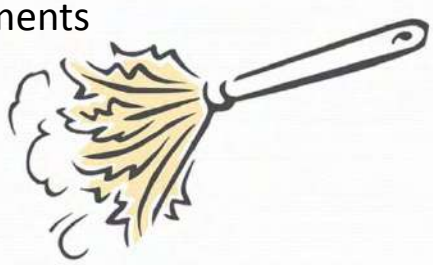
Welcome & Introductions

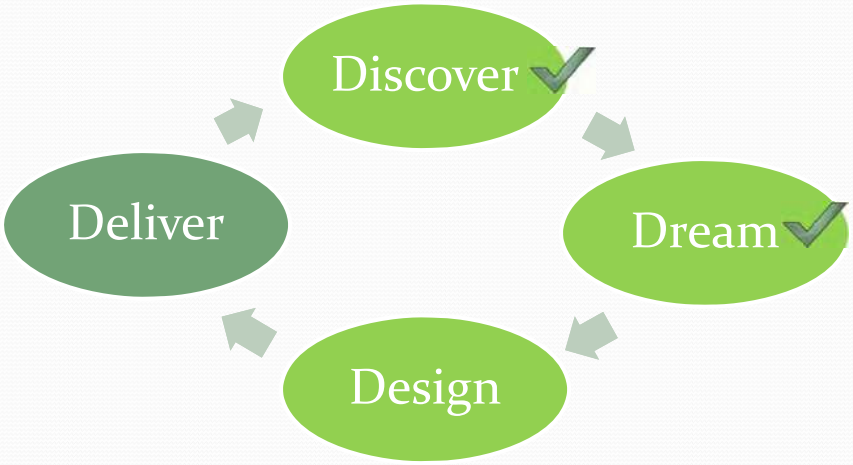
- Introductions
- Housekeeping – be comfortable
- Participate freely
- Respect all comments



The Process and Timeline

- Phase One: Committee Organization and Community Visioning – Done!
- Phase Two: Collection of Background Data – Done!
- Phase Three: Public Participation (Community Think Tanks) – Happening now!
- Phase Four: Plan Finalization – August – Nov.
- Phase Five: Final Public Review and Adoption – December

Appreciative Inquiry



Guttenberg's Vision:

Nestled between limestone bluffs and the mighty Mississippi River, Guttenberg is a scenic, safe and vibrant community. Residents and visitors enjoy recreational activities, riverfront parks and our historic downtown. Quality healthcare, schools, churches, thriving businesses and friendly people contribute to a welcoming environment. Guttenberg creates opportunities for all generations.

As Thomas A. Edison Said:

Vision without execution is hallucination!

Tonight's Goal:

To design ways to achieve our vision for:

- Community Character and Culture
- Natural and Agricultural Resources

The Process

- Background information
- Element analysis
  - Examine Challenges
  - Identify Opportunities
- Select possible actions
- Prioritize actions

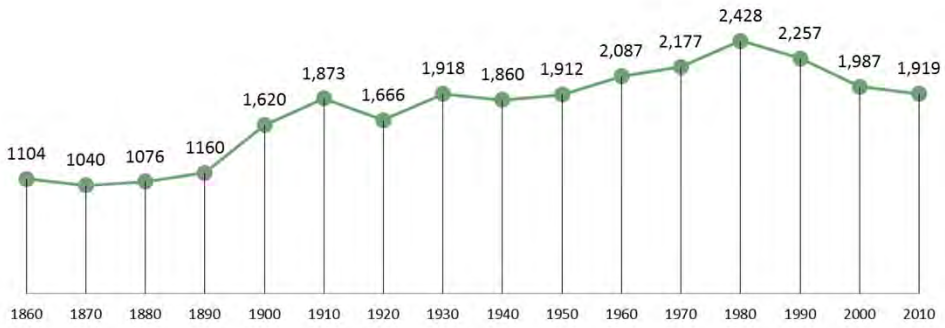
Demographics & Government Finances

Why do we look at demographics and finances?

- To look for trends – are we growing or declining, do we know why?
- To understand our population and financial assets – what do we have to work with?
- To help plan for the future– what will we need in the future to support our population and community?

