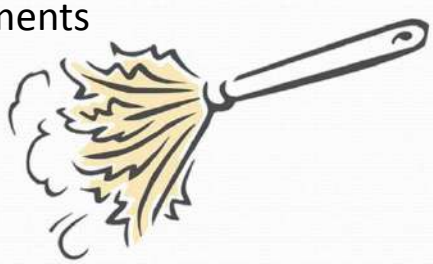
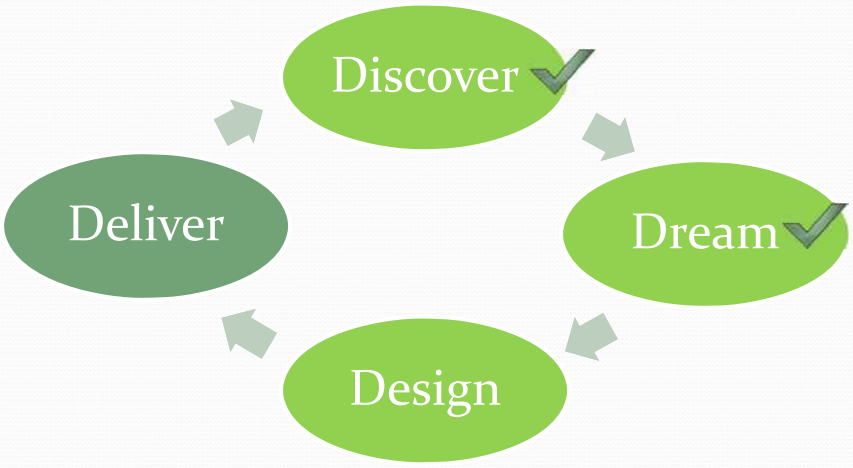
Welcome & Introductions

- Introductions
- Housekeeping – be comfortable
- Participate freely
- Respect all comments



Appreciative Inquiry



Guttenberg's Vision:

Nestled between limestone bluffs and the mighty Mississippi River, Guttenberg is a scenic, safe and vibrant community. Residents and visitors enjoy recreational activities, riverfront parks and our historic downtown. Quality healthcare, schools, churches, thriving businesses and friendly people contribute to a welcoming environment. Guttenberg creates opportunities for all generations.

Tonight's Goal:

To design ways to achieve our vision for:

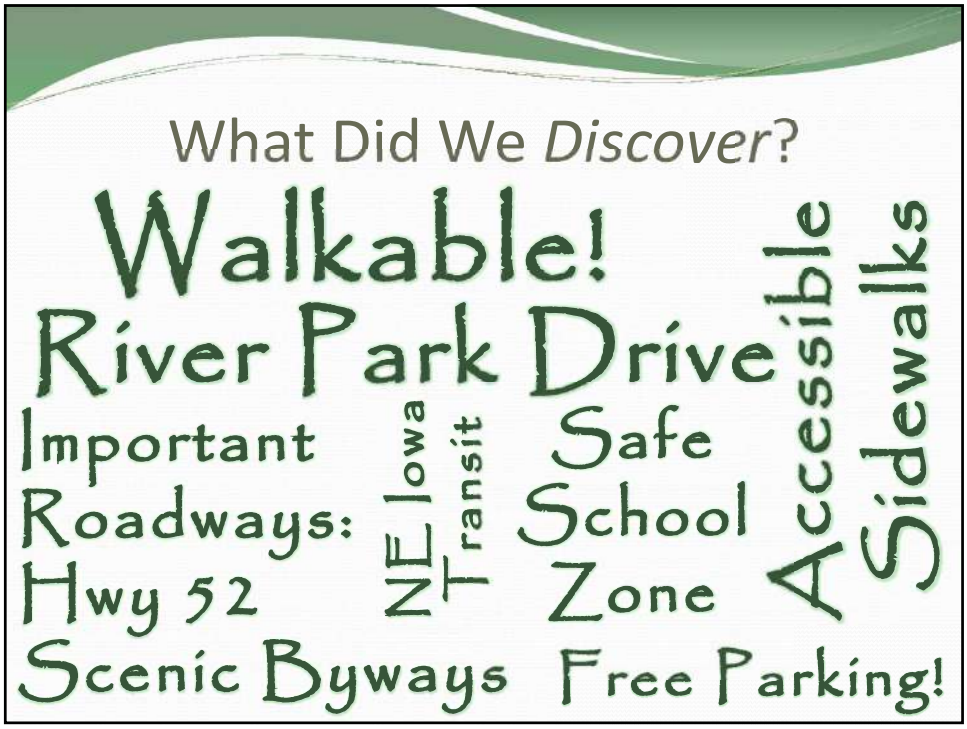
- Transportation
- Housing

Tonight…

- Guest Speaker
- Element analysis
  - Examine Challenges
  - Identify Opportunities
- Select possible actions
- Prioritize actions

Transportation

- How do we get around and what is the impact to our transportation system? Consider all users: pedestrians of all ages and abilities, bicyclists, trucks, buses, emergency vehicles and cars. (Complete Streets)
- How can we make sure everyone can get **safely** to where they need to go?
- Do we accommodate bicycle and pedestrian traffic?
- Is there sufficient parking?
- Is public transportation accessible/affordable for our residents?
- Does our plan consider the impacts of air quality and noise disturbance?

