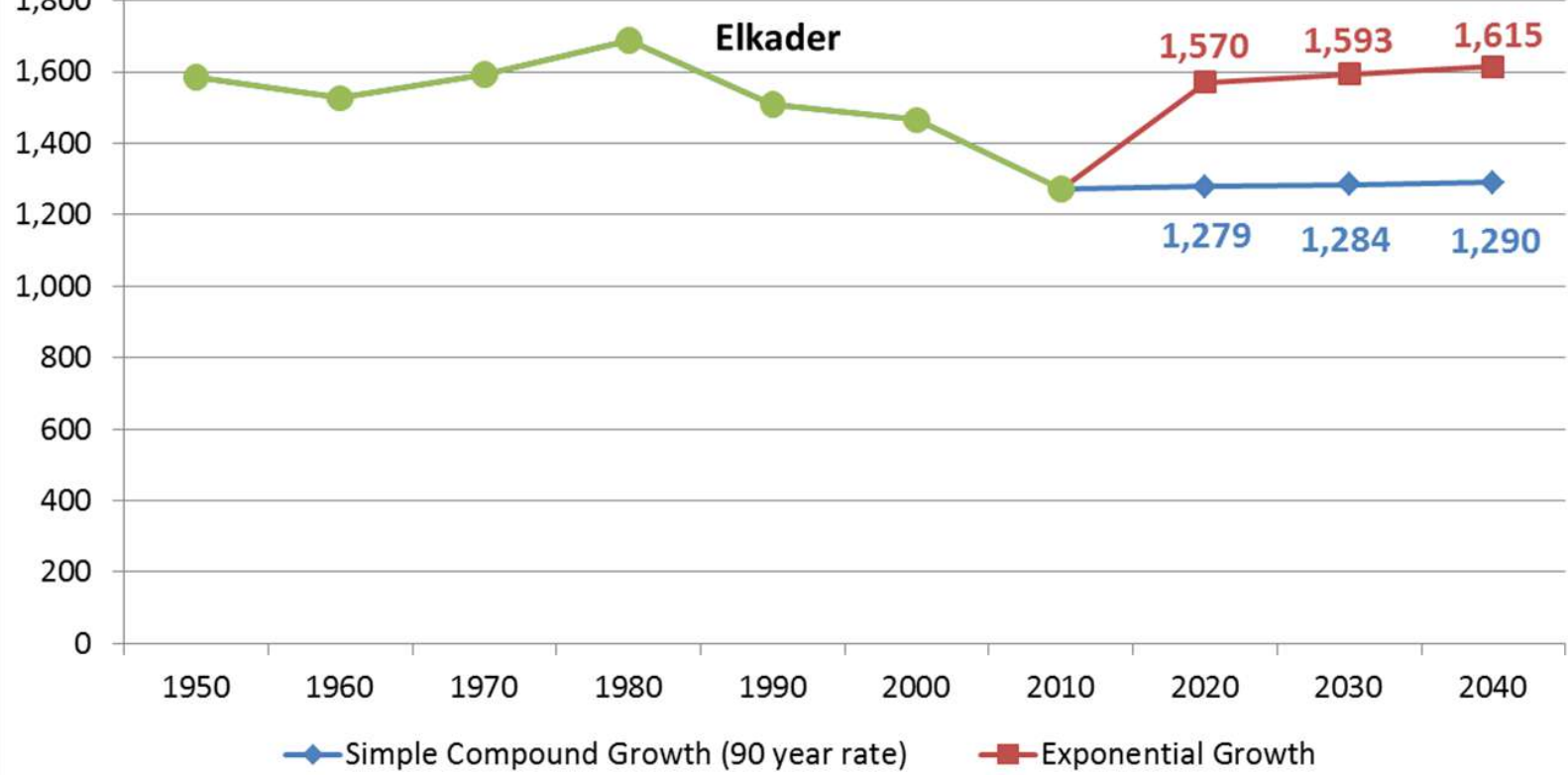
Age Group Distribution



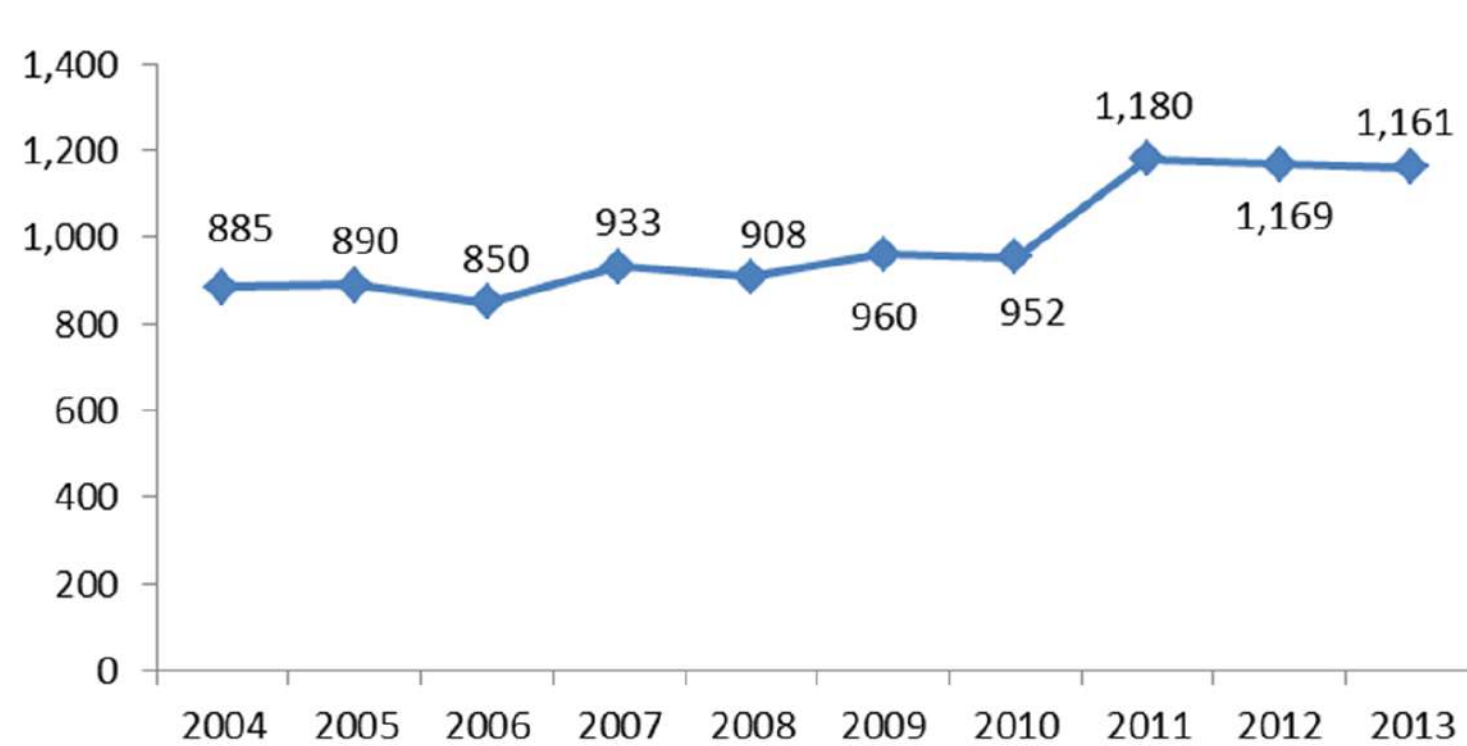
Net Population Loss/Gain by Age Group



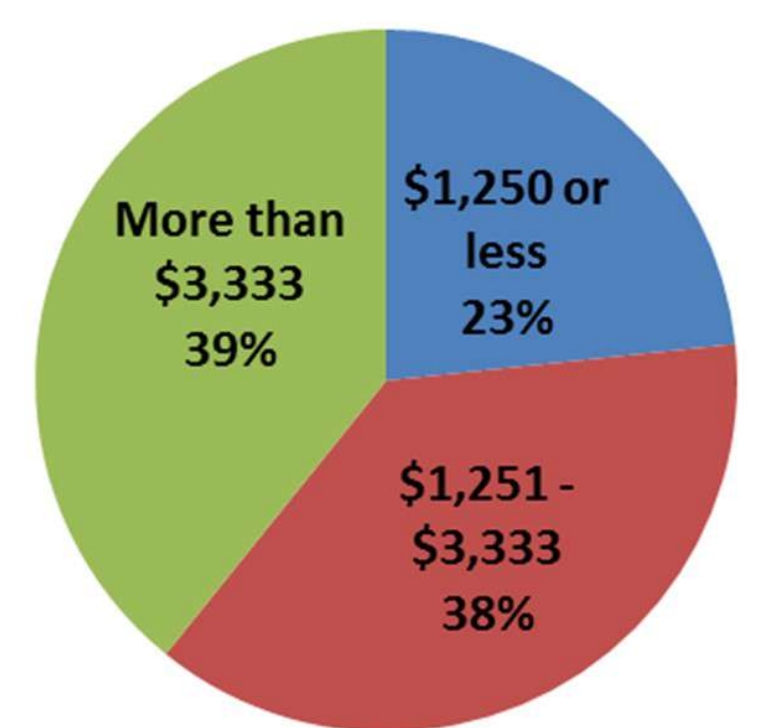