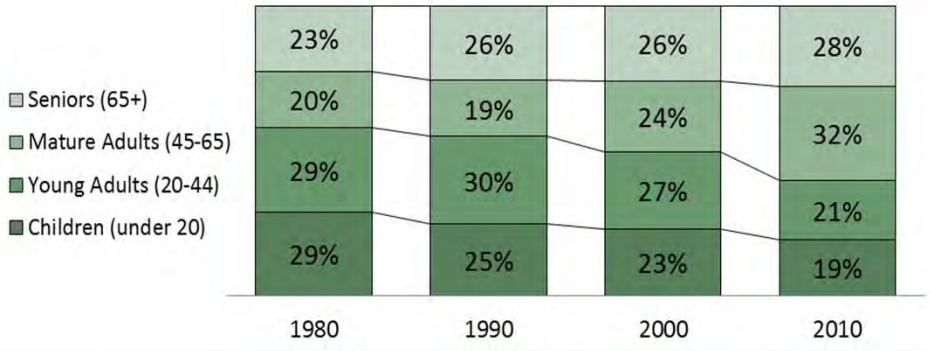
Demographics

Population Counts Since 1860

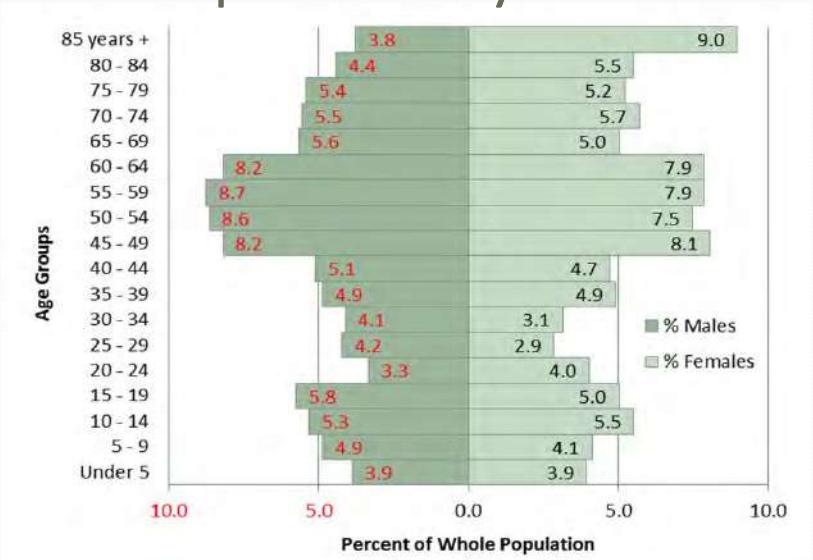


Demographics

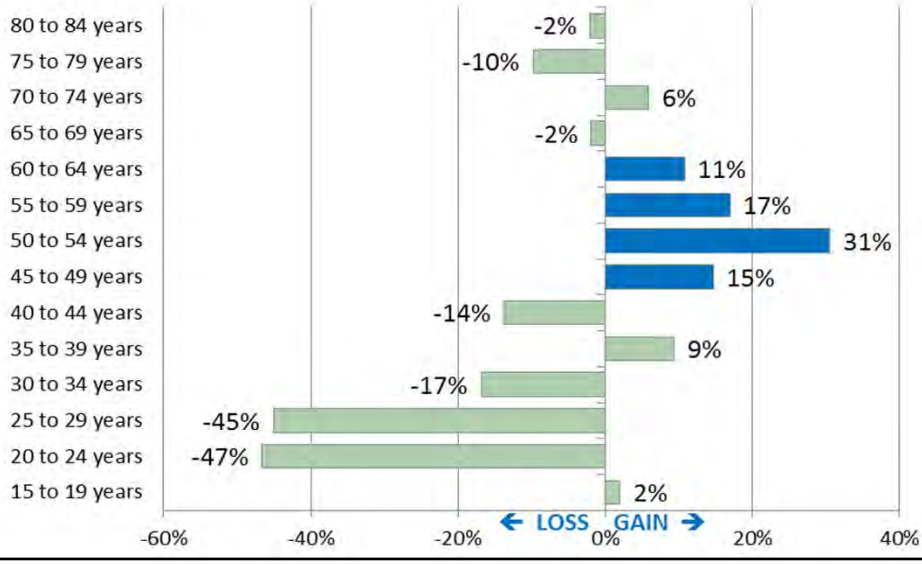
Age Groups as a Percent of Population: 1980-2010