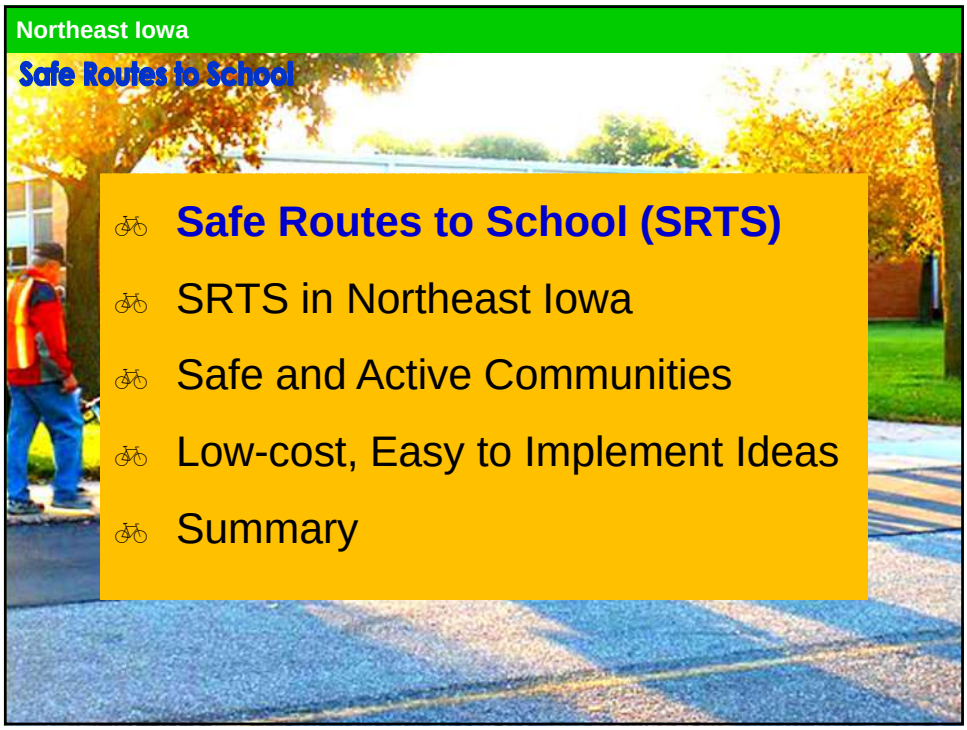

What Did We *Discover*?
Walkable!
River Park Drive
Important Roadways:
Hwy 52
Scenic Byways
NE Iowa Transit
Safe School Zone
Free Parking!
Accessible
Sidewalks

What Did We *Dream* About?
Better Parking
Turning or Truck Lane
Ferry
Tourist Trolley
One-way On 1st St.
Smoother RR Crossings
Allow Alternatives
More Pedestrian Friendly
Bridge to WI
Bike Friendly Additions

Transportation Vision:

Guttenberg connects the community with convenient and safe access for pedestrians, bicycles and vehicles.

Northeast Iowa
Safe Routes to School
Safe Routes to School (SRTS)
SRTS in Northeast Iowa
Safe and Active Communities
Low-cost, Easy to Implement Ideas
Summary


Northeast Iowa
Safe Routes to School
Safe Routes to School (SRTS)
SRTS in Northeast Iowa
Safe and Active Communities
Low-cost, Easy to Implement Ideas
Summary