Population Projections



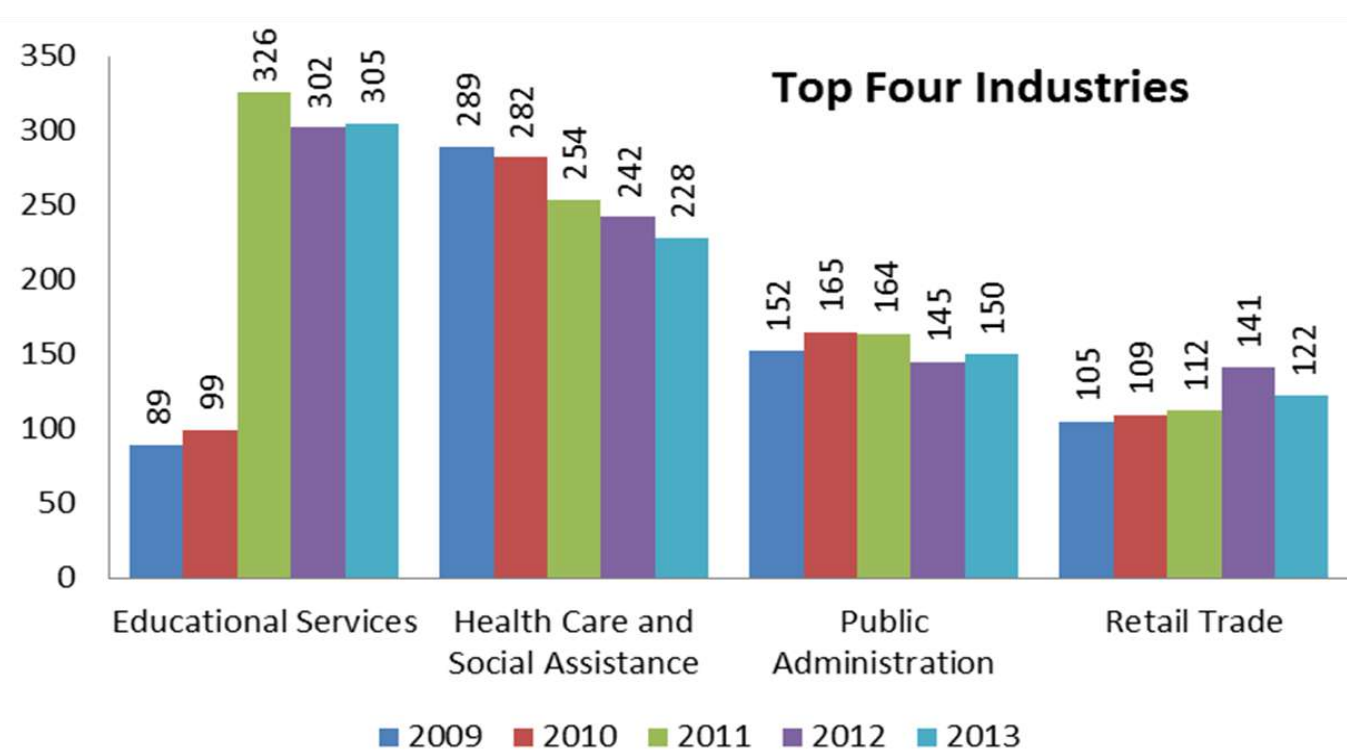
Job Count



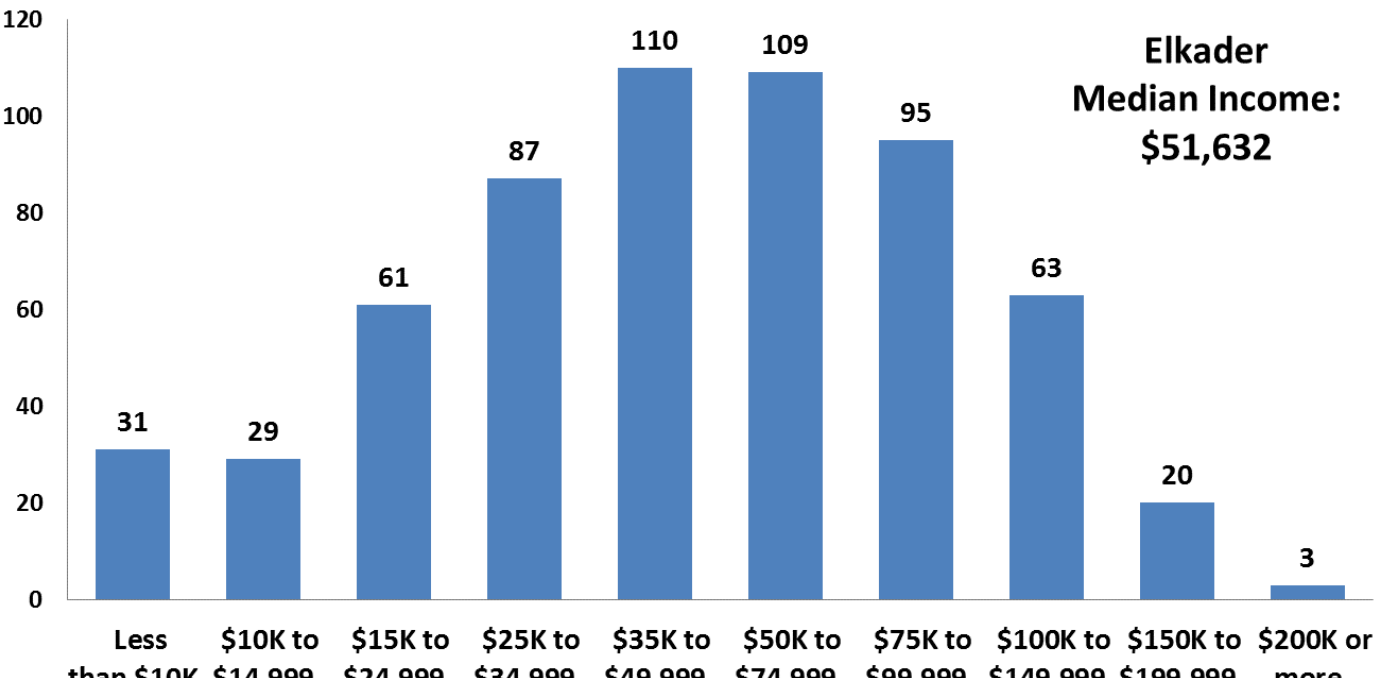
Jobs by Earnings, 2013