Population Pyramid

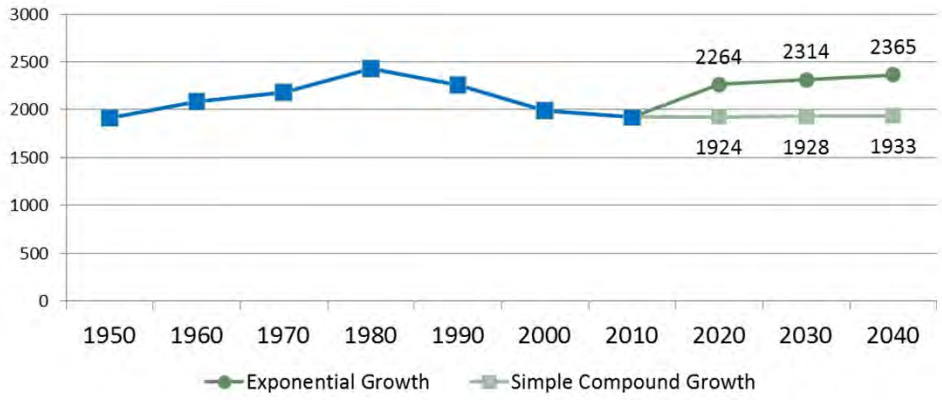


Brain Gain!



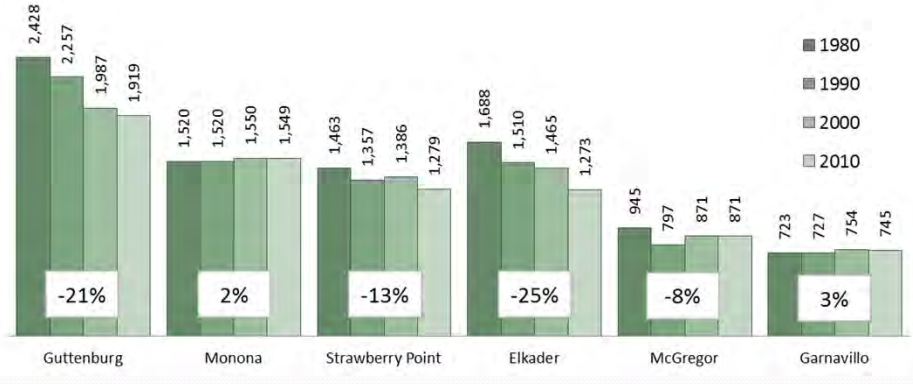
Demographics

Population Projections to 2040

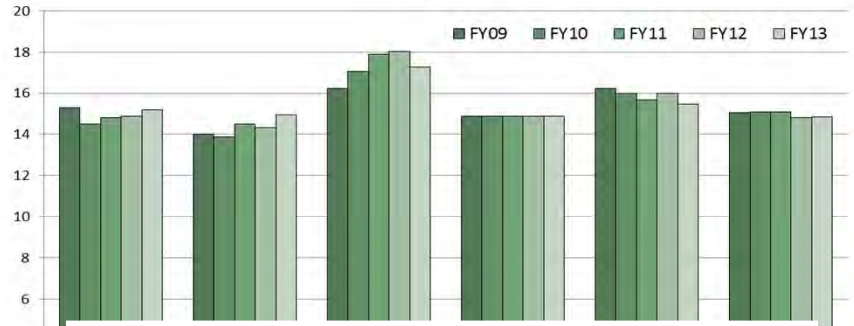


Population Change

City Population Comparisons 1980 - 2010



Government Finances

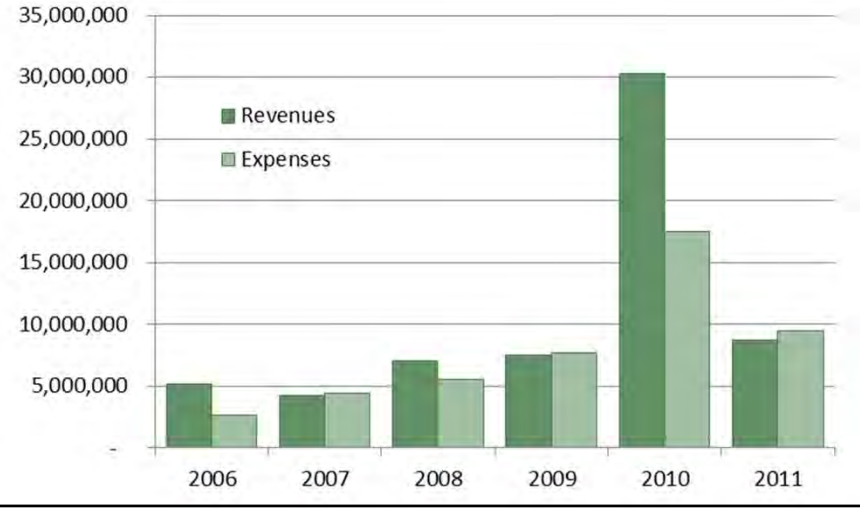


Property Tax Rate Comparisons: 2009 - 2013

	Garnavillo	McGregor	Elkader	Strawberry Point	Monona	Guttenberg
FY09	15.3094	13.99909	16.23423	14.87843	16.2116	15.0345
FY10	14.4848	13.89019	17.04464	14.87713	15.96921	15.09498
FY11	14.81261	14.48426	17.87647	14.87356	15.67789	15.0938
FY12	14.89151	14.33534	18.00633	14.87717	15.97716	14.82453
FY13	15.18284	14.94505	17.25926	14.87694	15.45564	14.82967