Enable and encourage students to *SAFELY* walk and bicycle to and from school

Physical Activity= *KEY INGREDIENT!*

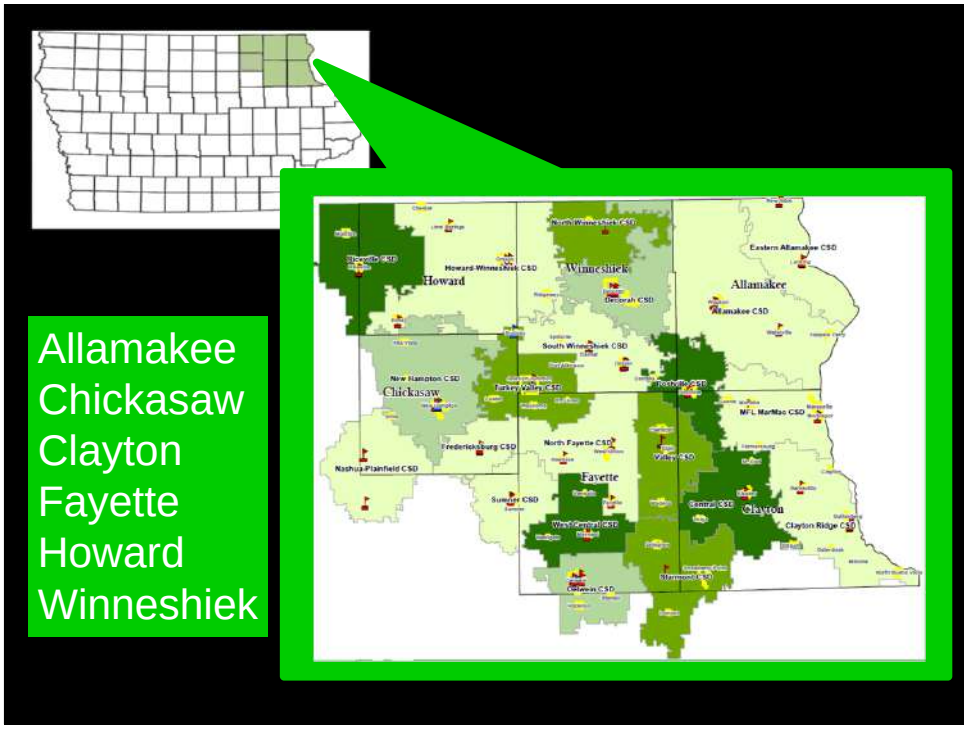
"5E's":

- Education
- Encouragement
- Enforcement
- Engineering
- Evaluation

Northeast Iowa

Safe Routes to School

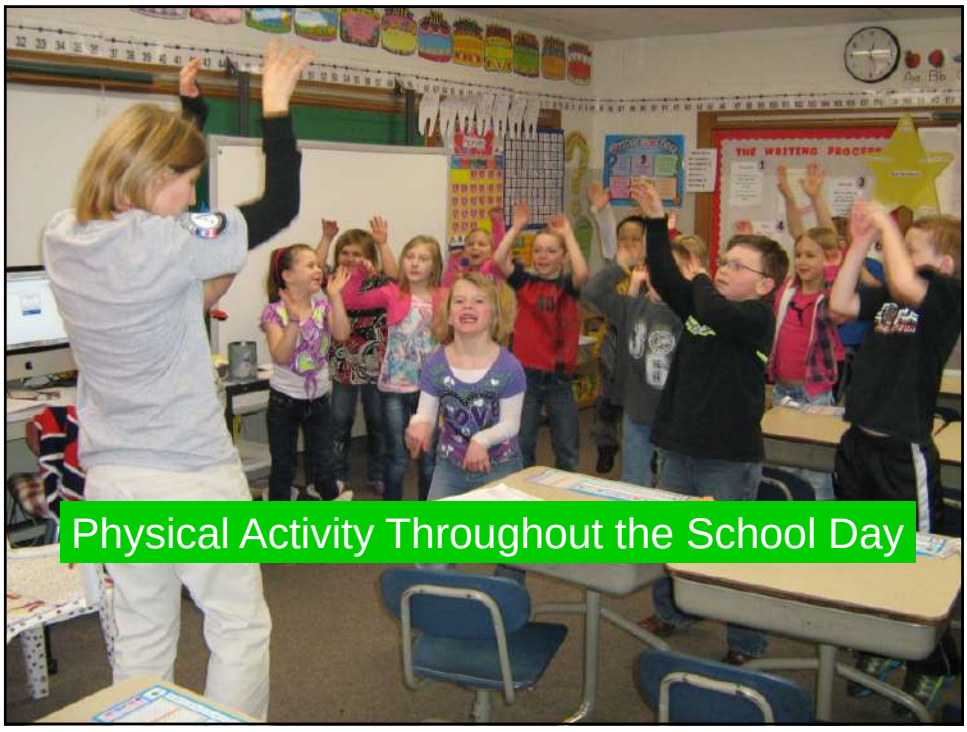
- Safe Routes to School (SRTS)
- **SRTS in Northeast Iowa**
- Safe and Active Communities
- Low-cost, Easy to Implement Ideas
- Summary


Howard
Winneshiek
Allamakee
Chickasaw
Fayette
Clayton
Allamakee
Chickasaw
Clayton
Fayette
Howard
Winneshiek

NORTHEAST IOWA
Food & Fitness
INITIATIVE
W.K. Kellogg Foundation Food & Community Partner
Together We Grow Healthy Kids.

Safety Education
STOP

Walking School Buses



Physical Activity Throughout the School Day

Physical Activity Throughout the School Day cont.