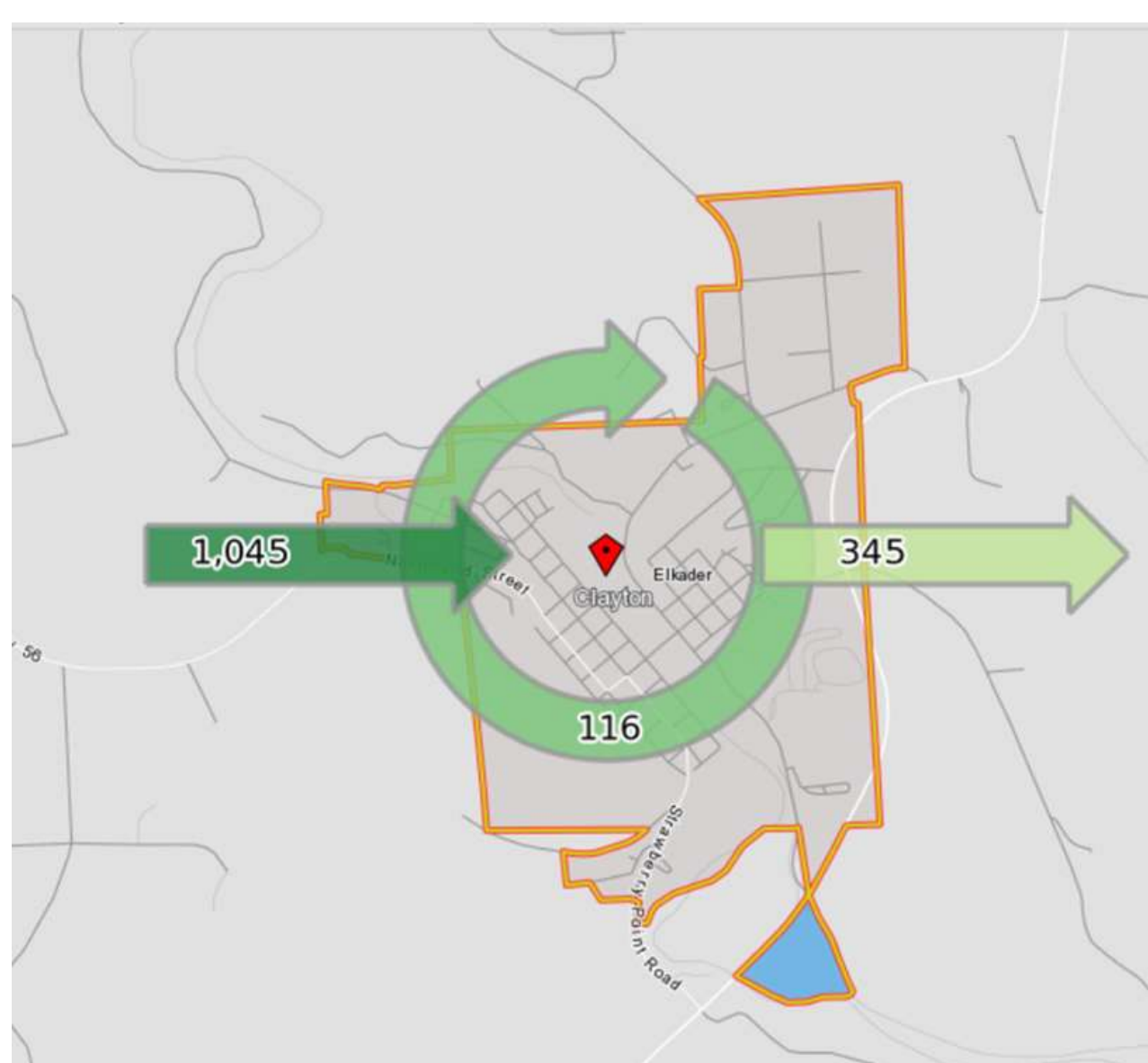
Top Four Employing Industries (Primary Jobs)



Household Income Distribution



Commuting (Primary Jobs, 2013)



Where are Elkader's workers going?

Location	Count	Percentage
Stay in Elkader	116	25.2%
Guttenberg	30	6.5%
Prairie du Chien, WI	29	6.3%
Garnavillo	23	5%
Cedar Rapids	22	4.8%
Dyersville	13	2.8%

Where are workers in Elkader coming from?

Location	Count	Percentage
Already in Elkader	116	10.0%
Garnavillo	76	6.5%
Guttenberg	50	4.3%
Dubuque	42	3.6%
Monona	26	2.2%
Strawberry Point	24	2.1%