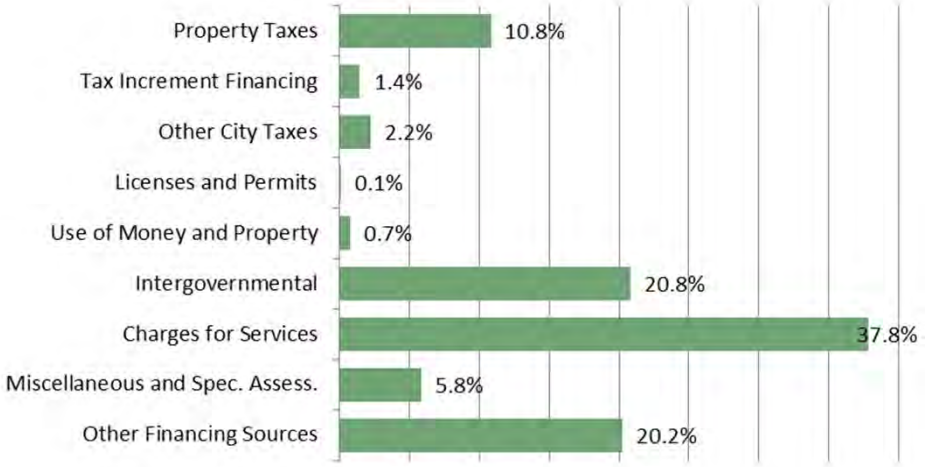
Government Finances

City Revenue and Expenses 2006 – 2011 (actuals)