Northeast Iowa
Safe Routes to School
Safe Routes to School (SRTS)
SRTS in Northeast Iowa
Safe and Active Communities
Low-cost, Easy to Implement Ideas
Summary

School Location

Street Design

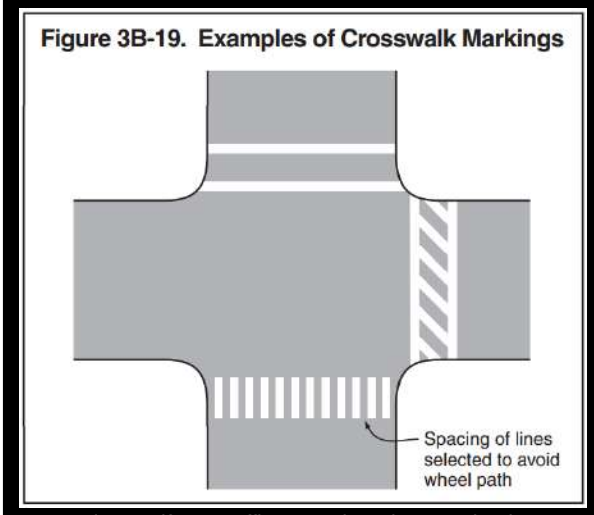
Community Connectivity

Northeast Iowa

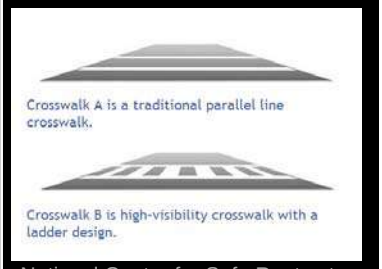
Safe Routes to School

- Safe Routes to School (SRTS)
- SRTS in Northeast Iowa
- Safe and Active Communities
- **Low-cost, Easy to Implement Ideas**
- Summary

Crosswalks



Manual on Uniform Traffic Control Devices, Federal Highway Administration



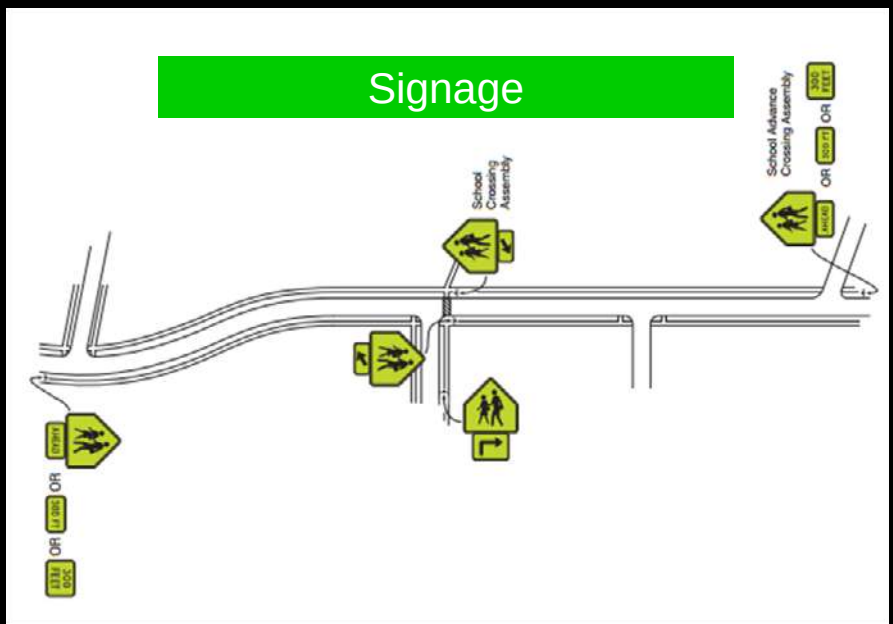
National Center for Safe Routes to School

