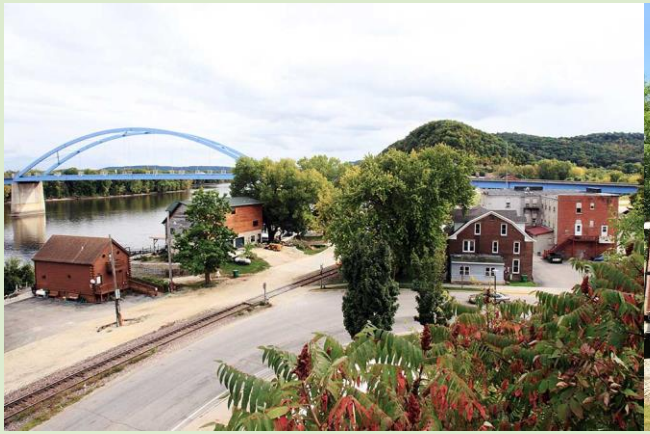
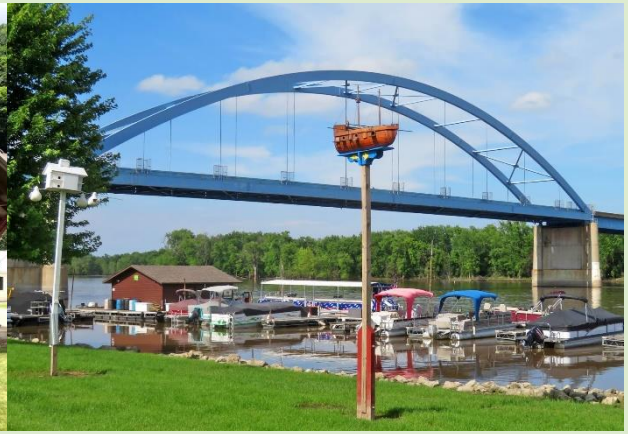




Marquette, Iowa
Comprehensive Smart Plan

CITY OF MARQUETTE

upper explorerland regional planning commission

Meeting Agenda:

- Sign-in
- Introductions
- What is a comprehensive smart plan, and what are the steps in the planning process?
- Appreciate Inquiry Visioning Session:
  - Introduction to appreciative inquiry
  - "Discovery" exercise
  - "Dreaming" exercise

What is a Comprehensive Smart Plan?

The Comprehensive Plan…

- Documents current conditions & trends
- Identifies goals & objectives for the community
- Guides decisions on improvement to public facilities, zoning, and more
- Is guided by community input
- Is a long-range plan (10-20 yrs.), providing direction for future activities. Updated every 5 yrs.
- Adopted by Legislative body
- Follows Iowa Smart Planning Framework

Iowa Smart Planning Framework

10 Planning Principles:

- Collaboration
- Efficiency, Transparency & Consistency
- Clean, Renewable & Efficient Energy
- Occupational Diversity
- Revitalization
- Housing Diversity
- Community Character
- Natural Resource & Ag Protection
- Sustainable Design
- Transportation Diversity

13 Plan Elements:

- Public Participation
- Community Characteristics
- Community Culture
- Community Facilities
- Housing
- Public Infrastructure & Utilities
- Transportation
- Economic Development
- Natural Resources & Ag
- Land Use
- Hazards
- Intergovernmental Collaboration
- Implementation Plan

Comprehensive Planning Process

PUBLIC INPUT

Broad Overarching Community Vision

PUBLIC INPUT

Visions for Each Plan Element (Chapter)

What do we want to be?