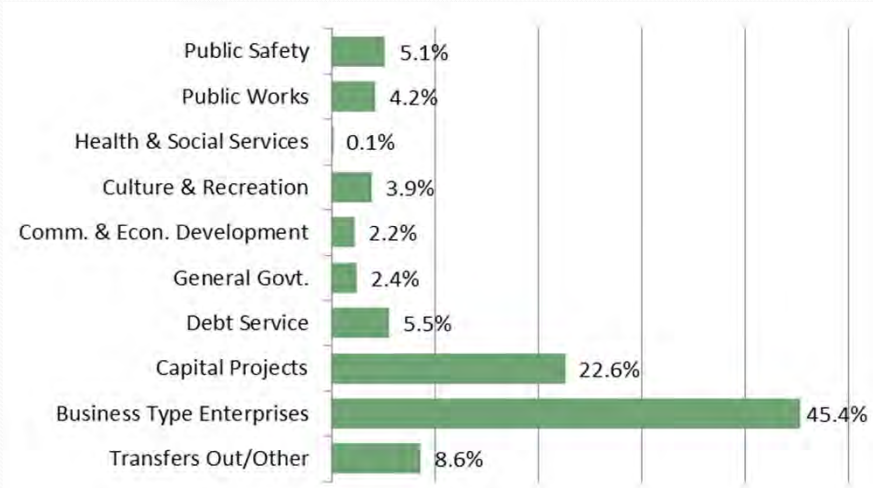
Government Finances

City Revenue Sources: Actual 2011



Government Finances

City Expense Items: Actual 2011



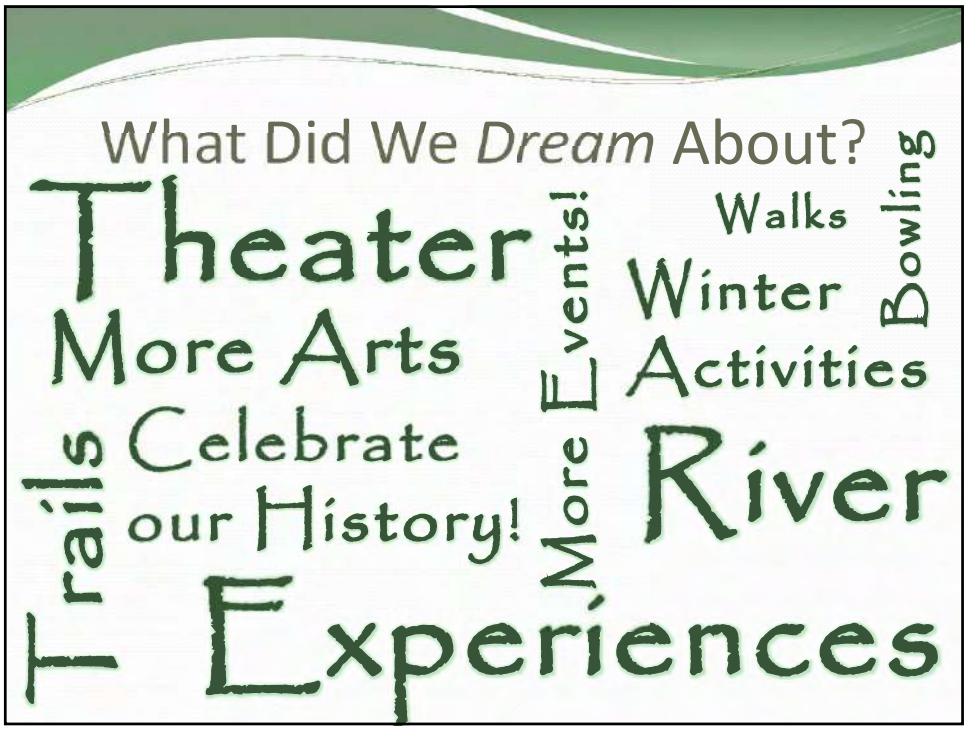
Let's Get Started!

Community Culture

What makes Guttenberg special?

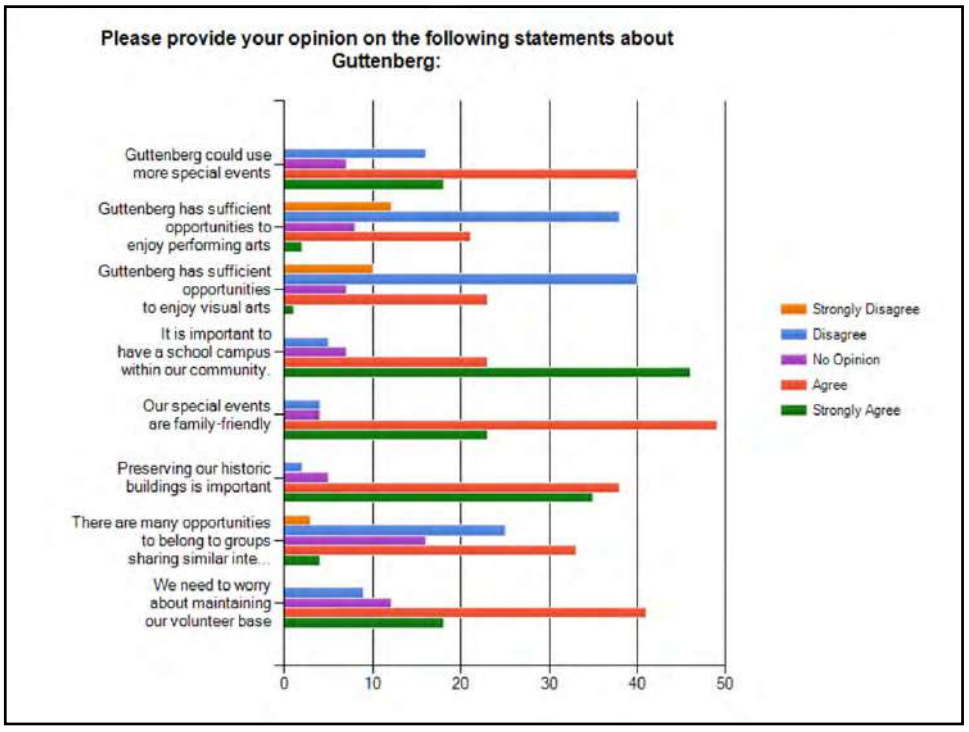
- Culture (performing arts, events, festivals, visual arts…)
- History (architecture, museums, archeology…)

