

Passenger Transportation Plan - Regional Planning Affiliate 1, UERPC
Transportation Advisory Group Meeting Notes
November 21, 2014, 9:00 a.m. - 325 Washington Street, Decorah, Iowa

Present: Spiff Slifka (Howard County Business and Tourism), Troy Vande Lune (NICC), Bethany Ellingson (Families First), Carol Keune (CSS-Fayette), Curt McNew (NEICAC Transit), Jenna Sutton (NEICAC Transit), Michaela Collins (UERPC), Karla Organist (UERPC)

1. Committee reviewed the notes from the September 26, 2014 meeting.
2. Introductions: Curt McNew was welcomed as the new Transportation Director at NEICAC Transit
3. Mobility Manager Update:
 - Commuter route: Launching on January 5th! Jenna and Troy will visit about how to get the word out to students and staff in Cresco and Calmar. Jenna is developing a brochure and will deliver a bunch to Karla to distribute too.
 - EARL Rebranding: 3 buses and 5 vans are now wrapped in EARL. The 3 new buses expected in the next couple of months will get the EARL design right away.
 - CTAA TA: September visit was very helpful. They rode the commuter route and offered constructive suggestions for implementation. There are still two visits left to use as part of this TA grant.
 - Wheels for Work still has funding available.
 - www.NEIAGo.com - If anyone notices anything or any service provider missing from the site – please let Jenna know
4. Passenger Transportation Plan:
 - Survey results were presented to the group. 51 responses were generated by the survey. Committee reviewed to ensure that strategies and projects were addressing the needs and issues of the social service providers. (see attached summary)
 - A Draft PTP was presented to the committee. Michaela went through and highlighted the various sections required in the plan. Committee members provided some immediate feedback
 - Committee members will review the PTP more thoroughly and send any comments and/or specific ideas to Michaela **BY DECEMBER 19, 2014**. (Draft PTP is attached)
 - Plan is due to the DOT on February 1st, 2015
5. The next meeting was set for January 16, at 9:00 a.m. in the UERPC Decorah offices. Meeting adjourned at 10:15 a.m.