Crosswalks

Crosswalks

Mymillcreekjournal.com

Signage

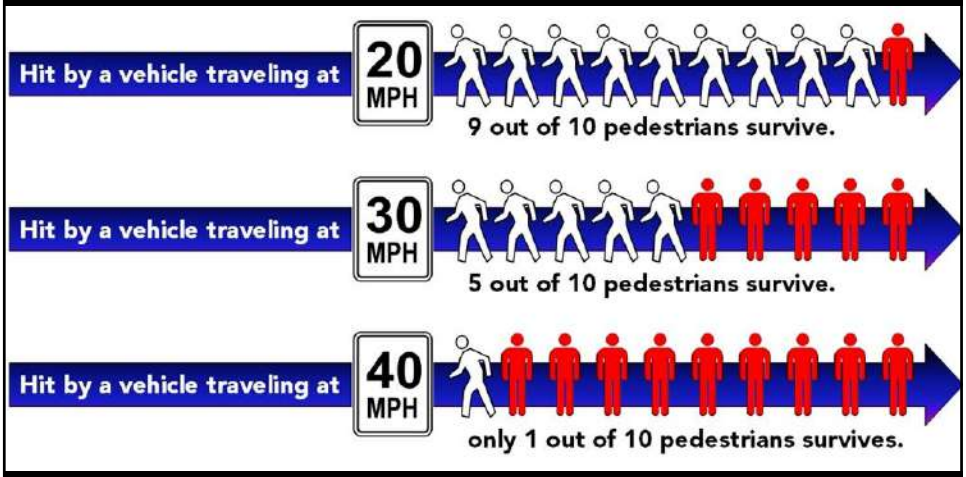


Manual on Uniform Traffic Control Devices, Federal Highway Administration

Signage
AHEAD

Signage

Speed Limit



www.miamiurbanist.com

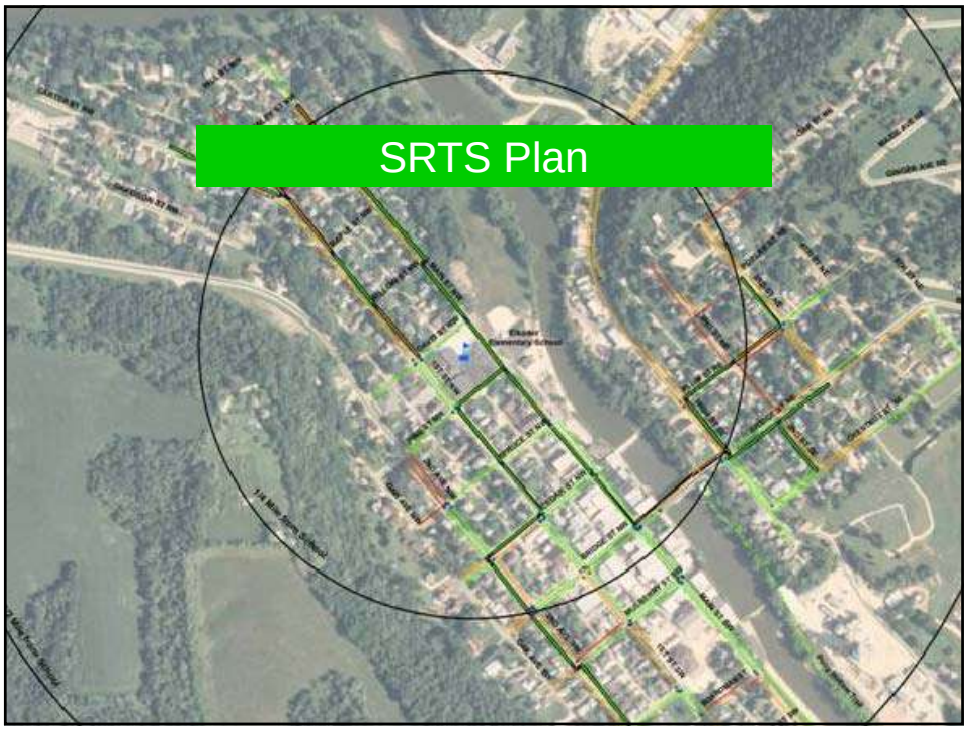
Parking

www.myopera.com

www.newsday.com

www.claytonridge.k12.ia.u

Parking


SRTS Plan

Northeast Iowa

Safe Routes to School

- Safe Routes to School (SRTS)
- SRTS in Northeast Iowa
- Safe and Active Communities
- Low-cost, Easy to Implement Ideas
- **Summary**

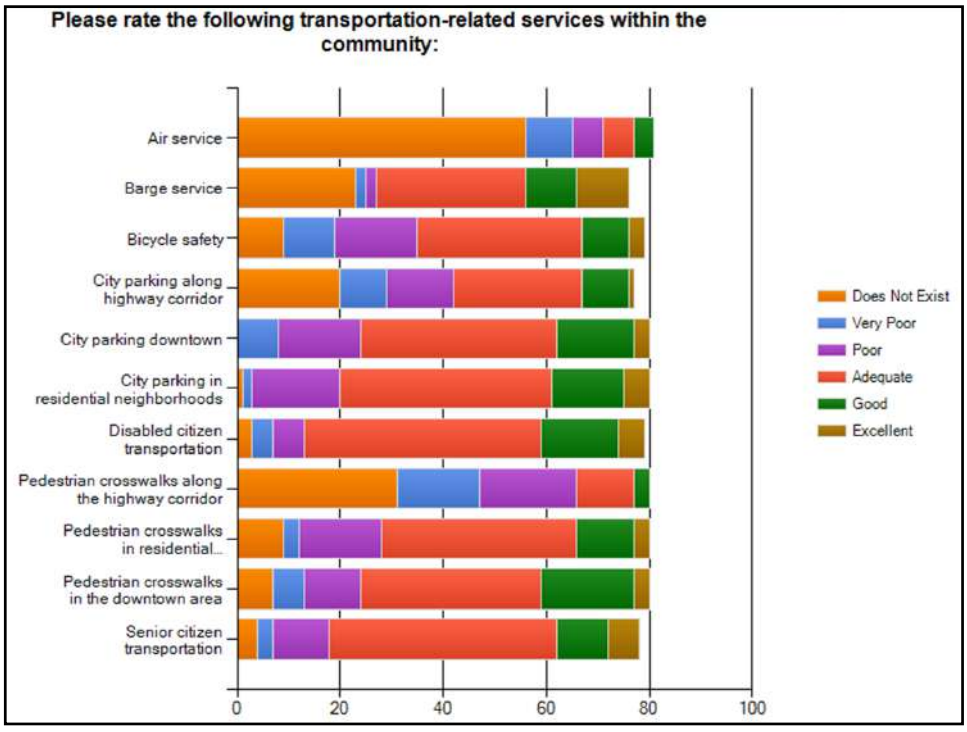
Safe Routes to School
Safe and Active Communities
Low-cost Ideas

Thank you!
Why I Like to BIKE
Ashley Christensen, CHES
563-382-6171
achristensen@uerpc.org
www.uerpc.org/safe-routes.html

Public Transportation Survey

www.EARLtransit.com

Ask me about EARL!