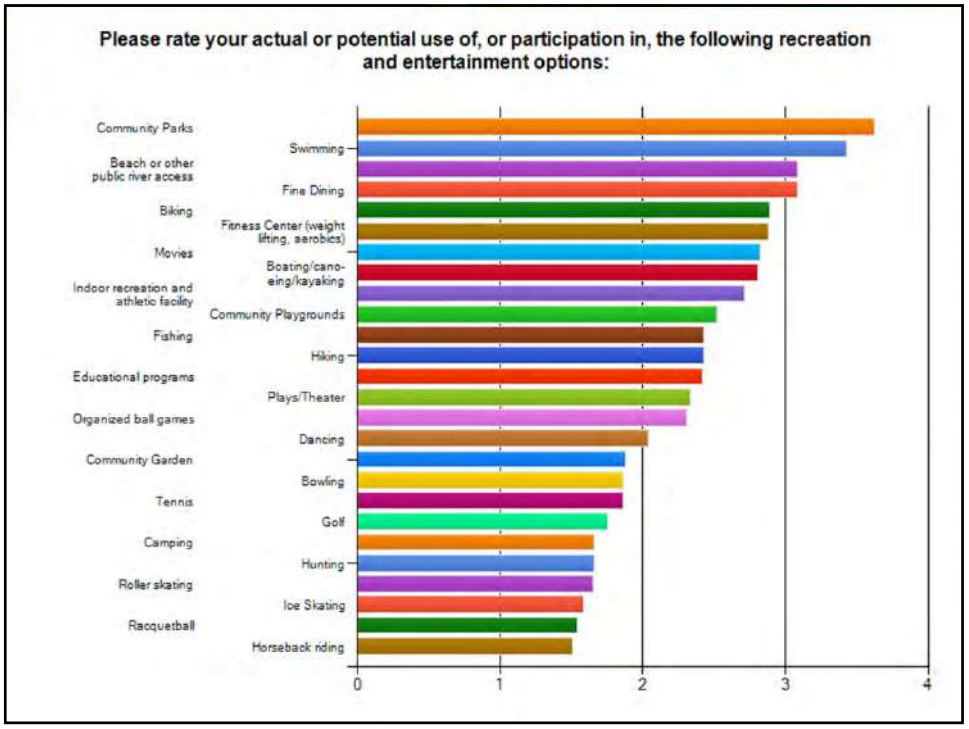
What Did We *Discover*?
Friendly!
Churches
Volunteers!
Schools
Clubs & Orgs!
Historic
Families
Art
Safe
Great Events!
Small Town


What Did We *Dream* About?
Theater
Walks
Bowling
More Events!
Winter Activities
More Arts
Trails
Celebrate our History!
River
Experiences

Community Culture Vision:

Guttenberg embraces a diverse community culture rich in the arts, natural resources and heritage.




Please rate your actual or potential use of, or participation in, the following recreation and entertainment options:
Community Parks
Beach or other public river access
Biking
Movies
Indoor recreation and athletic facility
Fishing
Educational programs
Organized ball games
Community Garden
Tennis
Camping
Roller skating
Racquetball
Swimming
Fine Dining
Fitness Center (weight lifting, aerobics)
Boating/canoeing/kayaking
Community Playgrounds
Hiking
Plays/Theater
Dancing
Bowling
Golf
Hunting
Ice Skating
Horseback riding
0
1
2
3
4

Let's *Design*!
What are our challenges? What are the opportunities?

Natural and Agricultural Resources

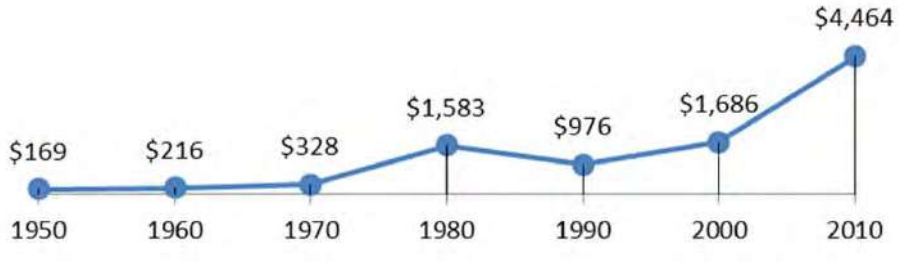
What is the condition of our natural resources?

- Streams and rivers
- Farmland
- Forest
- Prairie
- Air

Do we have pollution issues? Run-off or drainage problems? Noxious weeds? Emerald Ash Borer? What else should we prepare for and how should we prepare for it?