Culture and Character	Housing	Economic Develop-ment	Transporta-tion	Community Facilities and Services	Public Infrastruc-ture and Utilities	Natural and Agricultural Resources	Land Use	Hazards

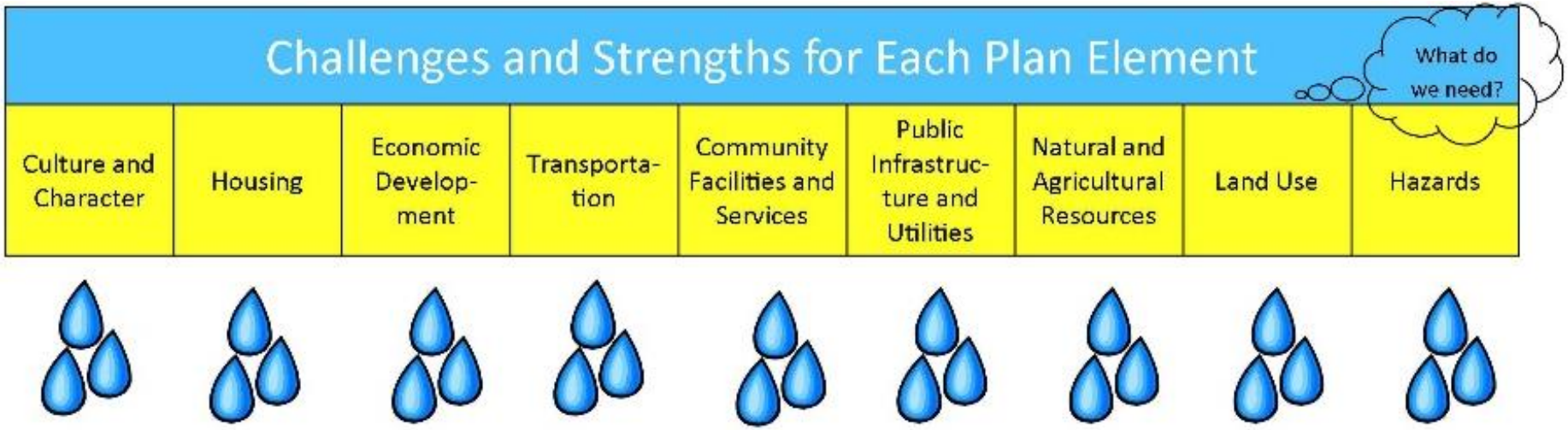
BEHIND SCENES

Inventories and Data for Each Plan Element

What do we have?

Culture and Character	Housing	Economic Development	Transportation	Community Facilities and Services	Public Infrastructure and Utilities	Natural and Agricultural Resources	Land Use	Hazards