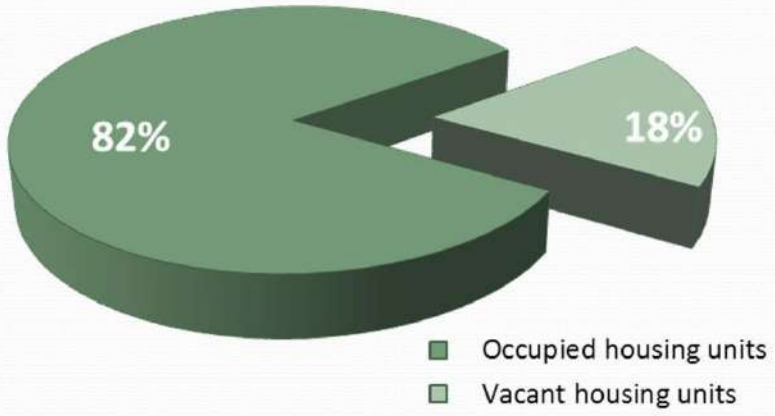


Housing

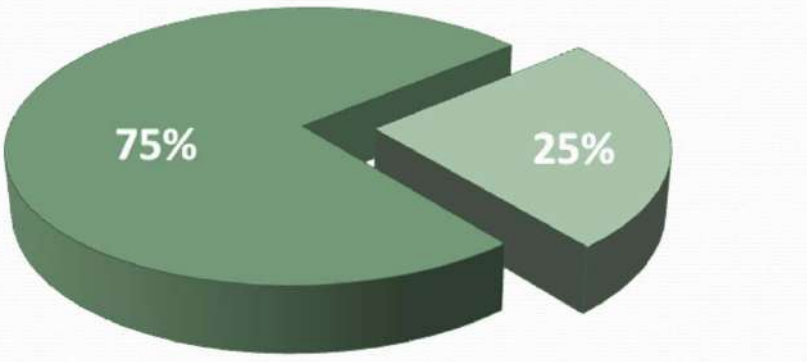
Why do we look at housing?

- To identify what type of housing is available – do we have a variety of unit-types and price ranges?
- To understand the condition of our housing stock – how old are our houses?
- To help plan for all of us – what will we need in the future to support our population and communities?

