

Passenger Transportation Plan - Regional Planning Affiliate 1, UERPC
Transportation Advisory Group Meeting Notes
March 18, 9:00 a.m. - 325 Washington Street, Decorah, Iowa

Present: Spiff Slifka (Howard County Business and Tourism), Stacie Schroeder (Helping Services of NE Iowa), Sam Castro (NEICAC Transit), Liz Seitz (Upper Iowa University), Megan Stammeyer (Upper Iowa University) & Casey Mai (UERPC)

1. Meeting called to order at 9:00 a.m.
2. Notes from the October meeting were reviewed.
3. Mobility Manager/Transit Update:
 - New EARL Public Transit brochures have been created with a more modernized look.
 - Through collaboration from NEICAC and South Winneshiek High School, 505 lbs. of donated items were spread out to three different food pantries.
 - On March 13th, after the St. Patty's day parade in Waukon, EARL offered safe ride shuttle. Around 525 passengers were shuttled and a little over \$200 was received in donations.
 - In April, four buses will be utilized to shuttle people around the Upper Iowa Campus. Sam has been working with Emily and Daryl of Upper Iowa to make this happen.
 - On May 7th, a Pooch Scooch 5K fun run (partnered with the Humane Society) and a NEICAC Spring Festival will take place. For the Pooch Scooch 5K, may run or walk with your dog, or with one from the humane society. Cost is \$25 and \$5 for any additional dog, with a limit of two dogs per participant. The NEICAC Spring Festival will be held at the Decorah fairgrounds.
 - Sam is working with a group of individuals from West Union to organize shuttles throughout town to transport people to and from church.
 - Sam is working towards a shuttle for both the 50th Anniversary of Nordic Fest in Decorah and the 150th Anniversary of Cresco.
 - U-Pass is in the works for students to travel from UIU to Waterloo. The hope is to have two shuttles a day.
 - Sam will email out a link to his brainstorm cloud so that all committee ideas can be in one place. UPDATE: Sam sent an email out to the committee, here is the link to the Google Drive folder for you to add to as epiphanies strike: <https://drive.google.com/open?id=0B1Dr7beLsRuUWWM0M3hybHVLSFU>
4. Public Participation Plan: The final plan was presented and reviewed. No comments were made.
5. Work Plans for Select PTP Goals:
 - Networking Conference – see attached work plan
 - Stakeholder Map – see attached work plan
 - How-to-Guides – see attached work plan
6. Hearing no additional items from committee members, the next meeting was set for June 17th, at 9:00 a.m. in the UERPC Decorah offices.
7. Meeting adjourned at 10:15 a.m.

Project Name: Networking Conference - Spring 2017

Task:	Assigned to:	Due Date:	Cost:	Notes:
1. Discuss with NIBN partners – select date and location	Spiff	ASAP		Visit with Jason about potential dates – think we need to push it out to 2017
2. Speaker (Sam and Community Action can also be speakers)	Sam & Casey	ASAP	???	Sam will talk to Karyn Souza at CTAA for potential speakers and also the dynamic speaker he saw in CO. He will get prices. Casey will also ask the IDOT of any potential speakers. Topic: the overlapping role (or common goal) of providing transportation in rural areas and how we address it successfully
3. Find Grant funding	Casey & Spiff			After we know the speaker cost, work on this
4. Invitation list	All			
5. Site of Conference	All			NICC and UIU campuses are potential sites for hosting the conference.
6.				
7.				
8.				
9.				
10.				

Project Name: Stakeholder Map – or infographic – or dry erase video

Task:	Assigned to:	Due Date:	Cost:	Notes:
1. Decide on information we want to include				Who is using transit, who needs to be using it, where are they going, types of trips, where do they need to go?
2. Decide on audience – may determine info to include				
3. Dry-erase video				Peter Awad/Jason Trout?
4. Data needed	Casey			National rural stats? Rider stats? Will check with UIU staff about partnering with school to have students or class to gather GIS data to create the dry-erase video.
5. Content Ideas				multi-generational families – everyone goes somewhere
6. Funds	Casey			Possibility of applying for community foundation grants to pay for this service. First will check with NICC and UIU for an intern or class project to complete for free/class credit.

