

Passenger Transportation Plan - Regional Planning Affiliate 1, UERPC
Transportation Advisory Group Meeting Notes
December 11, 9:00 a.m. - 325 Washington Street, Decorah, Iowa

Present: Spiff Slifka (Howard County Business and Tourism), Lynda Springer (Iowa DHS - IM Supervisor), Stacie Schroeder (Helping Services of NE Iowa), Troy Vande Lune (NICC), Sam Castro (NEICAC Transit), Karla Organist & Casey Mai (UERPC)

1. Meeting called to order at 9:00 a.m.
2. Notes from the October meeting were reviewed.
3. Mobility Manager/Transit Update:
 - Sam's monthly events are getting scheduled. Currently there is a January MLK event, a "stuff the bus" event in February and an April Earth Day/Fayette Appreciation event with UIU. He is also working with NFVCC to organize transportation for the afterschool Tigerhawk program.
 - Wheels for Work just closed another loan and has one in the approval process
 - There are a couple of drivers retiring and Transit needs drivers in the Fayette and Clayton County areas
 - Medicaid through Managed Care Organizations (MCOs) – they are still getting paid for trips, but everything is still up in the air regarding future processing and service providing
 - Drivers are getting new coats and uniforms with the EARL logo – also the EARL logo will be somehow incorporated into existing buses that don't currently have the EARL wrap – to help tie everything together
 - Getting 4 new buses soon
 - Hired a new mechanic and dispatch coordinator (Troy Schott took a different job and Brenda Rommann retired)
 - Sam has developed a draft marketing plan that addresses all marketing ideas including civic engagement, partners and vines/video plans
 - Sam will email out a link to his brainstorm cloud so that all committee ideas can be in one place. UPDATE: Sam sent an email out to the committee, here is the link to the Google Drive folder for you to add to as epiphanies strike: <https://drive.google.com/open?id=0B1Dr7beLsRuUWWM0M3hybHVLSFU>
 - Sam has a meeting with the Dubuque van pool organizers soon – he sees this as a way to fill the gaps of regular transit here in the RPA. Casey mentioned a program in Region VII COG – he will send contact info to Sam. (Could this be EARL, Jr.?)
4. Public Participation Plan: Organist emailed out the plan to committee members for review prior to the meeting. No comments were brought to the meeting. Committee members were asked to email any comments, suggestions or corrections to Organist by the end of the month.
5. Work Plans for Select PTP Goals:
 - Networking Conference – see attached work plan
 - Stakeholder Map – see attached work plan
6. Hearing no additional items from committee members, the next meeting was set for March 18th, at 9:00 a.m. in the UERPC Decorah offices.
7. Meeting adjourned at 10:15 a.m.

Project Name: Networking Conference - Spring 2017

Task:	Assigned to:	Due Date:	Cost:	Notes:
1. Discuss with NIBN partners – select date and location	Karla & Spiff	ASAP		Visit with Jason about potential dates – think we need to push it out to 2017
2. Speaker (Sam and Community Action can also be speakers)	Sam			Sam will talk to Karyn Souza at CTAA for potential speakers and also the dynamic speaker he saw in CO. He will get prices. Topic: the overlapping role (or common goal) of providing transportation in rural areas and how we address it successfully
3. Find Grant funding	Karla & Spiff			After we know the speaker cost, work on this
4. Invitation list	All			
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