Data: Housing



Data: Housing



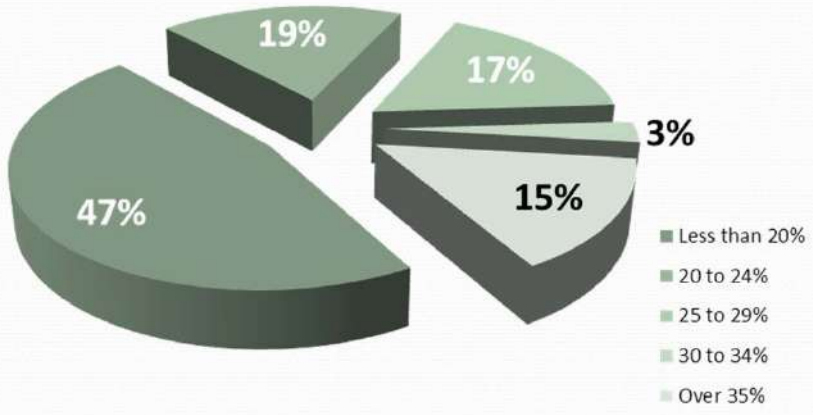
Data: Housing

Housing Values

Median: $95,500

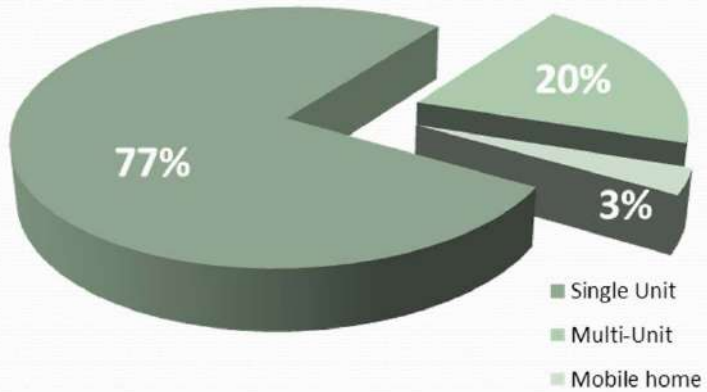
Data: Housing

Percent of Income Spent on
Rent, Mortgage and Selected Monthly Owner Costs



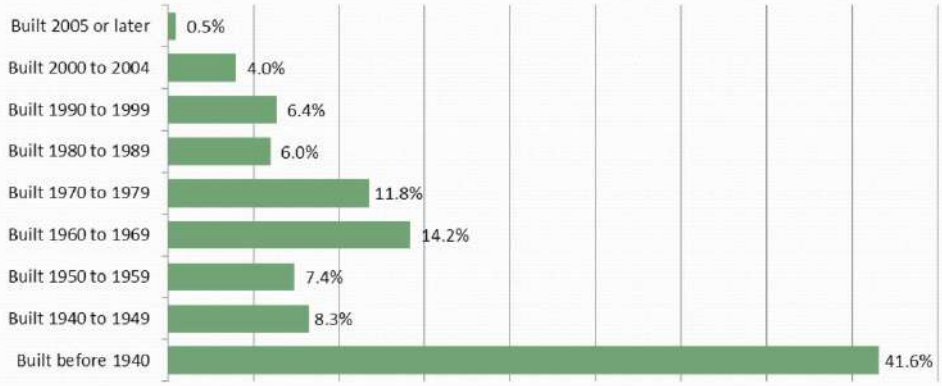
Data: Housing

Types of Housing



Data: Housing

Age of Housing Stock



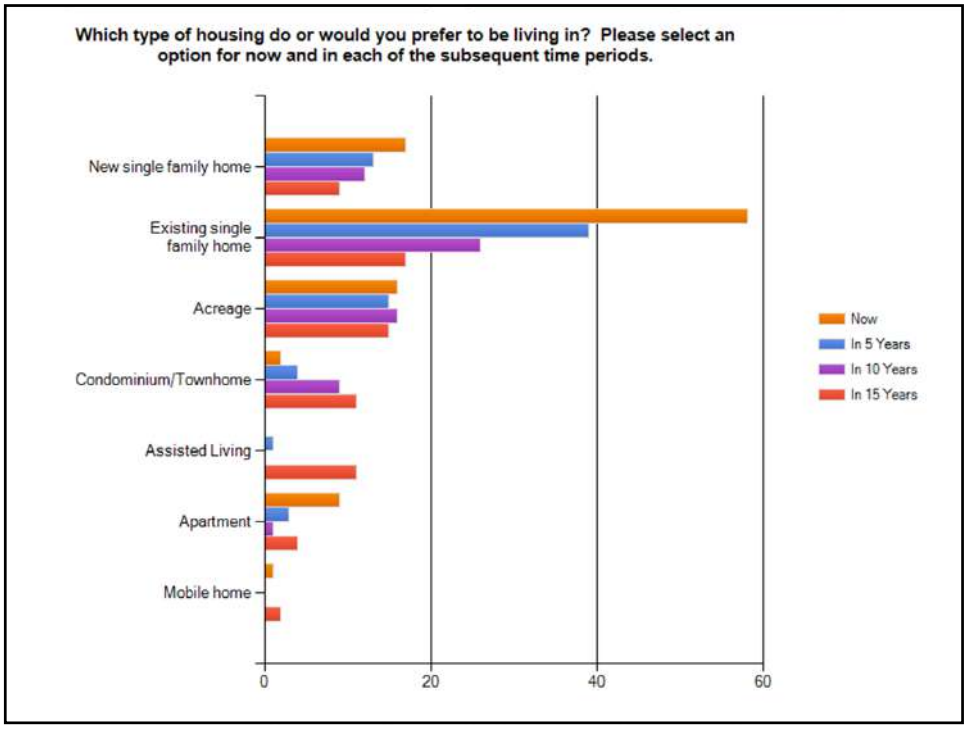
What Did We *Discover*?

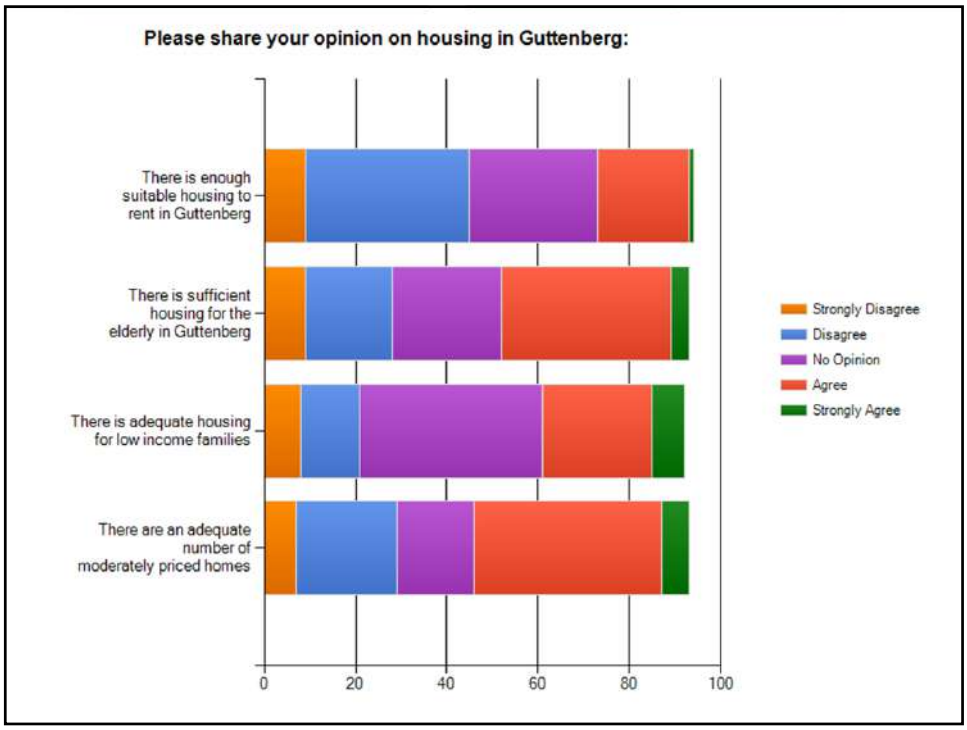
Variety!
Senior & Other Affordable
Short-term Housing
Residential Care Facilities
Well-maintained homes
Historic