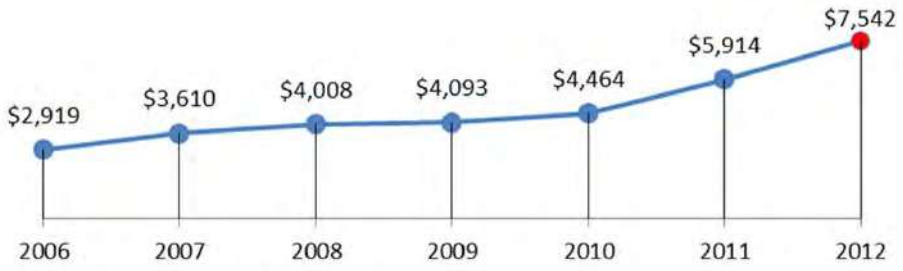
Data: Natural Resources & Agriculture

Price of Clayton County Farm Land Per Acre, 1950 - 2010



Data: Natural Resources & Agriculture

Price of Clayton County Farm Land in the last 6 years: 2006 – 2012



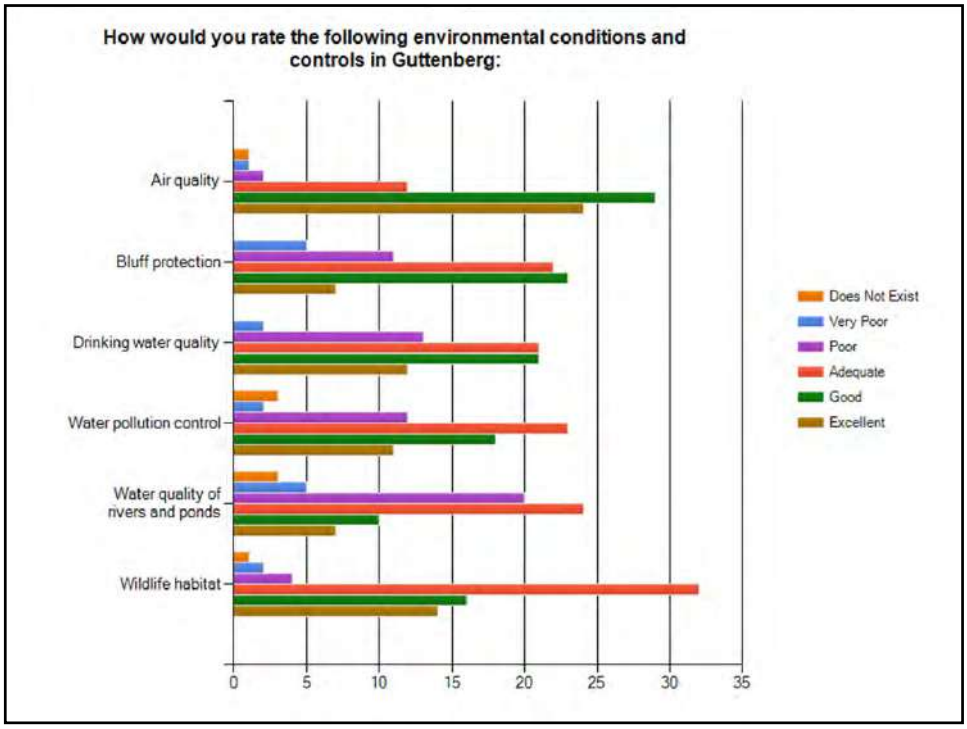
116% increase in value!

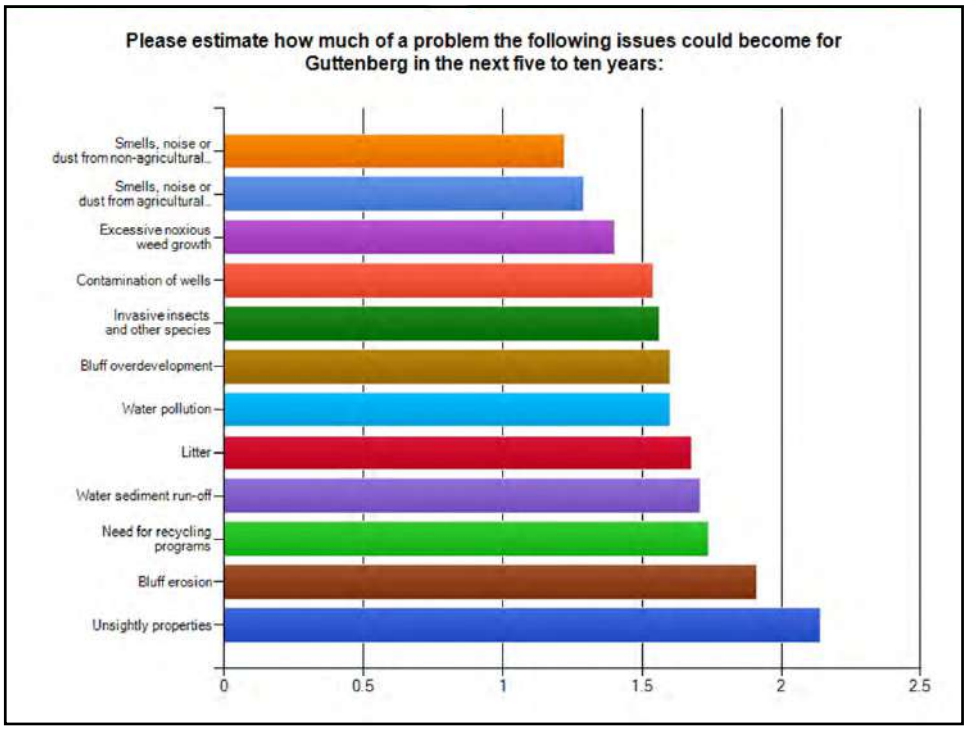
What Did We *Discover*?