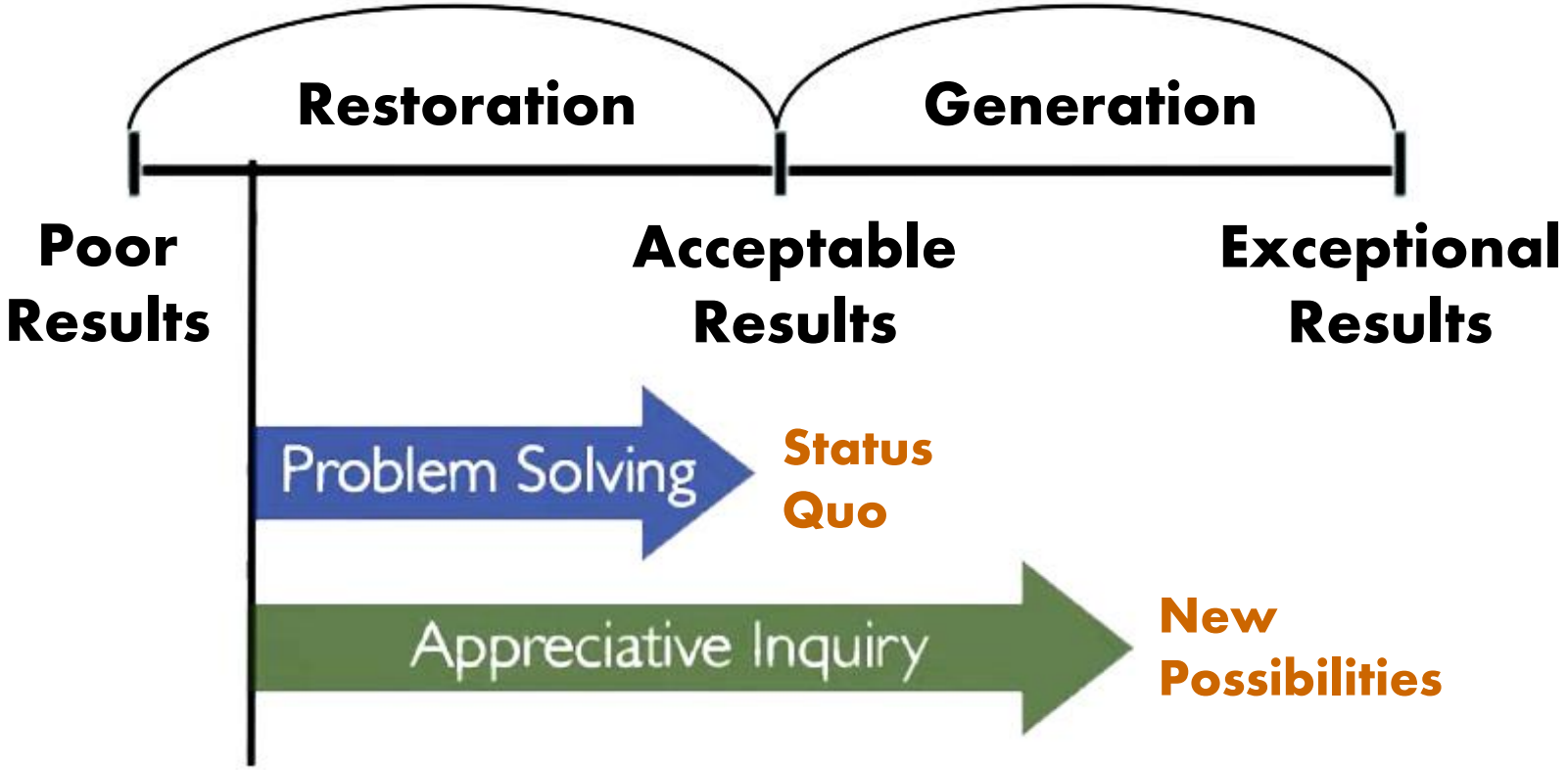
PUBLIC INPUT



PUBLIC INPUT
Goals and Strategies for Each Plan Element
What are we going to do?
Culture and Character
Housing
Economic Develop-ment
Transporta-tion
Community Facilities and Services
Public Infrastruc-ture and Utilities
Natural and Agricultural Resources
Land Use
Hazards