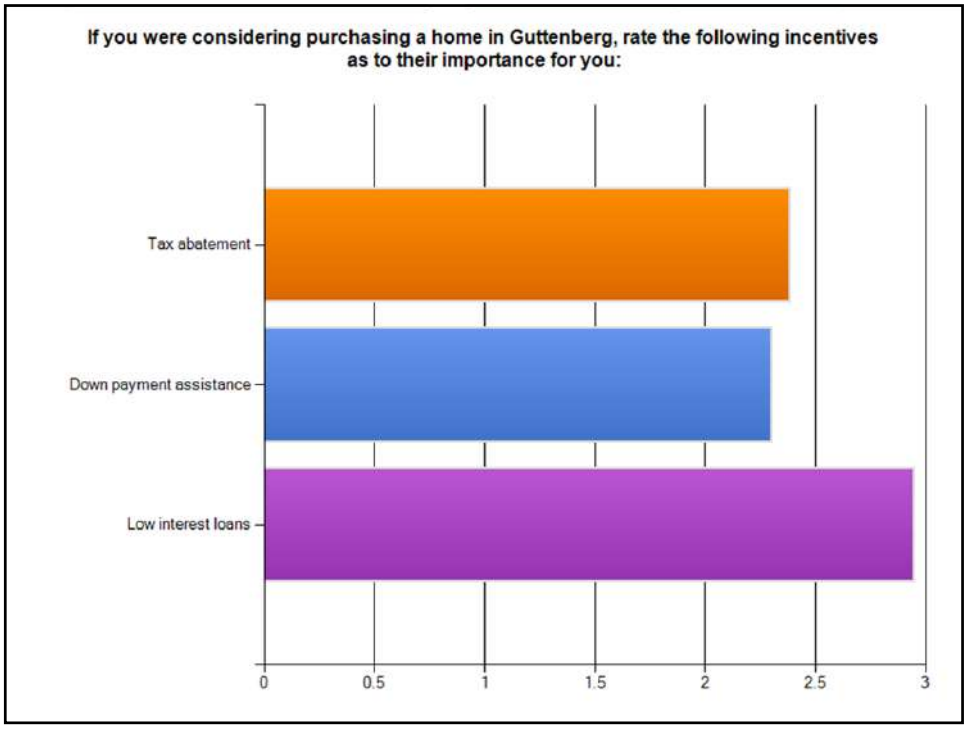
What Did We *Dream* About?

Housing Vision:

Guttenberg has housing opportunities for all people.


Which type of housing do or would you prefer to be living in? Please select an option for now and in each of the subsequent time periods.
New single family home
Existing single family home
Acreage
Condominium/Townhome
Assisted Living
Apartment
Mobile home
0
20
40
60
Now
In 5 Years
In 10 Years
In 15 Years


Please share your opinion on housing in Guttenberg:
There is enough suitable housing to rent in Guttenberg
There is sufficient housing for the elderly in Guttenberg
There is adequate housing for low income families
There are an adequate number of moderately priced homes
0
20
40
60
80
100
Strongly Disagree
Disagree
No Opinion
Agree
Strongly Agree


If you were considering purchasing a home in Guttenberg, rate the following incentives as to their importance for you:
Tax abatement
Down payment assistance
Low interest loans
0
0.5
1
1.5
2
2.5
3

Let's Design!
What are our challenges? What are the opportunities?

Final Questions or Comments?

?

Next Steps:	
One More Community Think Tank:	
Wednesday, July 10th	Community Facilities & Services, Infrastructure and Utilities

Thank you

Karla Organist, Program Manager
Transportation and Community Planning
Upper Explorerland Regional Planning Commission
korganist@uerpc.org

www.uerpc.org

Guttenberg Comprehensive Smart Planning
2013