

Why Study Housing?

- ◆ Confirms or denies your “suspicions”
- ◆ Gives you the data - for grant applications, developers, stakeholders
- ◆ Describes your current housing situation
- ◆ Identifies your strengths and challenges - what can we build on – what needs to be fixed
- ◆ Maps out issues - what/where should resources/efforts be focused
- ◆ Helps identify community priorities & suggests actions to address them

ECONOMIC DEVELOPMENT

- ◆ Are we ready for new businesses?
⇒ Housing for employees
- ◆ Indicates need for housing developers
⇒ What is the appropriate type/size/price/location
- ◆ Marketing/quality of place
⇒ Visually pleasing?

PLANNING & ZONING

- ◆ What are adequate/appropriate lot sizing and setback requirements for our community?
- ◆ Identifies potential areas of change or growth

LOCAL GOVERNMENT LEADERSHIP

- ◆ Builds a housing inventory
- ◆ Supports the development of appropriate incentive opportunities
- ◆ Identifies issues and targeted areas of need

NON-PROFIT HOUSING ORGANIZATIONS

- ◆ Describes housing situations or problems for potential assistance
- ◆ Supports the development of intervention strategies
- ◆ Validates any need for fundraising for local housing efforts (data for grant applications)
- ◆ Provides some evaluation for existing programs
- ◆ Builds community awareness