Appreciative Inquiry
for Community Visioning

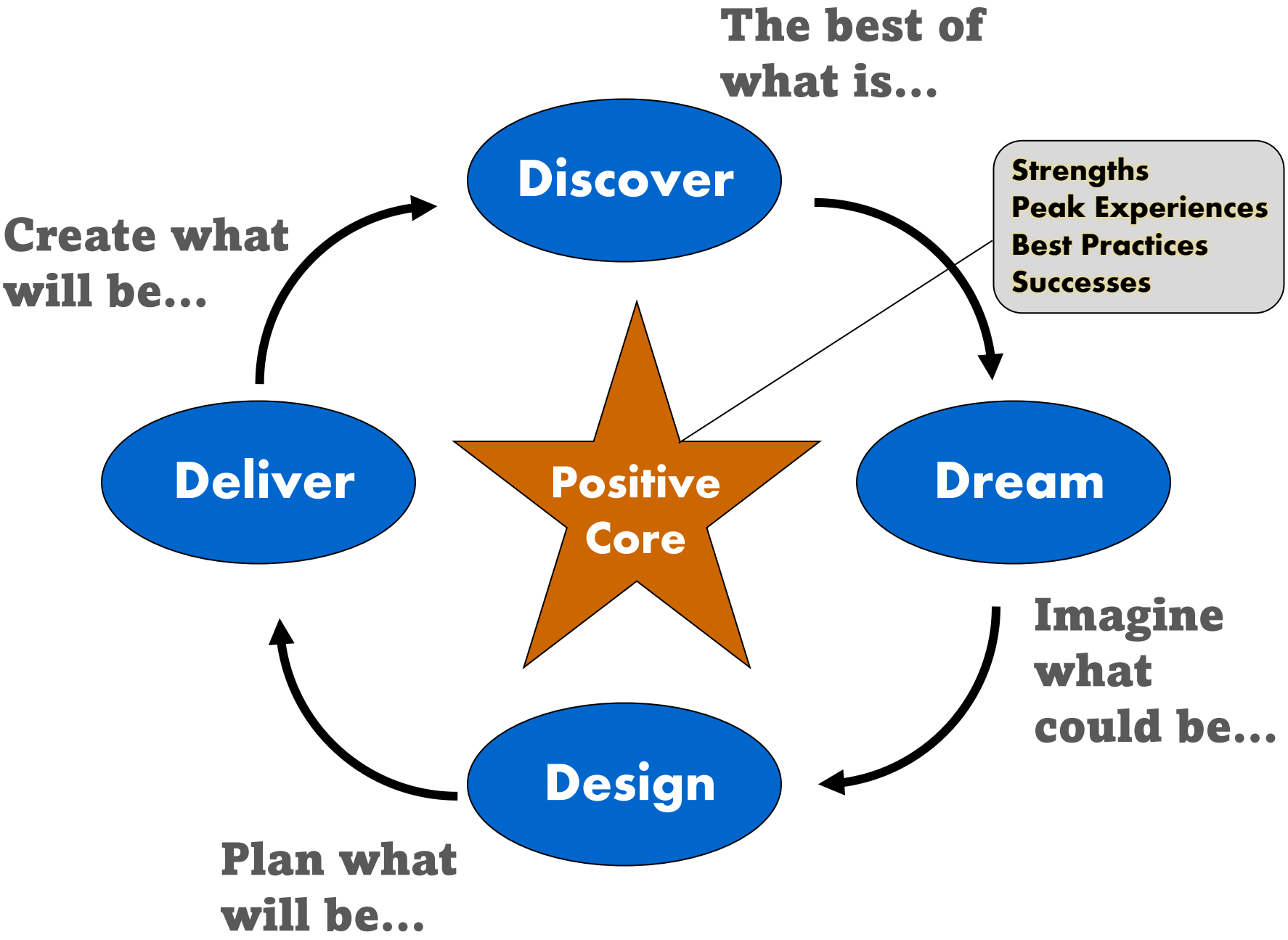
APPRECIATIVE INQUIRY
COMPARED TO PROBLEM SOLVING



AppreciativeEngagement.com

Appreciative Assumptions

- In every community something works
- What we focus on becomes our reality
- We will have more confidence to journey into the future if we carry forward the best of our past and present


The best of what is...
Discover
Strengths
Peak Experiences
Best Practices
Successes
Create what will be...
Deliver
Positive Core
Dream
Imagine what could be...
Design
Plan what will be...

Small Group "Discovery" Exercise

- Tell the story of one or two "peak experiences" you've had in Marquette.
- Discuss what these favored experiences say about WHAT WE VALUE IN MARQUETTE. Make a list under the "values" column of your poster.
- Discuss WHAT ASSETS FOR THE FUTURE ARE ALREADY IN PLACE in Marquette based on your favored experiences? Think about the City's strengths, successes, best practices. Make a list under the "assets" column of your poster.

Large Group "Discovery" Exercise

- Each group reviews their Discovery Board - including "values" and "assets" - with the larger group
- Large group discusses repeating values, or those of particular interest, and creates one group list
- Large group discusses assets and creates one group list

Small Group "Dreaming" Exercise

- Use the agreed upon "Common Values" and "Assets for the Future" to help create a…

"Wish List for the Future"

- May work from one value or asset, or several.
- Use the **Iowa Smart Planning Framework** as a guide for categorizing your wish list (e.g. community culture, land use, housing, revitalization, sustainable design, etc.)
- Record your "Wish List" on the poster.

Large Group "Dreaming" Exercise

- Each group reviews their "Dreaming" Board with the larger group
- Group discusses, combines and agrees on common futures for Marquette
- A "vision" for the City is created out of agreed upon values and futures

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Visit the Upper Explorerland Regional Planning Commission website for meeting and project information:

http://uerpc.org/marquette-comp-plan.html