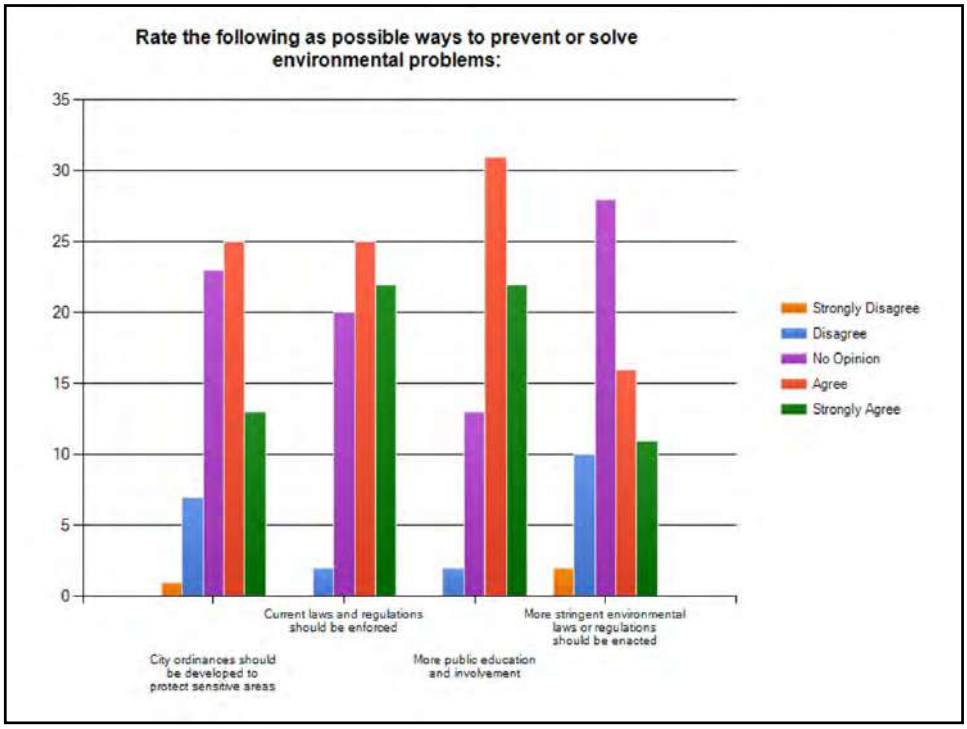
The River
The Island
Trees
Natural
Beauty
Hunting
Fishing
Scenic
Eagles
Limestone
Bluffs & Valley

Natural and Agricultural Resources Vision:

Guttenberg cherishes and preserves our beautiful Mississippi River Valley.


How would you rate the following environmental conditions and controls in Guttenberg:
Air quality
Bluff protection
Drinking water quality
Water pollution control
Water quality of rivers and ponds
Wildlife habitat
0
5
10
15
20
25
30
35
Does Not Exist
Very Poor
Poor
Adequate
Good
Excellent


Please estimate how much of a problem the following issues could become for Guttenberg in the next five to ten years:
Smells, noise or dust from non-agricultural..
Smells, noise or dust from agricultural..
Excessive noxious weed growth
Contamination of wells
Invasive insects and other species
Bluff overdevelopment
Water pollution
Litter
Water sediment run-off
Need for recycling programs
Bluff erosion
Unsightly properties
0
0.5
1
1.5
2
2.5


Rate the following as possible ways to prevent or solve environmental problems:
35
30
25
20
15
10
5
0
City ordinances should be developed to protect sensitive areas
Current laws and regulations should be enforced
More public education and involvement
More stringent environmental laws or regulations should be enacted
Strongly Disagree
Disagree
No Opinion
Agree
Strongly Agree

Let's *Design*!
What are our challenges? What are the opportunities?

Final Questions or Comments?

Next Steps:	
Community Think Tanks:	
Thursday, June 20th	Economic Development
Thursday, June 27th	Housing and Transportation
Wednesday, July 10th	Community Facilities & Services, Infrastructure and Utilities

Thank you

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www.uerpc.org

Guttenberg Comprehensive Smart Planning
2013